Problem-Solution Fit canvas

Purpose / Vision

Version:

Define CS, fit into CL

1. CUSTOMER SEGMENT(S) CS

- Passengers
- Operator
- Other workers

6. CUSTOMER LIMITATIONS EG. BUDGET, DEVICES CL

- Passenger had knowledge about the apparatus .
- Operators should maintain the schedule regularly.

5. AVAILABLE SOLUTIONS PLUSES & MINUSES AS

- Our idea is to place a display and voice display connected to GPS tracking.

Explore AS, differentiate

Focus on PR, tap into BE, understand RC

2. PROBLEMS / PAINS + ITS FREQUENCY PR

- Find outing the current reaching point is difficult.
- Time duration of train is difficult to find out.

9. ROOT / CAUSE OF PROBLEM RC

- Lack of advanced technology in applied in railways.
- Government didn't take effort on it.

7. BEHAVIOR + ITS INTENSITY BE

- Used IOT based GPS detector automatically giving a alert to the passengers.
- Prevent them from missing there destination point.

Focus on PR, tap into BE, understand RC

Identify strong TR & EM

3. TRIGGERS TO ACT TR

- The passengers are awakened to knowing there destination point.

4. EMOTIONS BEFORE / AFTER EM

- Miss there reaching point and suffer a lot.

10. YOUR SOLUTION SL

- Our solution is based on IOT we where plan to use GPS tracking with digital display and voice display.
- It use us to solve our required problem.

8. CHANNELS of BEHAVIOR CH

ONLINE

- The program should be error free.

OFFLINE

- The apparatus we require is become affordable.

Extract online & offline CH of BE

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Designed by Daria Nepriakhina / IdeaHackers.nl - we tailor ideas to customer behaviour and increase solution adoption probability.

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