## 1. CUSTOMER SEGMENT(S)

6. CUSTOMER CONSTRAINTS

5. A VAILABLE SOLUTIONS

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BE

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WHO IS YOUR CUSTOMER?

People with Diabetics type 1 & 2.

WHAT CONSTRAINS PREVENT YOUR CUSTOMER FROM TAKING ACTION?

This DR does not have any early symptoms so many of the people does not have the clear understanding about early stages of DR.

WHICH SOLUTION ARE AVAILABLE TO THE CUSTOMER WHEN THEY FACE PROBLEM?

They can take their eye Retinal images and predict the stage of DR using the website.

2. JOBS-TO-BE-DONE/PROBLEMS

WHICH JOB-TO-BE-DONE(or problems) DO YOU ADDRESS FOR YOUR CUSTOMER?

The peoples does not have any early symptoms on this DR so it is necessary to find DR and treatment is important.

9. PROBLEM ROOT CAUSE

WHAT IS THE REAL REASON THAT THIS PROBLEM EXISTS?

High Blood Sugar level and inconsistent Diabetic level.

7. BEHA VIOUR

RC

SL

WHAT DOES YOUR CUSTOMER DO TO ADDRESS THE PROBLEM AND GET THE JOB DONE?

Customer can detect the DR in early stages and can prevent them from vision loss.

Focus on J&P, tap int

3. TRIGGERS

WHAT TRIGGERS CUSTOMERS TO ACT?

Blurred Vision, Blindness

4. EMOTIONS: BEFORE / AFTER

HOW DO CUSTOMERS FEEL WHEN THEY FACE A PROBLEM OR A JOB AND AFTERWARDS?

Fear of disease, Blindness> Feels better.

10. YOUR SOLUTION

TR

EM

IF YOUR WORKING ON AN EXISTING WRITE DONE THE SOLUTION?

In the existing system the prediction accuracy is low and the stages of DR is not defined, these are resolved in this paper.

8. CHANNELS of BEHAVIOUR

**8.1 ONLINE** WHAT KIND OF ACTIONS DO CUSTOMERS TAKE ONLINE?

Affected people's are verified by online.

**8.2 OFFLINE** WHAT KIND OF ACTION DO CUSTOMER TAKE OFFLINE?

Predict the result

Identify strong TR & EM

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into

**Extract online & offline CH of BE**