


Ideation Phase

Brainstorm & Idea Prioritization Template

Date	04 november 2022
Team ID	PNT2022TMID45535
Project Name	Job Recommender Application
Maximum Marks	4mark

Brainstorm & Idea Prioritization Template:

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

- Team gathering**
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
- Set the goal**
Think about the problem you'll be focusing on solving in the brainstorming session.
- Learn how to use the facilitation tools**
Use the Facilitation Superpowers to run a happy and productive session.
[Open article](#)

1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

How might we assist the customer with 24/7 support with chat bot and use job search API to get customized recommendation

Key rules of brainstorming

To run an smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

Pepin Persia A

Classified as an intestinally	get advice	Complete each week using
24/7 service	Translating research into	Further research
Reducing uncertainty	Research that allows	Classical research methodology

Dharmika M

Advanced cloud-based technology	High accuracy	We help you get started
Reduce your device company	Make with quality	Unmatched experience
Easy access	Reduce hardware	Streamlined mobile workflow

Yogeshwari S

Fast, easy and free	Where else could you get	Double your chances
Simple answers	For the best of the best	Find the right answer to your
We have you for the right reasons	Discover what's new and what's hot	the confusion

Subarea 5

How strong is your commitment to your career?	How strongly do you identify with your organization?	How satisfied are you with your work?
How important is your job to your self-esteem?	How important is your job to your social identity?	How important is your job to your family?
How much do you care about your work?	How much do you care about your organization?	How much do you care about your work?
How much do you care about your work?	How much do you care about your organization?	How much do you care about your work?

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

Ⓢ 20 minutes

USER friendly interface

user
interaction

Chatbot

24/7
support

what we think

Features

experience

complex
task made
easy

**Right job
for your
skill**

What we claim

Join and
grow old
with us

Join your
dream
company

Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

