INVENTORYMANAGEMENTSYSTEM FOR RETAILERS

Domain: Cloud Application Development

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Create an account in send Grid

SendGrid Setup

How to setup Sendgrid for use in OneSignal Email Messaging

OneSignal's Email Messaging requires the use of a thirdparty email serviceprovider to handle email delivery. All you have to do is set up the integration between the provider and OneSignal, and you'll be ready to send emails through OneSignal.

Step 1. Requirements

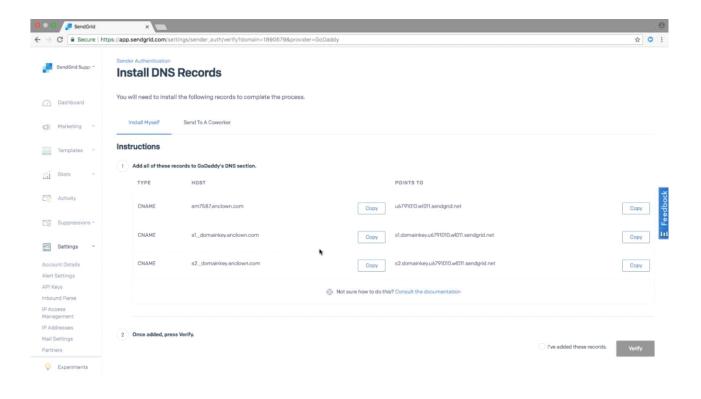
- <u>SendGrid HYPERLINK "https://www.sendgrid.com/" HYPERLINK "https://www.sendgrid.com/"Account</u>
- OneSignal HYPERLINK "https://onesignal.com/" HYPERLINK "https://onesignal.com/"Account

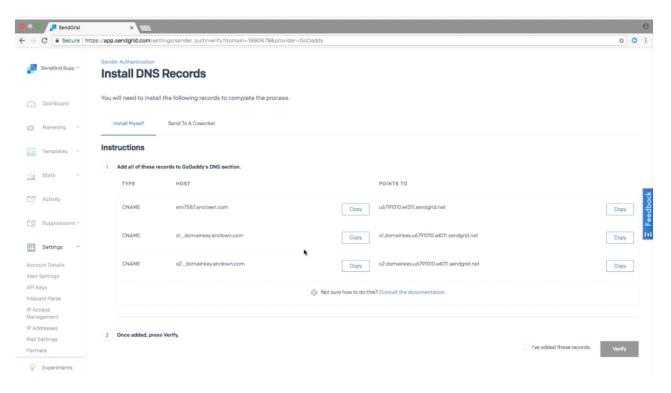
Step 2. SendGrid Sender Authentication

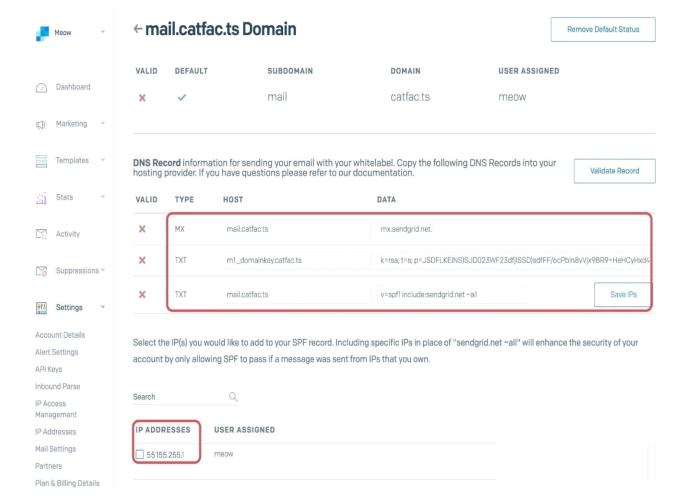
It is recommended to use SendGrid's "Domain Authentication" so that SendGrid sends emails via your domain rather than <code>via sendgrid.net</code>, and the links your users click as coming from your domain.

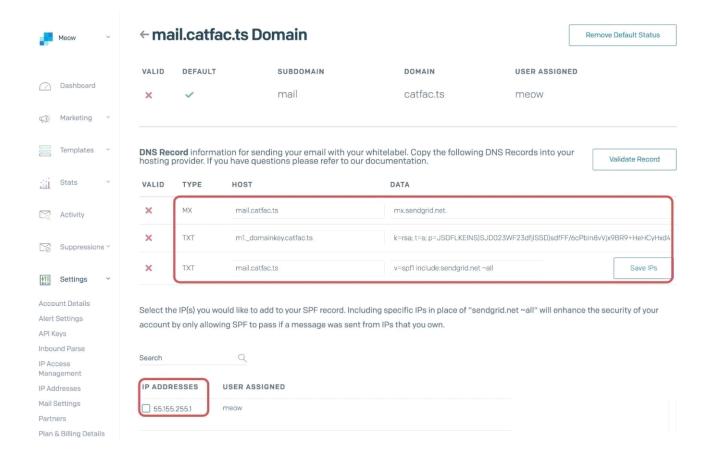
Install DNS Records

If you selected **Domain Authentication** make sure your DNS Records are verified.











