

# What do they **THINK** and **FEEL**

- What really counts major preoccupations worries and aspirations

Thinks about the change

Likes to worry less about the gas leakage

Practical and sustainable

Wants to be a part of a community

## PAINS

- Fears
- Frustrations
- Obstacles



## GAINS

- Needs
- Measure of circles
- Obstacles



Heavy dust, steam may block the pores of the sensor

Limited range and don't have centralized monitoring

Fire Hazard Prevention

Harmful Gas Detection

Only one gas can be measured

It measures toxic gases in very low concentrations

Ensure worker's health

Easy to install and cost efficient

## What do they SEE?

- Environment
- Friends
- What the market offers



A creative environment

Place for experiment

Driven to secure my own environment

Product Eco-Friendly

## What do they HEAR?

- What Boss say?
- What Influencers say?
- What friends say?



Information from the industrial experts

Promotion of device

Future plans of industrial safety

An accident at nearby place

## What do they SAY&DO?

- Attitude in public
- Behaviour towards others



When the kitchen felt unsafe on account of LPG I google it to find the solution.

I need to put lot of efforts in taking care of my kitchen

You have to try it to understand how it actually works

I'm very much into experimenting