

Ideation Phase

Empathize & Discover

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Team ID	PNT2022TMID37614
Project Name	Skill and Job Recommender
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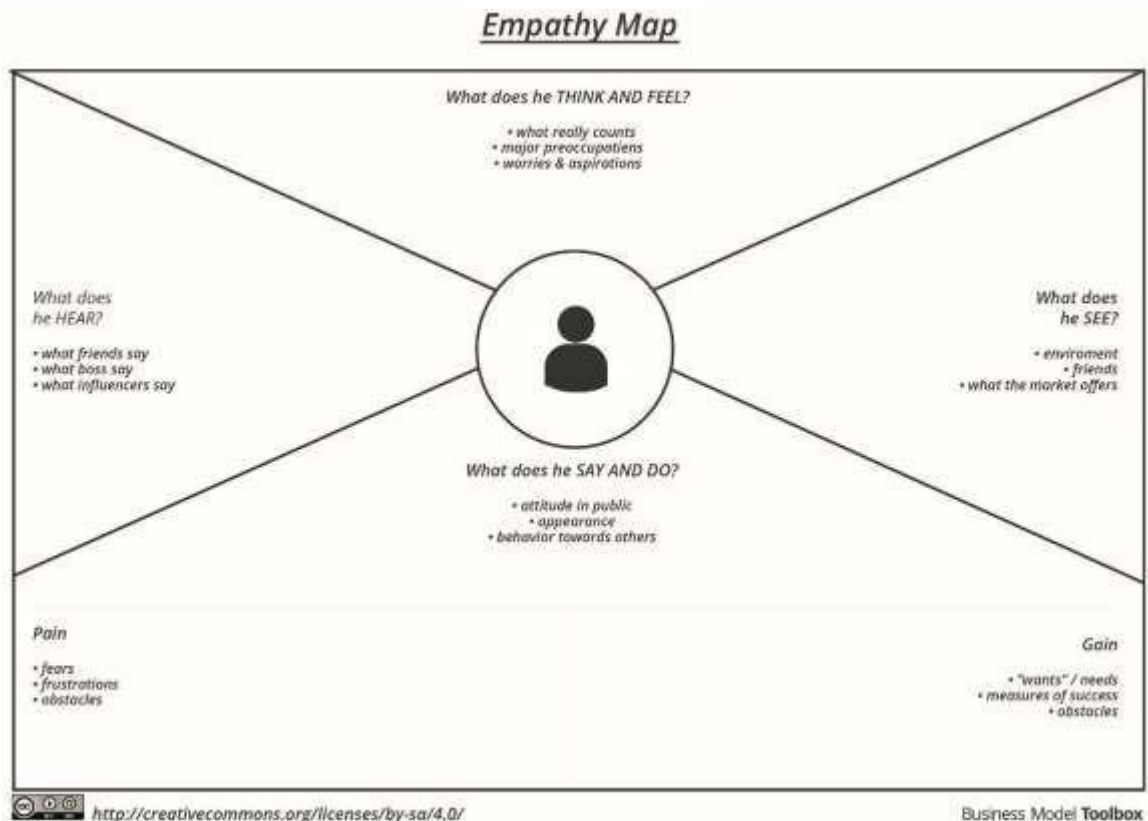
Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to help teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Example:



SKILL AND JOB RECOMMENDER



Build empathy

The information you add here should be representative of the observations and research you've done about your users.

Says

What have we heard them say?
What can we imagine them saying?

Finding a job
couldn't
have been
easier

Work from
home job
options

Discover
jobs by top
companies

1000+ job
types

Does good
communication
skills
necessary?

Enhance your
skills and
learn
something
new

will job
experience
leads to
salary hike?

Skills
recommended
for your dream
job?

Thinks

What are their wants, needs, hopes,
and dreams? What other thoughts
might influence their behavior?

Working hours
communication
facility

Find the
trending job

Get verified
jobs

Build an
enriched
profile to
attract better
jobs

Track your
jobs in one
place

Unnamed area
Username...

Quick and
easy apply
on the go

Get
Interview tip

Follow
career
advice

Standout
among other
job seekers

Give them a name and
a portrait to empathize
with your persona.