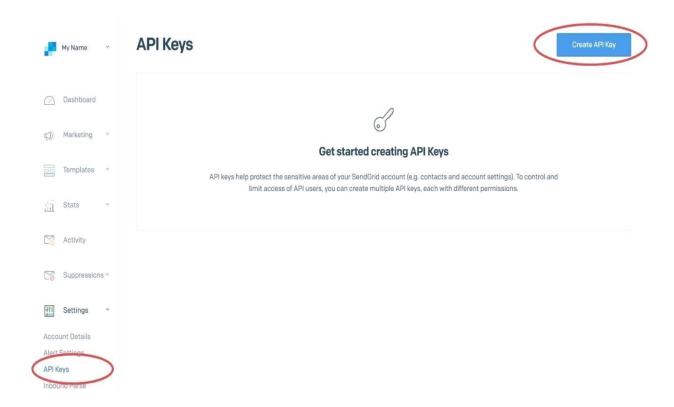
API Keys





Get started creating API Keys

API keys help protect the sensitive areas of your SendGrid account (e.g. contacts and account settings). To control and limit access of API users, you can create multiple API keys, each with different permissions.



Name your API key something like OneSignal API Key and be sure to set permissions to **Full Access**. Click 'Create & View' when you are ready.

Next, click on the API key to copy it to your clipboard.

What are the minimum API restrictions I can allow? The minimum access you need to allow is as follows:

Edit API Key

API Key Name •
Restricted Test

API Key Permissions • ①

Full Acces

0 &

Allows the API key to access GET, PATCH, PUT, DELETE, and POST endpoints for all parts of your account, excluding billing and Email Address Validation.

• <u>2</u>

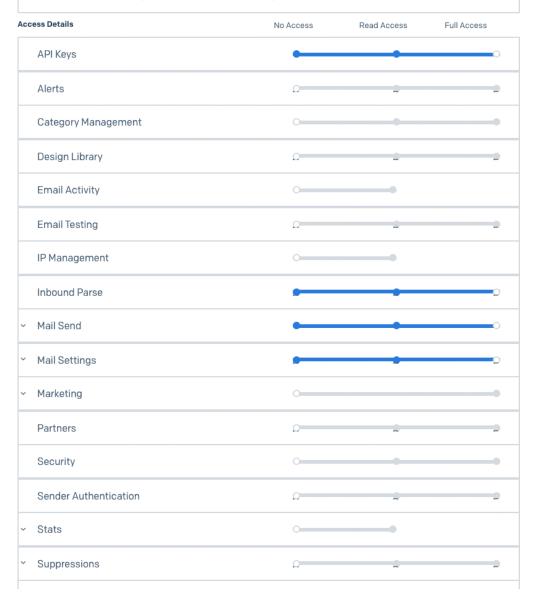
Restricted Access

Customize levels of access for all parts of your account, excluding billing and Email Address Validation.

Billing Access

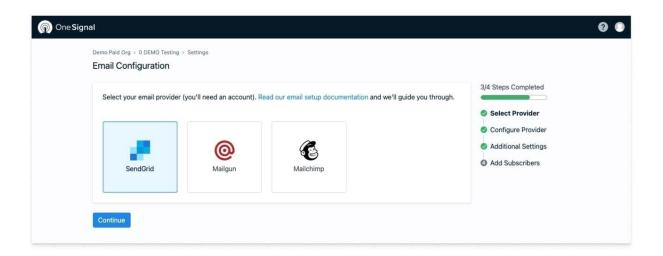
20

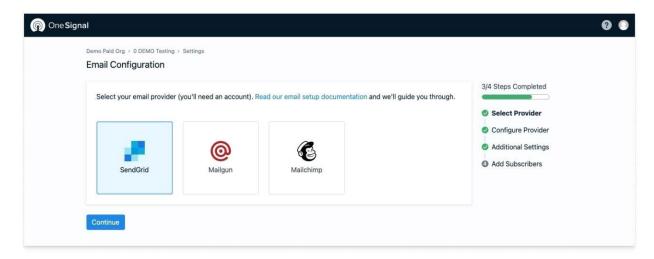
Allows the API key to access billing endpoints for the account. (This is especially useful for Enterprise or Partner customers looking for more advanced account management.)



