

IBM ASSIGNMENT

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MAHIBAKAKAN S

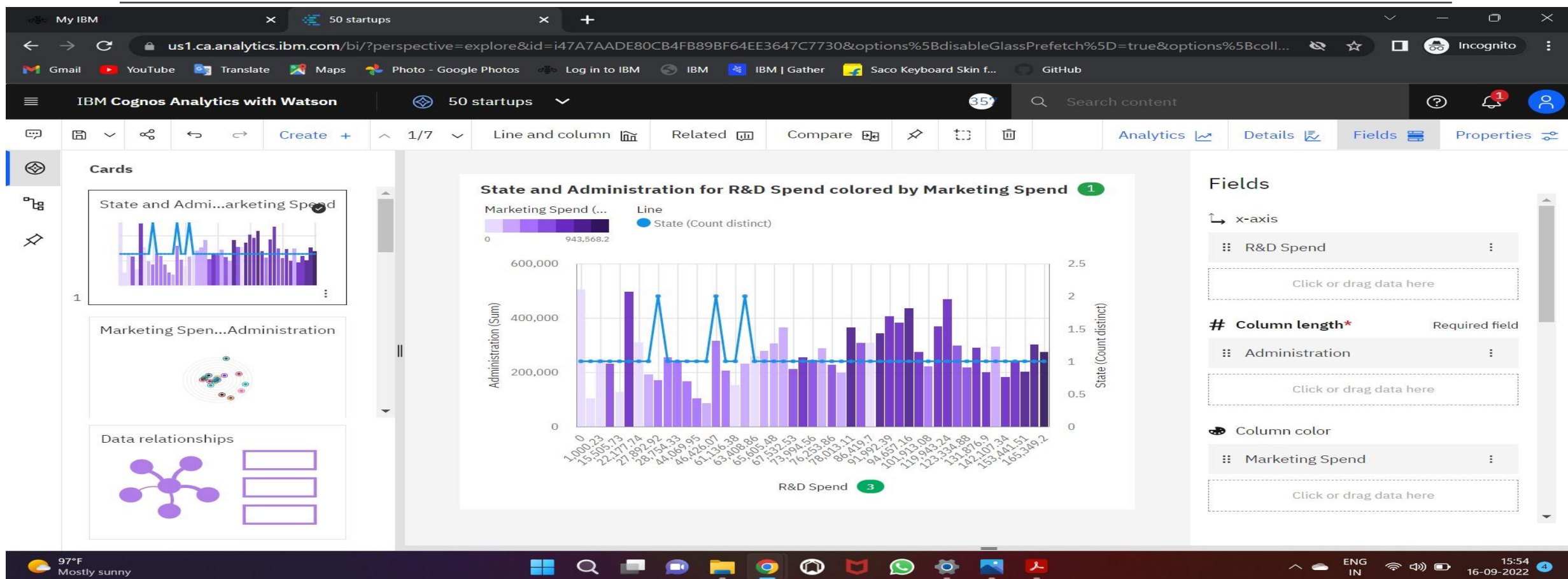
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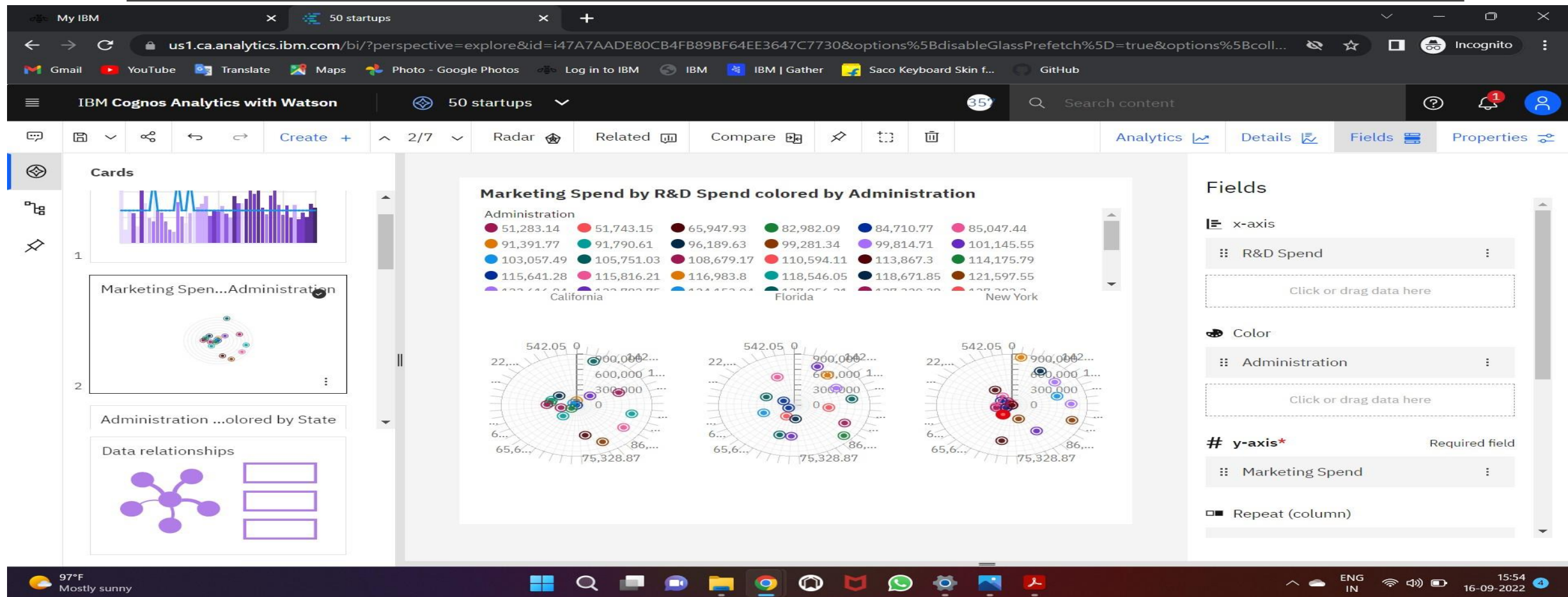
IBM COGNOS ANALYTICS WITH WATSON

