Ideation Phase Empathize & Discover

Date	10 OCTOBER 2022
Team ID	PNT2022TMID25656
Project Name	Project – EMERGING METHODS FOR EARLY DETECTION OF FOREST FIRES
Maximum Marks	4 Marks

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to helps teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Empathy Map are atstake What do they THINK AND FEEL? what really counts major preoccupation which affects worries 8 asp rations people What do they What do they HEAR? SEE? If detected early, It takes many years for the forest to be what boss say friends what the market offers what influencers say It is risky to save lives Make sure to never operate Check weather and drought conditions. What do they that are at stake. SAY AND DO? attitude n pub o behavior towards others PAIN GAIN Becomes difficult to put out forest fire if it has spread over a large detected at an early stage and can be prevented before it Minimum orno life loss occurs. frustrations measures of success prevent theloss of life obstacles obstac es spreads over large area.