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|------------------------|---|--|---|---------------------------|
| Define CS, fit into CC | <div>1. CUSTOMER SEGMENT(S)<div>CS</div><ul style="list-style-type: none"><li>Who affect by cardiovascular diseases he can't identify his disease and what type his have.</li><li>Who want monitoring heart's rhythmic irregularities.</li></ul></div>  | <div>6. CUSTOMER CONSTRAINTS</div> <ul style="list-style-type: none"><li>Patiant's budget</li><li>Fear about result</li><li>Fear on deep learning technology</li></ul>   | <div>5. AVAILABLE SOLUTIONS<div>AS</div><ul style="list-style-type: none"><li>Patiant can identify his cardiovascular disease and what type his disease.</li><li>Customer can monitoring heart's rhythmic irregularities.</li></ul></div>                 | Explore AS, differentiate |
|                        | <div>2. JOBS-TO-BE-DONE / PROBLEMS<div>J&amp;P</div><ul style="list-style-type: none"><li>To make AI application to find the cardiovascular diseases present or not and it also find cardiovascular diseases type .</li><li>This application is can be must user friendly and easy to access by any kind of people.</li></ul></div> | <div>9. PROBLEM ROOT CAUSE<div>RC</div><p>A heart arrhythmia is <b>an irregular heartbeat</b>. Heart rhythm problems occur when the electrical signals that coordinate the heart's beats don't work properly. The faulty signaling causes the heart to beat too fast, too slow or irregularly.</p></div> | <div>7. BEHAVIOUR<div>BE</div><p>The patient should first take an ECG report in the laboratory.</p><p>The patient enters our website and uploads his 2-D ECG spectral image representation. Click the submit button. Finally he got his result.</p></div> |                           |

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| Identify strong TR & EM | <div>3. TRIGGERS</div> <div>Doctors recommend monitoring for heart rhythm irregularities.</div> <div>TR</div>   | <div>10. YOUR SOLUTION</div> <div>A classification model to identify cardiovascular disease at their early stage could effectively reduce the mortality rate by providing a timely treatment.</div> <div>SL</div> | <div>8. CHANNELS of BEHAVIOUR</div> <div>8.1 ONLINE</div> <div>The patient enters our website and uploads his 2-D ECG spectral image representation. Click the submit button. Finally he got his result.</div> <div>8.2 OFFLINE</div> <div>The patient should first take an ECG report in the laboratory.</div> <div>CH</div> | Identify strong TR & EM |
|                         | <div>4. EMOTIONS: BEFORE / AFTER</div> <div>After the patient uses AI technology.</div> <div>EM</div> <div>As a result if the patient does not have any type of cardiovascular disease. He feels happy and free.</div> <div>Or consult a cardiologist after the outcome</div> |   |   |                         |