

Literature Survey On Global Sales Data Analytics

S.No	Project Name	Description	Author	Year	Reference
1	Data analysis and visualization of sales data	This paper focuses on a system which will visualize sales data which will help users in applying intelligence in business, revenue generation, and decision making, managing business operation and tracking progress of tasks.	Kiran Singh,Rakhi Wajgi	Mar-2016	https://ieeexplore.ieee.org/document/7583967
2	Walmart's Sales Data Analysis - A Big Data Analytics Perspective	This paper focuses on analyzing the data sets of the world's largest retailers, Walmart Store to determine the business drivers and predict which departments are affected by the different scenarios.	Manpreet singh,Bhawick Ghutla,Reuben lilo Jnr, Aesaan F S Mohammed,Mahm aad A Rashid.	Dec-2017	https://ieeexplore.ieee.org/document/8487274
3	Implementation of Business Intelligence for Sales Data Management Using Interactive Dashboard Visualization in XYZ Stores	It is hoped that this research can produce reports in the form of Interactive Dashboard Visualization that can be used by store managers to make better decisions.	Ricky Akbar,Mera silvana, Mahammad Hafiz Hersyah, Miftahul Jannah	Oct-2020	https://ieeexplore.ieee.org/document/9264984
4	Research on Refined Sales Management, Data Analysis and Forecasting under Big Data	The purpose of this article is to help people give full play to the advantages of data analytics technology applications and promote the healthy development of the enterprise economy.	Wenhui Shan	Oct-2020	https://ieeexplore.ieee.org/document/9360971
5	Application of Tableau in Visual Analysis Data of a US Supermarket Sales	In this paper, a powerful visualization tool, Tableau is used to make visual analysis of online sales data of an American supermarket, the results can better understand the information of sales situation. This can better assist decision-making and provide decision support for the managers of the supermarket.	Yuto li	Nov-2021	https://ieeexplore.ieee.org/document/9706642