brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare 1 hour to collaborate 2-8 people recommended

Brainstorm & idea prioritization Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead. Use this template in your own Think about the problem you'll be focusing on solving in the brainstorming session. Learn how to use the facilitation tools Use the Facilitation Superpowers to run a happy and

Before you collaborate

productive session.

Open article →

10 minutes

A little bit of preparation goes a long way with this

session. Here's what you need to do to get going.

Define your problem statement What problem are you trying to solve? Frame your focus of your brainstorm.

problem as a How Might We statement. This will be the

→ 5 minutes

PROBLEM

How Can We Provide An **Accurate Prediction Of Car** Resale Value?

Key rules of brainstorming To run an smooth and productive session

Stav in topic. Defer judgment.

Go for volume.

Listen to others. If possible, be visual.

Encourage wild ideas.

User Support/ Query Center

Akash Raj S

Parts

Installed?

Brainstorm

Dinesh

Kumar D

Value

Scan Vehicle

Number Plate

and Display

Vehicle Info

Detect Non Oem Parts Installed

Brand

Experienced

Car Dealer

Support

Depreciation Recognition

Write down any ideas that come to mind that address your problem statement.

Provide Personalized Search

Current

Condition of

Vehicle

Estimation

for Fixing

Damages

Manufacturing With Other Displacement Year Condition Of Trim Level Turbo Or Offered Vehicle's Supercharger Interior Stock Installed? Aftermarket Vehicle Stock Or Performance

New Tyres?

Wrapped/

Repainted?

Analysis Of Existing

Document

Ajay S

Covered

t or Private

Schemes

System to

Improve

Interface

Control) Certificate Current

Owner

You can select a sticky note and hit the pencil [switch to

Price Range in Similar Condition

sketch] icon to start drawing!

Integrating Al Algorithms to Improve Search Results

Beta Testers for Testing New Features/ Updates

Based on User

Kowsigan A

Number Of

Owners

Call Support to

Get General

Quote

Check Bank Accident History From Statements Of Currently In-Users And Demand? Police Offer Load Options Records Availability Of Current Current Vehicle (Pollution Under Insurance Fitness Policy Certificate

Objection Identification Certificate Authenticity Documents Availability

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural. than six sticky notes, try and see if you and break it up into smaller sub-groups.

Group 1: Customer Interaction

Take turns sharing your ideas while clustering similar or related notes as you go.

In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger

Call Support To Get General Quote User Support/ Query Center Experienced Car Dealer Support Personalized Search Results

Group ideas

→ 20 minutes

Group 3: Vehicle Performance



Group 2: Feature Ideas





Group 4: Legal Information

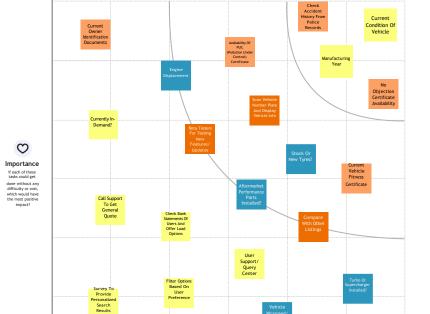


which are feasible.

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and

→ 20 minutes



Feasibility Regardless of their importance, which tasks are more

feasible than others? (Cost. time, effort, complexity, etc.)



Share template feedback

Need some inspiration? Open example







Strengths, weaknesses, opportunities & threats Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan. Open the template Share template feedback

After you collaborate

Quick add-ons

R Export the mural

Keep moving forward

You can export the mural as an image or pdf to share with

members of your company who might find it helpful.

Share the mural
Share a view link to the mural with stakeholders to keep

Export a copy of the mural as a PNG or PDF to attach to

emails, include in slides, or save in your drive.

Strategy blueprint Define the components of a new idea or

Open the template

obstacles for an experience. Open the template >

Customer experience journey map Understand customer needs, motivations, and

them in the loop about the outcomes of the session.