- ❖ State and Administration for R&D Spend colored by Marketing Spend
- ❖ Marketing Spend by R&D Spend colored by Administration
- ❖ Administration by Marketing Spend with points for R&D Spend
- ❖ Administration and Marketing Spend for R&D Spend colored by State
- ❖ State compared to Administration by R&D Spend colored by State

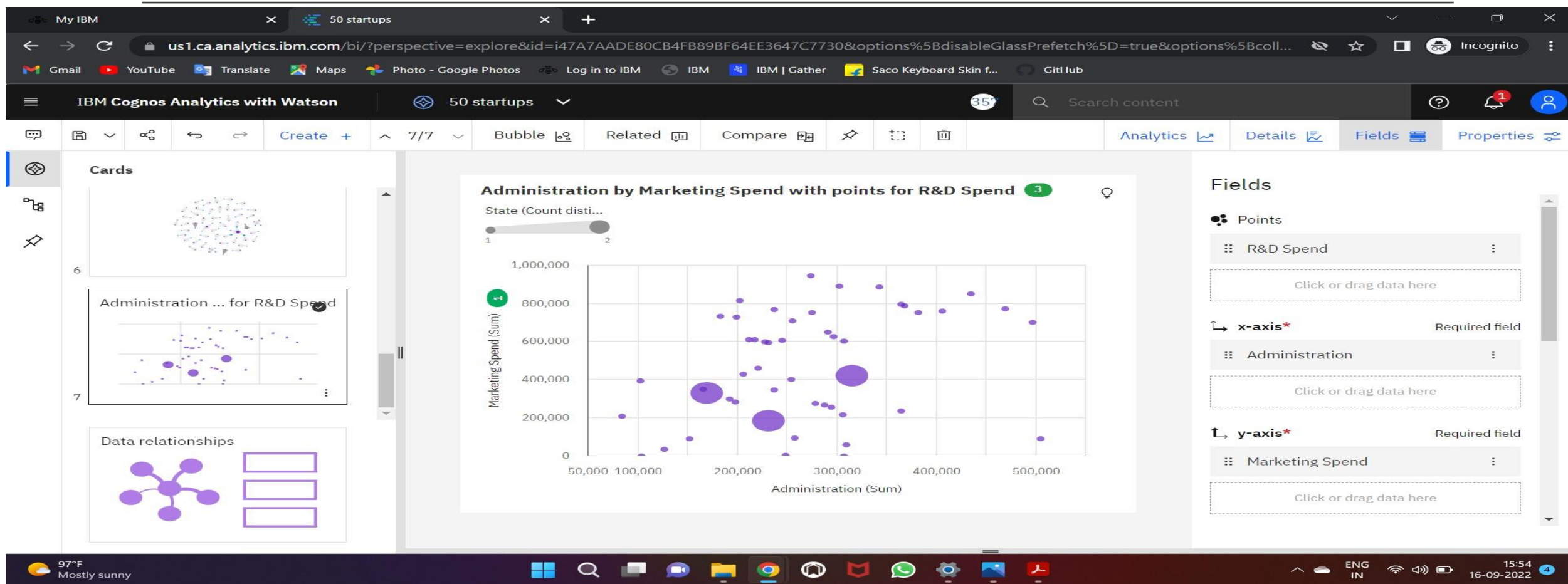
State and Administration for R&D Spend colored by Marketing Spend



