

Quickly output ideas and patterns into a structured diagram

Mind Map Brainstorming


a template brought to you by your friends at MURAL

INTRODUCTION

You have a problem to solve. Or maybe you've just been assigned a huge project and don't know where to start.

Mind mapping helps create connections between concepts in a creative and visual way – and mind mapping collaboratively allows teams to free associate and build off concepts together. Our mind map brainstorming template will help you create new connections with your team.



PEOPLE
1 - 8


TIME
5 min - 1 hour



DIFFICULTY
Beginner


TOOL TIPS

Create connections at the speed of thought:





Hold **z** + click and drag to draw a connector.







Turn on connector points to create new diagrams faster.







Click on the connector points to instantly add new connectors and shapes.



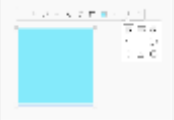



Change connector styles.






Switch between different shapes and sticky notes quickly.





Bulk edit objects of the same type by filtering your selection from the toolbar.



RESOURCES









INSTRUCTIONS

- 1

Step 1: Add the challenge as a question to the center of your mind map.
- 2

Step 2: Introduce mind mapping to the team.
- 3

Step 3: Brainstorming guidelines:
 -  Go for Quantity
 -  Defer Judgement
 -  Build on each others ideas
 -  Be visual
 -  Stay focused on the topic
 -  Think BIG!
- 4

