## **Project Design Phase-2**

## **Customer Journey Map**

Date	27 October 2022	
Team ID	PNT2022TMID37631	
Project Name	Project – Natural Disaster Intensity Analysis and Classification Using Artificial Intelligence	
Maximum Marks	4 Marks	

Customer Journey Map for "Natural Disaster Intensity Analysis and Classification Using Artificial Intelligence":

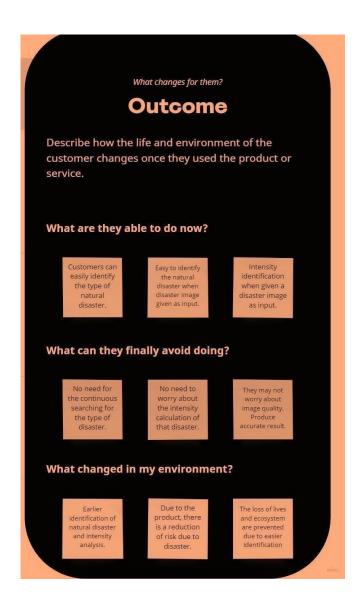
Step-1: Goals and needs



## **Step 2: Journey Steps**

<b>Journey Steps</b> Which step of the experience are you describing?	<b>Discovery</b> Why do they even start the journey?	Registration Why would they trust us?	Onboarding and First Use How can they feel successful?	<b>Sharing</b> Why would they invite others?
Actions What does the customer do? What information do they look for? What is their context?	Customer took for the name of the diseaster	Connect with the good Emergency Take photo account	prepared Stay in a safe Practice Stay onested area or a safety drills and updated and updated	Creating during the garden to ground them among the during disease poople salaral disease disease.
Needs and Pains What does the customer want to achieve or avoid? Tip: Reduce ambiguity, e.g. by using the first person narrotor.	Unserted Popup Adversament messages	irrolevent Multiple verification Payed informations steps information	Try no to be Always keep, Flan for awareness emergency alternate proper should be conducted.	Storing Sharing the officers of the processory effect of do said, though the poop to who, have affected would media. I would media eta-mediatory.
<b>Touchpoint</b> What part of the service do they interact with?	Press/Media social media Advertisement Fiyers Telemarketing	Email Adentisement google- noorfication	always keep listen to local different evocuation firs at lite officials kinds of disaster plan	sharing sharing exhanise exhanism exhan
Customer Feeling What is the customer feeling? Tip: Use the emoji app to express more emotions	€	<b>€</b>	<mark>(2)</mark>	<mark>©</mark>
Backstage				
Opportunities What could we improve or introduce?	A website can be created which identifies	The website can be made secure and more accurate so that it will	The customers can give a image as Input and the type of natural	The website can be made available to everyone who need to
Process ownership Who is in the lead on this?	After he website it created it will be in charge of MCRF.	The NORF team is in lead of the website.	The NORF team (s) in lead of the website	The NDRF toom is in load of the website MICO

**Step 3: Journey Outcomes** 



## **Team Members:**

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