Customer segements CS	CUSTOMER CONSTRAINTS CC	Available Solutions AS
-Buisness organization -Individual's -Multiplexes	• Spending power • No cash • No network connection • Available devices	The existing fire alarm system on market nowadays is too complex in terms of its design and structure. The smart fire management system includes a Gas sensor, Flame sensor and temperature sensors to detect any changes in the environment. • Based on the temperature readings and if any Gases are present the exhaust fans are powered ON. • If any flame is detected the sprinklers will be switched on automatically. • Emergency alerts are notified to the authorities and Fire station

Jobs to be done / Problems J&P	Problem root Cause RC	Behaviour BE
Safety is a crucial consideration in the design of residential and commercial buildings to safeguard against the loss of life and damage to property. Since the system is too complex, it needs regular maintenance to be carried out to make sure the system operates well. Meanwhile, when the maintenance is being done to the existing system, it could raise the cost of the system.	-Industries cant always watch on their buisness. -Unknowingly fire comes to the place.	- Find the system which can send the notifications when the child crosses the geofence -And also alerts the Buisness/Indviduals. -Stores the database.

Trigger   TR

- Make awareness about the product directly to the people.

-Posting the product in social media.

-Reading about more innovative,beautiful and efficient solution.

EMOTIONS: BEFORE AFTER EM

BEFORE:

Frustration,Indetermination, Insecure, Swither

AFTER:

Security Determination, Satisfaction in control

Your Solution   YS

The smart fire management system includes a Gas sensor, Flame sensor and temperature sensors to detect any changes in the environment. Based on the temperature readings and if any Gases are present the exhaust fans are powered ON. If any flame is detected the sprinklers will be switched on automatically. Emergency alerts are notified to the authorities and Fire station.The entire data will be stored.

Channels of behaviour   CH

ONLINE:

The customers can continuously monitor the database of the buisness organization in online.

OFFLINE:

Industry has to keep their saftey.