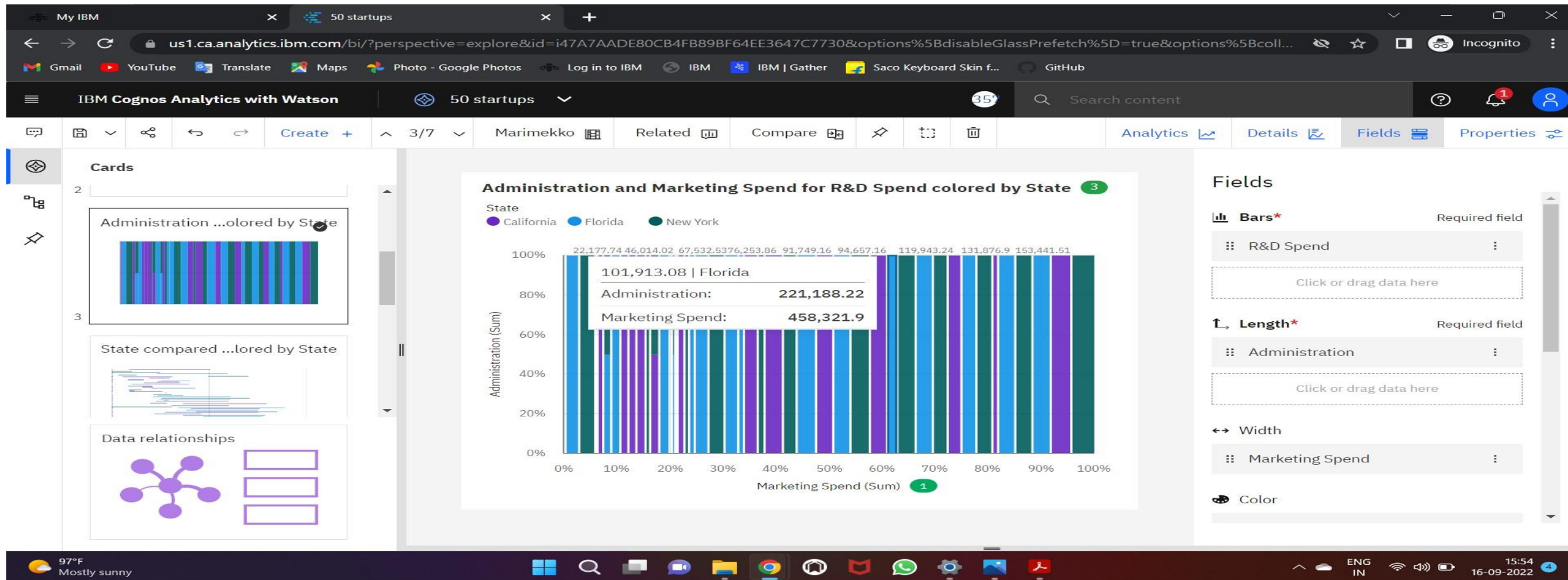
Marketing Spend by R&D Spend colored by Administration



