


# IDEATION PHASE

## BRAINSTORMING

date	02 November 2022
Team id	PNT2022TMID45531
project name	Nutrition assistant application
maxiimum mark	4 marks



### Brainstorm & idea prioritization

Use this template in your own brainstorming sessions to your team. You can add more ideas and don't change concepts even if you're not liking in the same room.

- 1. Brainstorm in groups
- 2. Filter brainstorm
- 3. Map your brainstorm

#### 1 Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

- 1. **Brainstorm**

#### 2 Before your problem statement

What problem are you trying to solve? Have your problem statement clear before the session. The rest will be easier to brainstorm.

- 1. **Brainstorm**

#### 3 Brainstorm

Write down any ideas that come to mind that address your problem statement.

- 1. **Brainstorm**

#### 4 Group ideas

You have shared your ideas with the whole team or a smaller group. Now you get to the final step: you need to choose a solution. The idea is to choose a solution that is likely to be, by and large, the best one for your team to work on.

- 1. **Brainstorm**

#### 5 Prioritize

You have shared all the ideas in this session page about which important meeting. Now you have your ideas in this grid to determine which ideas are important and which are feasible.

- 1. **Brainstorm**