

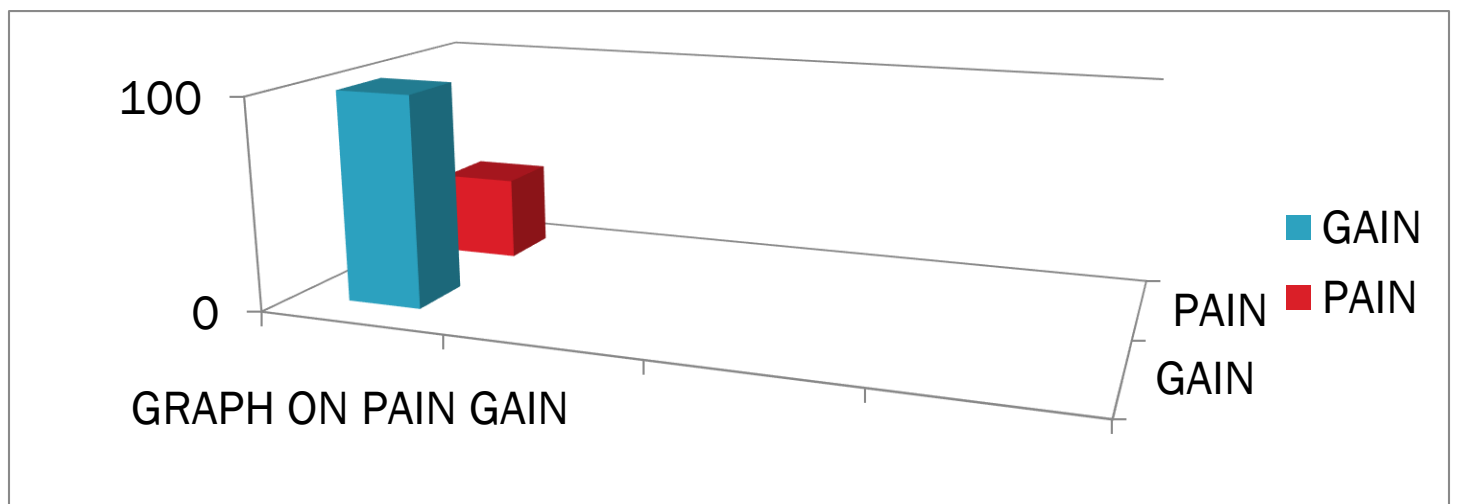
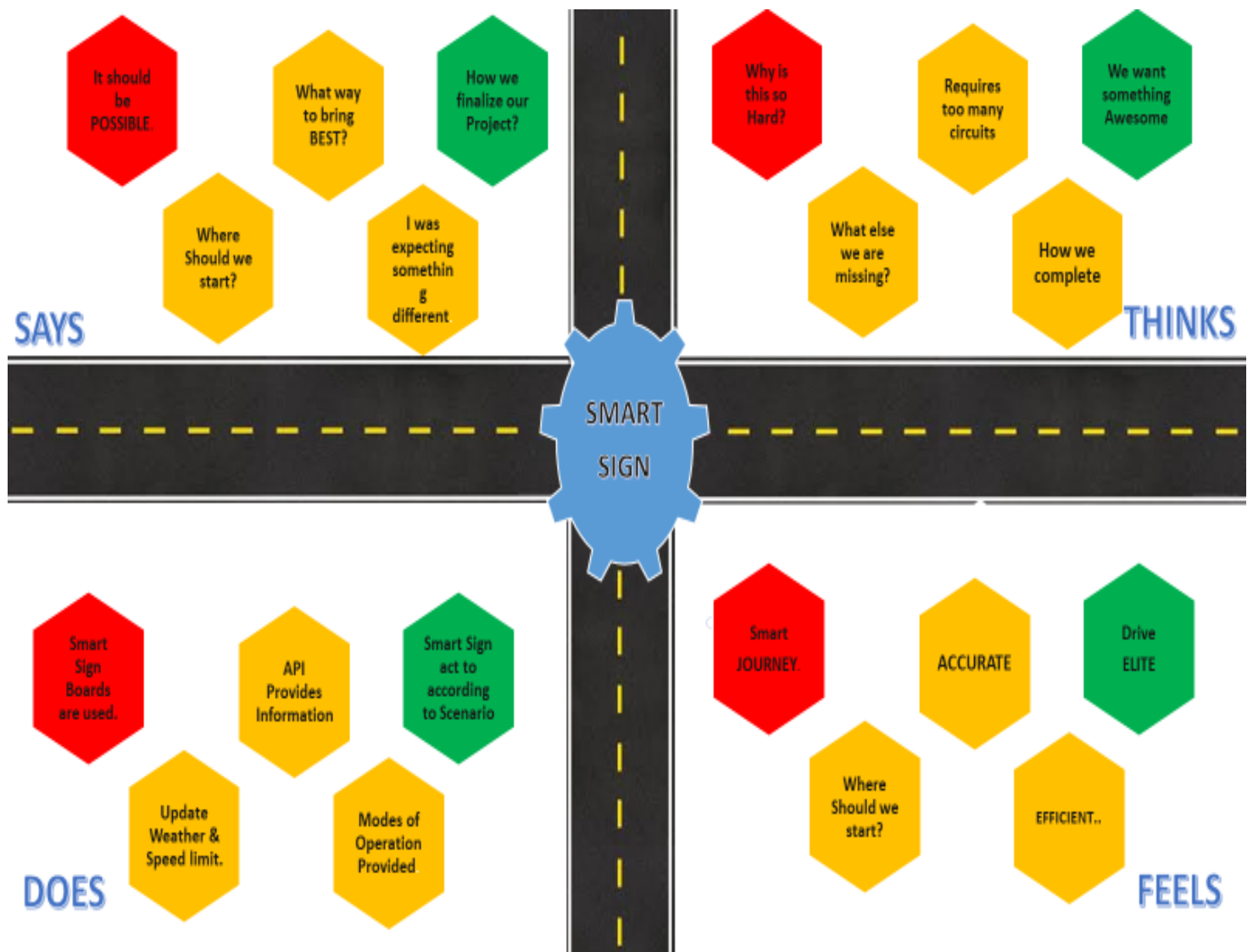


EMPATHY MAP

SIGNS WITH SMART CONNECTIVITY
FOR BETTER ROAD SAFETY

GANADIPATHY TULSI'S JAIN ENGINEERING
COLLEGE

EMPATHY MAP



GAIN

Accident free techniques

Maximum protection

Less maintenance

Reduces driving risks

Save insurance cost

No violation charges

PAIN

Power is needed

Problem occurs when signs are placed too close to the hazard

Unwarranted signal can affect the efficiency and safety of the traffic

EMPATHY MAP

PROBLEM STATEMENT

Safety signs are an essential part of any workplace safety program. They draw attention to important information, remind workers about hazards, and help prevent unsafe behavior. However, some common mistakes can make signs less effective or even cause workers to ignore them completely. Mistakes include placing signs in the wrong place, using vague messages, and failing to maintain signs.

In areas where there are simply too many signs, drivers are at risk of simply “tuning out” the signs altogether – the result of information overload. According to British transportation secretary Patrick McLoughlin, excessive roadside signage can actually make driving more dangerous in the UK, a feeling shared by the numerous lobby groups in that country that are working to eliminate confusing, redundant and unnecessary signs.

“Alert today – Alive tomorrow.”