

## Ideation Phase

### Define the Problem Statements

Date	19 september 2022
Team ID	PNT2022TMID39106
Project Name	REAL-TIME COMMUNICATION SYSTEM POWERED BY AI FOR SPECIALLY ABLED
Maximum Marks	2 Marks

#### Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

<b>I am</b>	Describe customer with 3-4 key characteristics - who are they?	Describe the customer and their attributes here
<b>I'm trying to</b>	List their outcome or "job" the care about - what are they trying to achieve?	List the thing they are trying to achieve here
<b>but</b>	Describe what problems or barriers stand in the way - what bothers them most?	Describe the problems or barriers that get in the way here
<b>because</b>	Enter the "root cause" of why the problem or barrier exists - what needs to be solved?	Describe the reason the problems or barriers exist
<b>which makes me feel</b>	Describe the emotions from the customer's point of view - how does it impact them emotionally?	Describe the emotions the result from experiencing the problems or barriers

Reference: [https://miro.com/app/board/uXjVPR9IX14=](https://miro.com/app/board/uXjVPR9IX14=/)

#### Example:

I am	I'm trying to	But	Because	Which makes me feel
I'm professional student	Currently real time communication in deaf and dumb specific place and schools available so rate of people use this service is very rare	Deaf and dumb are not willing to accept the recommendation unless and otherwise demonstrate in the field (see in is believing)	Deaf and dumb can't be communicate for normal person, there are deaf and dumb used for sign language	The result which concluded after the real time communication testing the normal person communication is very understanding can be use to real time communication

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	I'm professional student	Currently real time communication in deaf and dumb specific place and schools available	Deaf and dumb are not willing to accept the recommendation	Deaf and dumb can't be communicate for normal person, there are	The result which concluded after the real time communication testing, the normal persons to deaf and dumb person communication

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