

Ideation Phase
Define the Problem Statements

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| Date | 10 October 2022 |
| Team ID | PNT2022TMID40106 |
| Project Name | Project – Data analytics for DHL Logistics facilities |
| Maximum Marks | 2 Marks |

Problem Statement:

- Manoj who orders product frequently for logistics and suffers by package damage and searching for better logistics company for neat delivery .
- Sudharsan owns a professional DHL logistics company who wants deliver neat products to his customer who order or sends package via his company
- Guna owns a company who deliver product at irrelevant time which makes the customer disappointments
- Ananth owns another company which deliver product at correct time but damages the product

Solutions:

- Increase the agility of your domestic ground distribution by leveraging DHL to plan and execute the delivery of your goods to point of storage, use or sale, using fixed, dynamic or pre-scheduled routes.
- Optimize your inbound domestic ground transport by leveraging DHL's planning and execution capabilities including improved materials collection from suppliers and synchronized delivery at your manufacturing sites or warehouse.
- Whether you need to outsource your entire transportation function or gain short-notice access to additional capacity, let DHL manage your domestic ground transport requirements, offering you total control and visibility of your flow of goods.
- Remain focused on your core business by leveraging DHL's unrivalled experience and expertise in the design, development, construction and management of logistics facilities