Problem-Solution fit canvas 2.0

Purpose / Vision

1. CUSTOMER SEGMENT(S) | CS

The main customers are those who need their vehicles to be analyzed for a proper and a reliable solution for the problem.

6. CUSTOMER CONSTRAINTS | CC

The main problem is the negligence of the problems by the customers, that occur in their cars

5. AVAILABLE SOLUTIONS | AS

There are currently two solutions available such as FIXD and TraqTimer to measure the performance of the car.

2. JOBS-TO-BE-DONE / PROBLEMS | J&P

The main objective of this application is to analyze and collect the data of the vehicle.

9. PROBLEM ROOT CAUSE | RC

The root cause of the problems is that, not maintaining their vehicles properly and negligence of the customer when a problem arises.

7. BEHAVIOUR | BE

The customer has to take their car for testing and analyzing in-order to identify the problem.

3. TRIGGERS | TR

The bad behavior of their cars makes the customer to act accordingly.

10. YOUR SOLUTION | SL

This Car performance analyzer will help the customers who are on need of proper maintenance and need to find the problems in their car and help them accordingly.

8. CHANNELS of BEHAVIOUR | CH

8.1 ONLINE
The car's slot can be booked for analyzing through the web application.

4. EMOTIONS: BEFORE / AFTER | EM

Before analyzing, the customers might be worried about their vehicle and their hard earned money.
But after the analyzing process, they might feel much more relieved.

8.2 OFFLINE
The car can be taken directly to the analyzing center and be tested on-site.

★ AMALTAMA