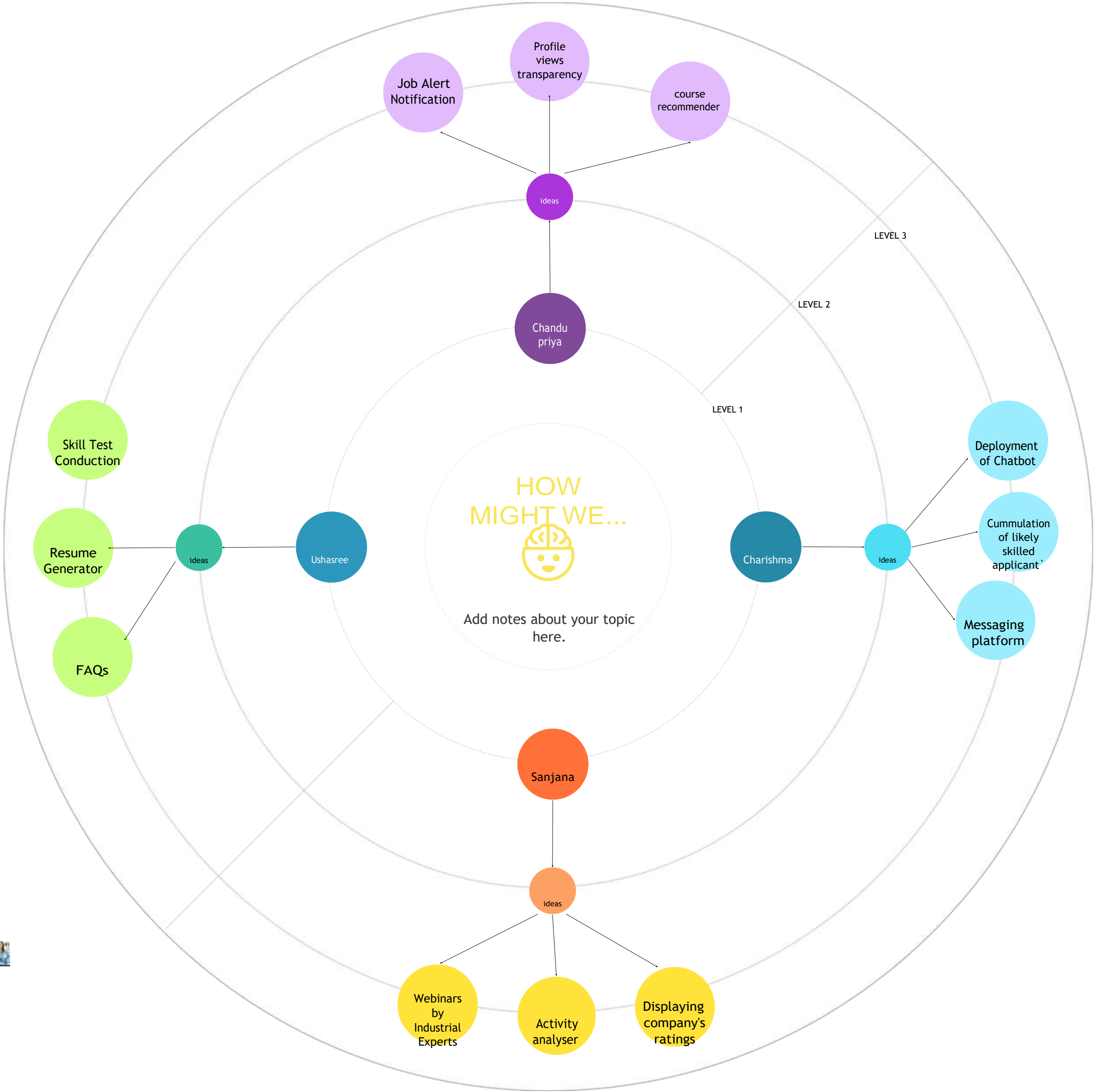
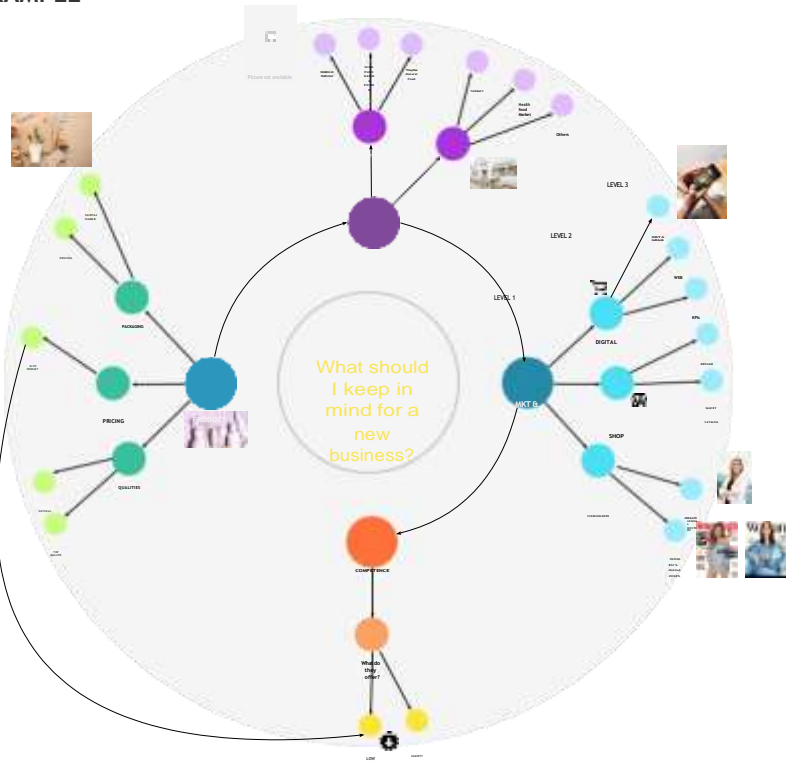
Step 4: Add the subtopics you want to cover as a team around the challenge.
- 5

Step 5: Work individually adding your ideas to the mind map. Set the timer to keep track of time.
- 6

Step 6: Take turns sharing out what each one added to the mind map. While a teammate is sharing, build on each others ideas and add to the map with sticky notes, icons and more. Discuss and draw connections between ideas.
- 7

Step 7: Do a quick voting session to prioritize action items or solutions to continue developing.

EXAMPLE



Share your feedback