

Ideation Phase
Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID25625
Project Name	Project -SmartFarming-IOT Enabled Smart Farmer Application
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

I am	I'm trying to	But	Because	Which makes me feel
Farmer	Raising a living organisms for food	less income came from farming and it needs lots of hardwork	scarcity of capital	frustation and think to commit suicide

I am	I'm trying to	But	Because	Which makes me feel
Farmer	Raising grass Production	Overwatering spoils the Grass	unknowing how much water need	affects the grass Production

I am	I'm trying to	But	Because	Which makes me feel
Farmer	Gardening the Fruiets	Affect Of Disease is high	Of Irregular Monitering	Affects The Production Loss

I am	I'm trying to	But	Because	Which makes me feel
Farmer	Gardening the flowers	Pest Problem	Of high cost of pesticides	Affets the production loss