LIST OF PROBLEM STATEMENTS

1. In India, E-commerce is growing day by day. It is a tedious task for customers to find the appropriate product from the very wide collection of products. Smart Fashion Recommendation System helps in this case.

2. Who does the problem affect?

- When the customer is unable to find the product of their choice.
- Unhappy customers who did not get their desired product.
- The seller who lost a potential sale or even a client in some cases.

3. What are the boundaries of the problem?

- Requires a huge data set to train a reliable system.
- Customer's data need to be collected, stored and analyzed.
- Only in-stock items should be recommended.
- Items should be recommended according to the customer data.

4. What is the issue?

• Customer becomes unsatisfied when recommendation system doesn't give the relevant items.

5. When does the issue occur?

- The desired product will not be recommended if
 - 1. The user data is insufficient
 - 2. The product is not available in stock.
 - 3. Synonymy problem: When the same product is listed under different names.
- the customer by recommending the products based on their needs and preference instead of searching the products.

6. Where is the issue occurring?

- to lack of knowledge about the products
- Incorrect dataset

7. Why is it important that we fix the problem?

- It saves customer's time.
- It increases sales.
- To make the desired products more accessible for the customers.

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