

Ideation Phase

Define the Problem Statements

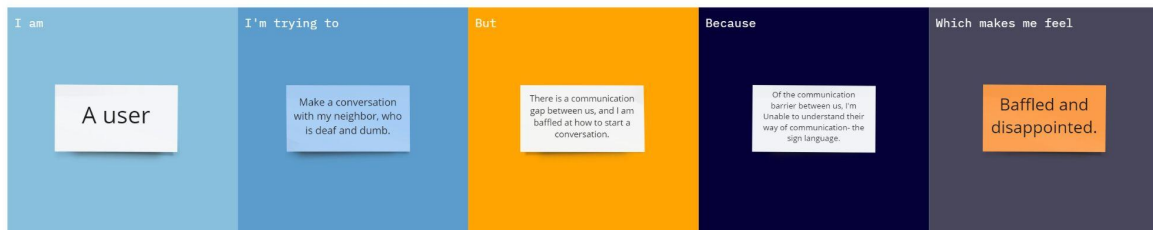
Date	19 September 2022
Team ID	PNT2022TMID00995
Project Name	Project - Real time communication system powered by AI for specially disabled
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Example:



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	User 1	Make a conversation with my neighbour, who is deaf and dumb.	There is a communication gap between us, and I am baffled at how to start a conversation.	Of the communication barrier between us, I'm Unable to understand their way of communication- the sign language.	Baffled and disappointed.
PS-2	User 2	Communicate with the deaf and dumb specially abled people.	There is a communication gap between us, as I am unable to understand sign language and they can't hear me.	I never learned sign language.	Disappointed and a bit defeated too.