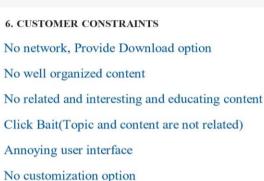
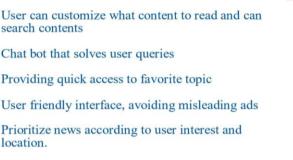
## 1. CUSTOMER SEGMENT(S) Define CS, fit into CC From young people to old people From working professional to jobless person From poor to rich From village people to city people Every one reads news now-a-days.

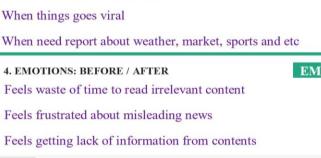








2. JOBS-TO-BE-DONE / PROBLEMS
Reading unwanted and irrelevant and repeated content
Bad user interface
Searching related news
Misleading Ads and unorganized contents
user unable to customize news content
Using internet for previously watched content
Forced notifications and ads
Providing dark mode

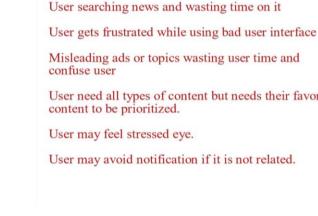


## 9. PROBLEM ROOT CAUSE No user customization. This leads to unorganized and uninterested news.

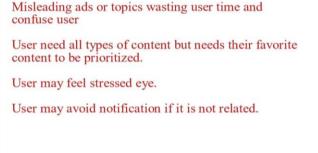
10. YOUR SOLUTION

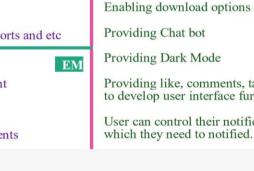


Providing search bars and content customization tiles



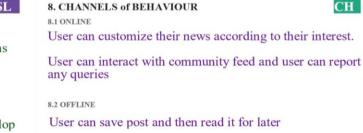
7. BEHAVIOUR





TR

Enabling download options and save or pin post options
Providing Chat bot
Providing Dark Mode
Providing like, comments, tag, polling options to develop to develop user interface further more.
User can control their notification. They can select content



User can save post and then read it for later User can download post and can share it to other people.



Identify strong TR & EM

3. TRIGGERS

People asking about latest news



## **AMALTAMA**

Project Title: News Tracker Application

Project Design Phase-I-Solution Fit Template

Team ID:PNT2022TMID25195