

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID12183
Project Name	AI Based Discourse For Banking Industry
Maximum Marks	4 Marks


Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.




Reference: <https://www.mural.co/templates/empathy-map-canvas>


Step-1: Team Gathering, Collaboration and Select the Problem Statement




Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

 10 minutes to prepare
 1 hour to collaborate
 2-8 people recommended

 **Before you collaborate**
A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

 10 minutes


A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

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1 Define your problem statement
What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

 5 minutes

PROBLEM

How might we [your problem statement]?

Key rules of brainstorming
To run an smooth and productive session

-  Stay in topic.
-  Encourage wild ideas.
-  Defer judgment.
-  Listen to others.
-  Go for volume.
-  If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

SAKTHIVEL A

1. I suggest using a neural network to process the data.

2. I think we should use a neural network to process the data.

3. I think we should use a neural network to process the data.

PUSHPARAJ D

1. I think we should use a neural network to process the data.

2. I think we should use a neural network to process the data.

3. I think we should use a neural network to process the data.

SAHAJ AHMED A

1. I think we should use a neural network to process the data.

2. I think we should use a neural network to process the data.

3. I think we should use a neural network to process the data.

DHARUN BR

1. I think we should use a neural network to process the data.

2. I think we should use a neural network to process the data.

3. I think we should use a neural network to process the data.

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

USING NATURAL LANGUAGE PROCESSING

1. I suggest using a neural network to process the data.

2. I think we should use a neural network to process the data.

3. I think we should use a neural network to process the data.

USING NEURAL NETWORK

1. I think we should use a neural network to process the data.

2. I think we should use a neural network to process the data.

3. I think we should use a neural network to process the data.

USING ARTIFICIAL INTELLIGENCE

1. I think we should use a neural network to process the data.

2. I think we should use a neural network to process the data.

3. I think we should use a neural network to process the data.

USING CLOUD TECHNOLOGY

1. I think we should use a neural network to process the data.

2. I think we should use a neural network to process the data.

3. I think we should use a neural network to process the data.

TIP

You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize and categorize important ideas as themes within your mural.

Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