Step 4. Enable Email Messaging

In OneSignal, navigate to **Settings > Platforms** and click Email to configure your email settings.





Select **SendGrid** as the provider.

Image selecting SendGrid from email settings

Paste your SendGrid API key into the provided field.

Image showing where to enter your API Key

Delivery Defaults

Add the default **name** and **email address** you want your emails to come from (these can be changed later).

Press Done when finished.

Step 5. Add Subscribers

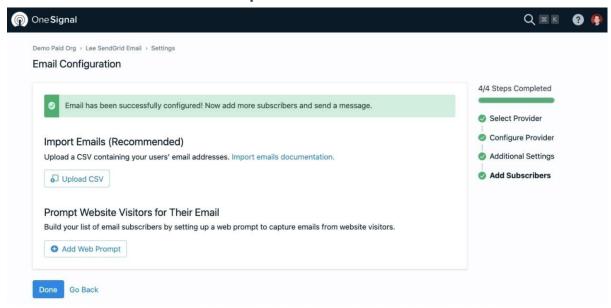
If you have a list of emails ready, select **Upload CSV** to **HYPERLINK**

"https://documentation.onesignal.com/docs/import-email-addresses"Import Emai HYPERLINK

"https://documentation.onesignal.com/docs/import-email-addresses" Addresses. HYPERLINK

"https://documentation.onesignal.com/docs/import-email-addresses"_You can always do this again later.

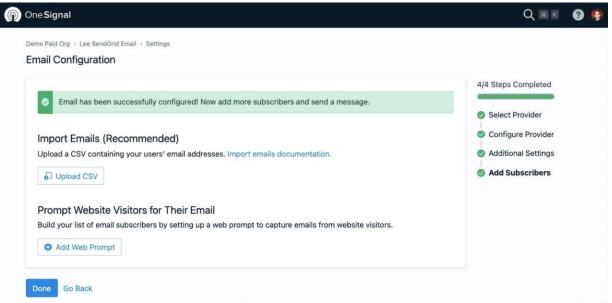
If you have a website and want to prompt users to provide their email. Select **Add Web Prompt** to use OneS



ignal's <u>Email HYPERLINK "https://documentation.onesignal.com/docs/email-phone-number-web-prompt" HYPERLINK "https://documentation.onesignal.com/docs/email-phone-number-web-prompt"Web HYPERLINK</u>

"https://documentation.onesignal.com/docs/email-phone-number-web-prompt"

<u>HYPERLINK</u> "https://documentation.onesignal.com/docs/email-phone-number-web-prompt" Prompt HYPERLINK "https://documentation.onesignal.com/docs/email-phone-number-web-prompt".



Step 6. Send Yourself a Test Email

In OneSignal > Messages > Email, select New Email.

Add a Subject and click **Send Test Email**. Input your email and press **SendTest Message**.

An email should arrive to your inbox shortly!

Step 7. Set Custom User Properties

OneSignal creates channel-level device records under a unique Id called the player_id. A single user can have multiple player_id records based on how many devices, email addresses, and phone numbers they use to interact with your app.

If your app has its own login system to t rack users, call setExternalUserId at any time to link all channels to a single user. For more details, see https://documentation.onesignal.com/docs/external-user-ids"[
"https://documentation.onesignal.com/docs/external-user-ids"]
User HYPERLINK "https://documentation.onesignal.com/docs/external-user-ids"

HYPERLINK

"https://documentation.onesignal.com/docs/external-userids"lds HYPERLINK

"https://documentation.onesignal.com/docs/external-user-ids".

All other event and user properties can be set using <u>Data Tags</u>. Setting this data is required for more complex segmentation and message personalization.

Step 8. Collect New Emails

Emails can be added into OneSignal using the following options outlined in our <u>HYPERLINK</u>

"https://documentation.onesignal.com/docs/import-email-addresses"Import HYPERLINK

"https://documentation.onesignal.com/docs/importemail-addresses" HYPERLINK

"https://documentation.onesignal.com/docs/import-email-addresses"Email HYPERLINK

"https://documentation.onesignal.com/docs/import-email-addresses" HYPERLINK

"https://documentation.onesignal.com/docs/import-email-addresses"Addresses HYPERLINK

"https://documentation.onesignal.com/docs/import-email-addresses"_guide.

Option	Description
Dashboard Upload	Upload a csv of emails and user dataor manually add emails.
Server API	Programmatically add emails server side.
SDK setEmail method	Add emailsusing ourclient side SDK. Recommended if using our SDKs

	for push or in-app messaging.
Email Web Prompt	A web prompt that allows user to include their own email address and phone number.

