Ideation Phase
Define the Problem Statements

Date	4 0ctober 2022
Team ID	PNT2022TMID29677
Project Name	Project -IoT Based Safety Gadgets for Child Monitoring and Notification
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.
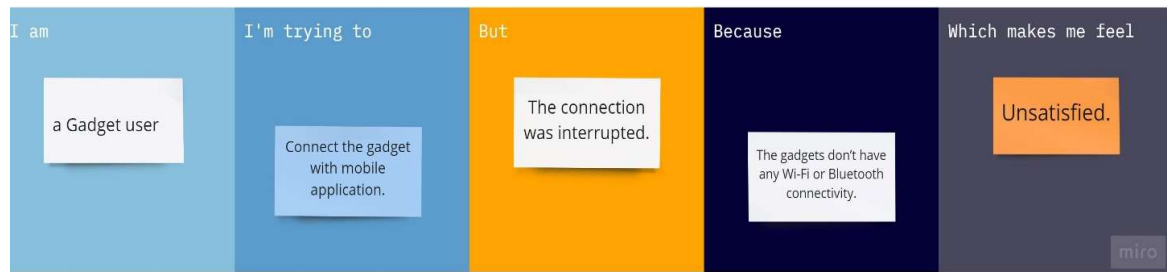
A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Reference: https://miro.com/app/board/uXjVPQpm0yE=/

Example:

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	a Gadget user	Find the current location of the gadgets.	I can only view the last active location of the gadget.	The Mobile application doesn't have a feature of tracking the current location.	Disappointed.
PS-2	a Gadget user	Connect the gadget with mobile application	The connection was interrupted.	The gadgets don't have any Wi-Fi or Bluetooth connectivity.	Unsatisfied.