Ideation Phase Brainstorm & Idea Prioritization Template

TEAM ID	PNT2022TMID25605
DATE	20 SEPTEMBER 2022
PROJECT NAME	SMART FASHION RECOMMENDER APPLICATION
MAXIMUM MARKS	4 MARKS

Brainstorm & Idea Prioritization Template:

Brainstrom is a process that involes the team member to think creative process and leads to problem solving

Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

① 5 minutes

PROBLEM

Smart fashion recommender application-market for fashion are getting inceasingly overwhelmed with volume,veriety and production





Brainstorm

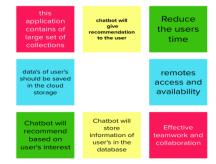
Write down any ideas that come to mind that address your problem statement.

10 minutes

ABISHEK J



KEERTHI VASAN K



KENDRICK PHILEMON J



KUMARRESAN R & GANESH RAJ S

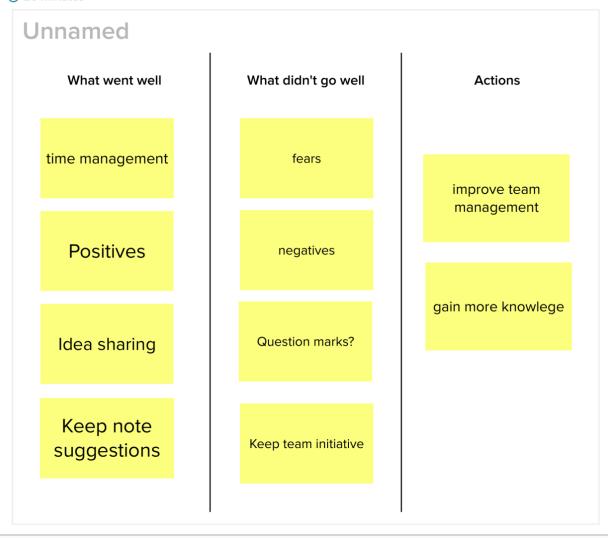




Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

(1) 20 minutes



Step-3: Idea Prioritization

