Project Design Phase-I Problem – Solution Fit Template

Date	19 September 2022
Team ID	PNT2022TMID48527
Project Name	Cloud Application Development - Skill / Job
	Recommender Application (The Job Junction)
Maximum Marks	2 Marks

Problem – Solution Fit Template:

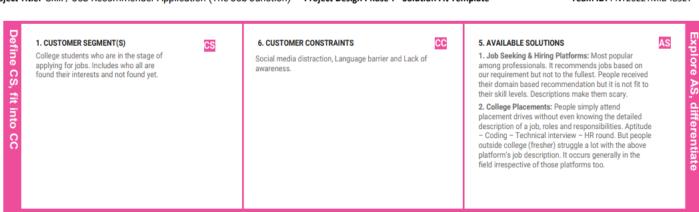
The Problem-Solution Fit simply means that you have found a problem with your customer and that the solution you have realized for it actually solves the customer's problem. It helps entrepreneurs, marketers and corporate innovators identify behavioral patterns and recognize what would work and why

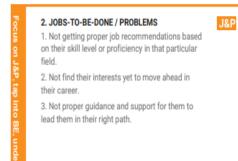
Purpose:

Solve complex problems in a way that fits the state of your customers. Succeed faster and increase your solution adoption by tapping into existing mediums and channels of
behavior.
Sharpen your communication and marketing strategy with the right triggers and messaging.
Increase touch-points with your company by finding the right problem-behavior fit and building trust by
solving frequent annoyances, or urgent or costly problems.
Understand the existing situation in order to improve it for your target group.

Template:

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9. PROBLEM ROOT CAUSE

- Job Recommendations aren't based on the people's need fully. It just give outputs for the input. It has to be based deeply with the people's mindset and their skill levels.
- Job description and placement methodologies aren't same inside and outside the college for fresher. For more (refer #5).

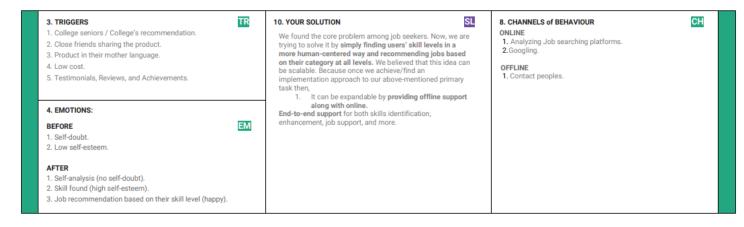
7. BEHAVIOUR

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- Contact their relatives, seniors and friends who works in their interested fields to know about the opportunities, to clear their doubts and for quidance.
- Googling about the jobs.
- 3. Trial and error method.

Focus on J&P, tap into BE, understand

BE



References:

- 1. https://www.ideahackers.network/problem-solution-fit-canvas/
- 2. https://medium.com/@epicantus/problem-solution-fit-canvas-aa3dd59cb4fe