SKILL/JOB RECOMMENDERAPPLICATION

EMPATHY MAP

Submission of candidate details within provided time limit

Data security

Easy access to information

What do they
THINK AND FEEL?
what really counts
major preoccupations
worries & aspirations

Time management

Day to day notification about recruitment

What do they
HEAR?
what friends say
what boss say
what influencers say

Non filtered reviews and opinions of companies

Easy and comfortable UI

What do they
SEE?
environment
friends
what the market offers

Interview questions and round details

Easy management of jobs applied to

What do they
SAY AND DO?
attitude in public
appearance
behavior towards others

Recent updates of the company

We get unbiased reviews of the company/ job

Transparency in jobs

PAIN
fears
frustrations
obstacles

Not being able to include small companies/ startup

Matching candidates and jobs involves a complex amalgamation of their attributes

Updating and checking company details every day

GAIN
"wants" / needs
measures of success
obstacles

Ad revenue

Increase in employment rates

Increase in overall economy