

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare

1 hour to collaborate 2-8 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools Use the Facilitation Superpowers to run a happy and

productive session. -> Open article

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

→ 5 minutes

PROBLEM The changing of climate, agriculture faces increasing problems with extreme weather events leading to considerable yield losses the



Go for volume.

If possible, be visual.

Brainstorm

→ 10 minutes

DHARANI

Write down any ideas that come to mind

MONITORING CROPS GROWTH

that address your problem statement.

SHANMUGAPRIYA

SHREE VIDHYAA

KAVIYA

THE FOOD REQUIREMENTS CAN MANAGE TO EXTEND THE POSSIBLE BY INCREASING AREA UNDER CULTIVATION

IT IS AN
ESSENTIAL
THING TO
UNDERSTAND
THE FOOD
SECURITY
,POTENTIAL
YIELD, GAP

TO MEASURE CROPS THAT ARE PRODUCED ADEQUATELY PROVIDE ENOUGH FOOD

PLANTING CROPS IN THE RIGHT TIME IS VERY EFFECTIVE IN INCREASING CROP YIELD

CROP YIELD IS
USED TO
MEASURE THE
AMOUNT OF
AGRICULTURE
PRODUCTION
IN ALAND
AREA

ORGANIC FOOD IS MORE EXPENSIVE BECAUSE FARMERS DO NOT GET AS MUCH OF THESE LAND AS CONVENTIONAL FARMERS

REDUCE THE HARMFUL FERTILIZERS AND ALSO REDUCED THE SOIL EROSION

MAKING PEOPLE AWARE ABOUT CLIMATE CHANGE ADAPTATION

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

ტ 20 minutes

SOLID ACCURATE TESTING WEATHER AND ITS PROTECTION QUALITY MONITORING CROPS

GROWTH

THE HIGH SUPPLY OF YIELD CROPS SUFFICIENT REQUIRE MORE SEEDS, WATER AND **FERTILIZERS** FERTILIZERS

> RISK OF LOSS THAT CANNOT BE COMPENSATION

> > SUPPLY OF SUFFICIENT SEEDS AND FERTILIZER

> > > IT'S HELPS US то UNDERSTAND FOOD SECURITY

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

() 20 minutes



After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural Share a view link to the mural with stakeholders to keep

them in the loop about the outcomes of the session.

R Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint Define the components of a new idea or strategy. →

Open the template

Customer experience journey map Understand customer needs, motivations, and obstacles for an experience.

Open the template

Strengths, weaknesses, opportunities & Identify strengths, weaknesses, opportunities, and threats (SWOT) to

develop a plan. Open the template

Share template feedback

Share template feedback