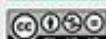


Problem-Solution Fit canvas

Purpose / Vision

Version

1. CUSTOMER SEGMENT(S)	CS	6. CUSTOMER LIMITATIONS EG. BUDGET, DEVICES	CL	5. AVAILABLE SOLUTIONS PLUSES & MINUSES	AS
<ul style="list-style-type: none"> •Passengers •Operator •Other workers 		<ul style="list-style-type: none"> •Passenger had knowledge about the apparatus . •Operators should maintain the schedule regularly. 		<ul style="list-style-type: none"> •Our idea is to place a display and voice display connected to GPS tracking. 	
2. PROBLEMS / PAINS + ITS FREQUENCY	PR	9. ROOT / CAUSE OF PROBLEM	RC	7. BEHAVIOR + ITS INTENSITY	BE
<ul style="list-style-type: none"> •Find outing the current reaching point is difficult. •Time duration of train is difficult to find out. 		<ul style="list-style-type: none"> •Lack of advanced technology in applied in railways. •Government didn't take effort on it. 		<ul style="list-style-type: none"> •Used IOT based GPS detector automatically giving a alert to the passengers. •Prevent them from missing there destination point. 	
3. TRIGGERS TO ACT	TR	10. YOUR SOLUTION	SL	8. CHANNELS of BEHAVIOR	CH
<ul style="list-style-type: none"> •The passengers are awakened to knowing there destination point. 		<ul style="list-style-type: none"> •Our solution is based on IOT we where plan to use GPS tracking with digital display and voice display. •It use us to solve our required problem. 		<p>ONLINE</p> <ul style="list-style-type: none"> •The program should be error free. <p>OFFLINE</p> <ul style="list-style-type: none"> •The apparatus we require is become affordable. 	
4. EMOTIONS BEFORE / AFTER	EM				
<ul style="list-style-type: none"> •Miss there reaching point and suffer a lot. 					



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Designed by Daria Neprakhina / ideatackers.net - we tailor ideas to customer behaviour and increase solution adoption probability.