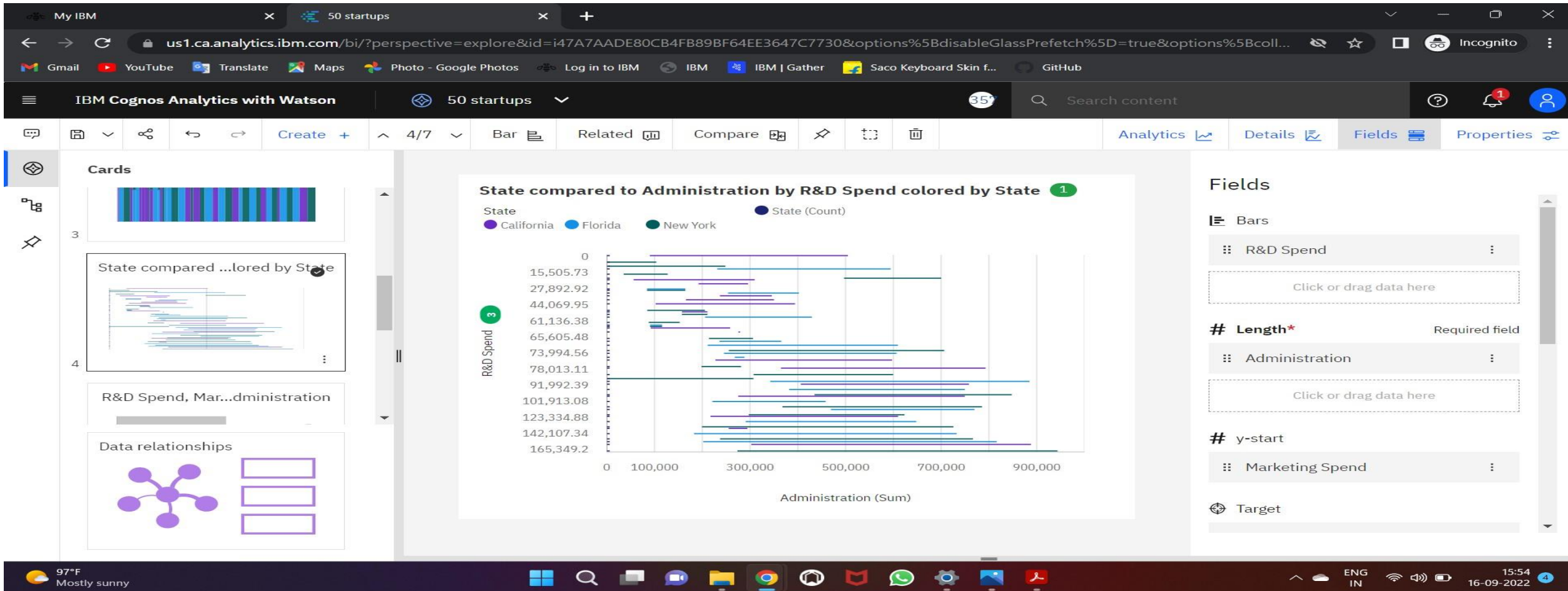
Administration by Marketing Spend with points for R&D Spend



Administration and Marketing Spend for R&D Spend colored by State



State compared to Administration by R&D Spend colored by State



LINK TO OPEN MY DATA VISUALIZATION IN THE COGNOS ANALYTICS

https://us1.ca.analytics.ibm.com/bi/?perspective=explore&pathRef=.my_folders%2Fdata%2Bmodule%2F50%2Bstartups&subView=model0000018345bd768f_000000004