

What do they
THINK AND FEEL?

what really counts
major preoccupations
worries & aspirations

This cause
to any pain

Which is
easy to
manage

Why this
cought fear

Fear to see
my result
passitive or
negative

Why i feeling
embarissing

Which is
easy to
handling

What do they
HEAR?

what friends say
what boss say
what influencers say

Appart from
alleviating fear it
also helps to
know how big or
small the
problem is.

What do they
SEE?

environment
friends
what the market offers

What do they
SAY AND DO?

attitude in public
appearance
behavior towards others

This product is
much more
practical and
I am identify my
heart disease
without any cost
and easily.

PAIN

Without ECG
report this
does not
work
together

It is not
100% True

GAIN

"wants" / needs
measures of success
obstacles

Less time
and without
tension.

to so
helping to
check my
desease