

Ideation Phase Define the Problem Statements

| Date | 21 Octoebr 2022 |
|---------------|------------------------|
| Team ID | PNT2022TMID45523 |
| Project Name | Customer Care Registry |
| Maximum Marks | 2 Marks |

Customer Problem Statement:

| Problem Statement (PS) | l am (Customer) | I'm trying to | But | Because | Which makes me feel |
|---------------------------|---|---|---|---|--|
| PS-1 | In need of help | Find assistance to fix my issue about issue | I can't find the right people who can help me | Too much complexity in finding the right solution | Frustrated and helpless |
| PS-2 | Having language issues | Explain my problem to the customer care registry | They can't seem to understand my problem | Of Language barriers | Irritated |
| PS-3 | Having a hard time explaining the issue | Conceptualize and convey my issue | I can't seem to find the right way to explain it | Of the complexity and the niche domain of the issue | Hopeless |
| PS-4 | Satisfied with the assistance and want to convey my thanks | Give my review about the interaction which happened with my agent | The chat window gets closed after resolution of the issue at hand | The issue got resolved | customer expectation customer satisfaction |