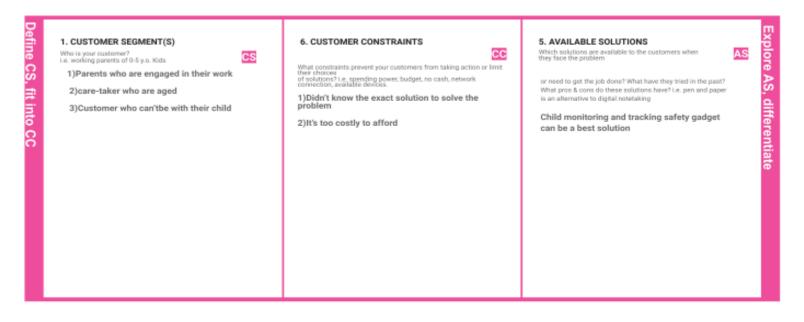
Project Title: lot based safety gadget for child safety monitoring and notification

Team ID: PNT2022TMID37792

Project Design Phase-I - Solution Fit Template



2. JOBS-TO-BE-DONE / PROBLEMS



Which jobs to be-done (or problems) do you address for your customers? There could be more than one; explore different sides.

- 1) To protect the child from harm
- 2) To track current location
- 3) To raise the alarm in-case of emergency
- 4) To record message. If the child cross the geo-fence

9. PROBLEM ROOT CAUSE



What is the real reason that this problem exists? What is the back story behind the need to do this job? i.e. customers have to do it because of the change in regulations.

Due to lack of child safety and increasing fear of the parents about

The child location and their action.

7. BEHAVIOUR

ВF

What does your oustomer do to address the problem and get the job done?

i.e. directly related: find the right solar panel installer, calculate usage and benefits; indirectly associated: customers spend free time on volunteering work (i.e. Greenpeace)

- Weakness tracker that helps to monitor their child.
 - 2) Alert GPS can also be a solution.

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3. TRIGGERS

What triggers customers to act? i.e. seeing their neighbour installingsolar panels, reading about a more efficient solution in the news.

Because of the increasing abduets in the society and the child who is not grown enough to take careof themselves

4. EMOTIONS: BEFORE / AFTER

How do customers feel when they face a problem or a job and afterwards?

i.e. lost, insecure > confident, in control - use it in your communication strategy & design.

Before: Worried, disconsolate After: intrepid, peaseful

10. YOUR SOLUTION

TR

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If you are working on an existing business, write down your current solution first, fill in the canvas, and check how much it fits reality.

If you are working on a new business proposition, then keep it blank until you fill inthe canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour.

To design the gadget for protection and alert the parents in emergency...

8. CHANNELS of BEHAVIOUR



8.1 ONLINE

 $\overline{\mathbf{SL}}$

What kind of actions do customers take online? Extract online channels from #7

What kind of actions do customers take offline? Extract offline channels from #7 and use them for customer development.

Online :Apps can be developed to track the child's live

Offline: sensor can be used...

