Problem-Solution fit canvas 2.0

Purpose / Vision: EARLY PREDICTION OF CHORONIC KIDNEY DISEASE USING MACHINE LEARNING

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Identify strong

1. CUSTOMER SEGMENT(S)

PHYSICIANS OR DOCTOR. PATIENTS SHOULD BF HANDI FD CAREFULLY.

6. CUSTOMER CONSTRAINTS

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NOT BELEVING ON KNOWING ABOUT DEVELOPING TECHNOLOGIES AND FALSE ASSUMPTION ON SOMETHING. 5. AVAILABLE SOLUTIONS

WE MUST KNOW THE SOLUTIONS WHICH ARE AVAILABLE TO THE CUSTOMERS WHILE THEY FACING PROBLEM

USING ML ALGORITHM PREDICT THE EARLY TREATMENT AND IT

2. JOBS-TO-BE-DONE / PROBLEMS

NOT FARLY DIAGNOSIS NOT **GOOD FOR CORRECT** TREATMENT.HENCE WE HAVE TO CURE IT

9. PROBLEM ROOT CAUSE

CUSTOMERS HAVE TO BELIEVE ON FOLLOWING THIS BEACUSE IT IS TIME SAVING SUCH THAT AT LOW COST ,GOOD ACCURACY USED EARLIER TREATMENT AND EARLIER RECOVERY.

7. BEHAVIOUR

THE CUSTOMER HERE ARE DOCTORS AND PATIENTS.THEY MUST KNOW HOW THE CAUSE FOR THIS PROBLEM & BEHAVIOUR TO RESOLVE THIS PROBLEM

KNOWING MORE ABOUT NEW TECHNOLOGIES DIRECTLY SPEAKING TO THE PHYSICIAN AND UNDERSTANDING MORE ABOUT IT. LEARNING MORE ABOUT MACHINE LEARNING ALGORITHMS WHERE EACH ALGORITHM PERFORM SOME SPECIFIC TASKS HENCE WE HAVE TO KNOW THE ADVANTAGE AND DISADVANTAGE OF PARTICULAR

3. TRIGGERS

LEADING ABOUT MORE INFORMATION OR UPDATING OR KNOWING ABOUT NEW **TECHNOLOGIES**

4. EMOTIONS: BEFORE / AFTER

HAVING FERA INSECURE AND LOST HOPE GAINING MORE CONFIDENT AND BELIVE YOURSELF AND NOT LOSING HOPE.

10. your solution

BY ML ALGORITHM, IT HELPS TO PREDICT EARLY CKD AND WE CAN START TREATMENT BASED ON THAT EARLY RECOVERY IS POSSIBLE HERE WE USE LOGISTIC REGRESSION AND KNN

8. CHANNELS of BEHAVIOUR

8.1 ONLINE

THROUGH ONLINE WE HAVE PRODUCT RETAILER AND CUSTOMER RETAILER FOR CUSTOMER DEVELOPMENT.HENCE THE PRODUCT WERE DEVELOPED.

.2 OFFLINE What kind oo

MARKETING TO RIGHT AUDIENCE, USE TIME SERIES MODEL TO LIFT SERIES IN VARIOUS CHANNEL SENTIMENT ANALYSIS PRICING STRATEGY, CUSTOMER COMMUNICATION AND SOCIAL MEDIA MA





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