

## Define CS, fit into CC

1.Customer Segment:  
Farmer Are The First Customer For This Application. Farmer Can Easily Use This Application And Get Suggestion For Fertilizer To Used Correctly.

5. Available solution :  
People are judge the disease in plants by Identifying through the change of leaf's quality

8.channels of behaviour :  
Online :  
Basic knowledge on the plant and fertilizer  
  
Offline :  
People try to identify the disease by the quality of the leaf's.

## Explore AS, differentiate

## Focus on J&amp;P, tap into BE, understand RC

## 2.Jobs To Be Done /Problems

This application focuses on helping for the farmer who needs a better recommendation of fertilizer on the infected plants .identifying the disease is one of the biggest problem here.

J&amp;P

6.customer constraints :  
Availability of good networks.  
  
Capturing the image in a required pixels to get a accurate prediction of disease in the plant.

RC

9. problem root cause :  
Various disease on the plants can lead to reducing the quality and quantity of the crops productivity. The insects on the plants can spread the disease .

BE

## Focus on J&amp;P, tap into BE, understand RC

TR	SL	CH
<div data-bbox="98 280 728 534"> <p>3.Triggers :</p> <p>Seeing their crops are being infected by disease and facing huge loss in quantity and quality</p> </div> <div data-bbox="98 534 728 845"> <p>4.Emotion :</p> <p>Before : losing self-confidence ,distress</p> <p>After : gaining self-confidence ,relief</p> </div>	<div data-bbox="828 264 1404 837"> <p>7.Behaviour :</p> <p>Directly :</p> <p>Farmer can easily identify the disease by the application and they don't need any extra knowledge on the disease prediction</p> <p>Indirectly :</p> <p>Farmer can be able to get result through online immediately.</p> </div>	<div data-bbox="1444 280 2112 837"> <p>10. Solution :</p> <p>Using the fertilizer is one the solution for the disease in the plants. Our Application use the image of the infected plant by identifying the disease and suggest the good fertilizer for the disease</p> </div>