

Ideation Phase

Empathize & Discover

Date	20 October 2022
Team ID	IBM-Project-54543-1662208527
Project Name	A Novel method for Handwritten Digit Recognition System
Maximum Marks	4 Marks

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to help teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

The image shows an Empathy Map Canvas for a project titled "A NOVEL METHOD FOR HAND WRITTEN DIGIT RECOGNITION SYSTEM". The canvas is divided into four quadrants: THINKS, SAYS, FEELS, and DOES. Each quadrant contains user insights. The top right corner specifies "WHO are we empathizing with? USERS".

EMPATHY MAP		WHO are we empathizing with? USERS
THINKS I want something awesome What else am I missing? Is this the best? Is it affordable?	SAYS It should be accurate I want this to be reliable It should be user friendly More application oriented	
FEELS Overwhelming Confused Safe and secure Curious	DOES Compares similar products Does more research Tests the working Asks for suggestions	
A NOVEL METHOD FOR HAND WRITTEN DIGIT RECOGNITION SYSTEM		