import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
import seaborn as sns
from matplotlib import rcParams

Load the dataset into the tool.

from google.colab import files
files.upload()

<IPython.core.display.HTML object>

Saving Mall Customers.csv to Mall Customers (1).csv

```
{'Mall Customers.csv': b'CustomerID,Gender,Age,Annual Income
(k$), Spending Score (1-100)\r\n1, Male, 19, 15, 39\r\n2, Male, 21, 15, 81\r\n
n3, Female, 20, 16, 6 \\ r \\ n4, Female, 23, 16, 77 \\ r \\ n5, Female, 31, 17, 40 \\ r \\ r
n6, Female, 22, 17, 76\r\n7, Female, 35, 18, 6\r\n8, Female, 23, 18, 94\r\
n9, Male, 64, 19, 3\r\n10, Female, 30, 19, 72\r\n11, Male, 67, 19, 14\r\
n12, Female, 35, 19, 99\r\n13, Female, 58, 20, 15\r\n14, Female, 24, 20, 77\r\
n15, Male, 37, 20, 13\r\n16, Male, 22, 20, 79\r\n17, Female, 35, 21, 35\r\
n18, Male, 20, 21, 66\r\n19, Male, 52, 23, 29\r\n20, Female, 35, 23, 98\r\
n21, Male, 35, 24, 35\r\n22, Male, 25, 24, 73\r\n23, Female, 46, 25, 5\r\
n24, Male, 31, 25, 73\r\n25, Female, 54, 28, 14\r\n26, Male, 29, 28, 82\r\
n27, Female, 45, 28, 32\r\n28, Male, 35, 28, 61\r\n29, Female, 40, 29, 31\r\
n30, Female, 23, 29, 87\r\n31, Male, 60, 30, 4\r\n32, Female, 21, 30, 73\r\
n33, Male, 53, 33, 4\r\n34, Male, 18, 33, 92\r\n35, Female, 49, 33, 14\r\
n36, Female, 21, 33, 81\r\n37, Female, 42, 34, 17\r\n38, Female, 30, 34, 73\r\
n39, Female, 36, 37, 26\r\n40, Female, 20, 37, 75\r\n41, Female, 65, 38, 35\r\
n42, Male, 24, 38, 92\r\n43, Male, 48, 39, 36\r\n44, Female, 31, 39, 61\r\
n45, Female, 49, 39, 28\r\n46, Female, 24, 39, 65\r\n47, Female, 50, 40, 55\r\
n48, Female, 27, 40, 47\r\n49, Female, 29, 40, 42\r\n50, Female, 31, 40, 42\r\
n51, Female, 49, 42, 52\r\n52, Male, 33, 42, 60\r\n53, Female, 31, 43, 54\r\
n54, Male, 59, 43, 60\r\n55, Female, 50, 43, 45\r\n56, Male, 47, 43, 41\r\
n57, Female, 51, 44, 50\r\n58, Male, 69, 44, 46\r\n59, Female, 27, 46, 51\r\
n60, Male, 53, 46, 46\r\n61, Male, 70, 46, 56\r\n62, Male, 19, 46, 55\r\
n63, Female, 67, 47, 52\r\n64, Female, 54, 47, 59\r\n65, Male, 63, 48, 51\r\
n66, Male, 18, 48, 59\r\n67, Female, 43, 48, 50\r\n68, Female, 68, 48, 48\r\
n69, Male, 19, 48, 59\r\n70, Female, 32, 48, 47\r\n71, Male, 70, 49, 55\r\
n72, Female, 47, 49, 42\r\n73, Female, 60, 50, 49\r\n74, Female, 60, 50, 56\r\
n75, Male, 59, 54, 47\r\n76, Male, 26, 54, 54\r\n77, Female, 45, 54, 53\r\
n78, Male, 40, 54, 48\r\n79, Female, 23, 54, 52\r\n80, Female, 49, 54, 42\r\
n81, Male, 57, 54, 51\r\n82, Male, 38, 54, 55\r\n83, Male, 67, 54, 41\r\
n84, Female, 46, 54, 44\r\n85, Female, 21, 54, 57\r\n86, Male, 48, 54, 46\r\
n87, Female, 55, 57, 58\r\n88, Female, 22, 57, 55\r\n89, Female, 34, 58, 60\r\
n90, Female, 50, 58, 46 \\ r \\ n91, Female, 68, 59, 55 \\ r \\ n92, Male, 18, 59, 41 \\ r \\ r \\ n90, Female, 68, 59, 55 \\ r \\ n92, Male, 18, 59, 41 \\ r \\ r \\ n90, Female, 68, 59, 55 \\ r \\ n92, Male, 18, 59, 41 \\ r \\ n91, Female, 68, 59, 55 \\ r \\ n92, Male, 18, 59, 41 \\ r \\ n92, Male,
n93, Male, 48, 60, 49\r\n94, Female, 40, 60, 40\r\n95, Female, 32, 60, 42\r\
n96, Male, 24, 60, 52\r\n97, Female, 47, 60, 47\r\n98, Female, 27, 60, 50\r\
n99, Male, 48, 61, 42 \ r \ n100, Male, 20, 61, 49 \ r \ n101, Female, 23, 62, 41 \ r \ n100, Male, 48, 61, 42 \ r \ n100, Male, 49 \ r \ n100, Female, 48, 61, 42 \ r \ n100, Male, 49 \ r \ n100, Female, 48, 61, 42 \ r \ n100, Male, 49 \ r \ n100, Female, 48, 61, 42 \ r \ n100, Male, 49 \ r \ n100, Female, 48, 61, 42 \ r \ n100, Male, 49 \ r \ n100, Female, 48, 61, 42 \ r \ n100, Male, 49 \ r \ n100, Female, 48, 61, 42 \ r \ n100, Male, 49 \ r \ n100, Female, 48, 61, 42 \ r \ n100, Male, 49 \ r \ n100, Female, 48, 61, 42 \ r \ n100, Male, 49 \ r \ n100, Female, 48, 61, 42 \ r \ n100, Male, 49 \ r \ n100, Female, 48, 61, 42 \ r \ n100, Male, 49 \ r \ n100, Female, 48, 61, 42 \ r \ n100, Male, 49 \ r \ n100, Female, 48, 61, 42 \ r \ n100, Male, 49 \ r \ n100, Female, 48, 61, 42 \ r \ n100, Male, 49 \ r \ n100, Male, 
n102, Female, 49, 62, 48\r\n103, Male, 67, 62, 59\r\n104, Male, 26, 62, 55\r\
```

```
n105, Male, 49, 62, 56\r\n106, Female, 21, 62, 42\r\n107, Female, 66, 63, 50\r\
n108, Male, 54, 63, 46\r\n109, Male, 68, 63, 43\r\n110, Male, 66, 63, 48\r\
n111, Male, 65, 63, 52\r\n112, Female, 19, 63, 54\r\n113, Female, 38, 64, 42\r\
n114, Male, 19, 64, 46\r\n115, Female, 18, 65, 48\r\n116, Female, 19, 65, 50\r\
n117, Female, 63, 65, 43\r\n118, Female, 49, 65, 59\r\n119, Female, 51, 67, 43\r\
n120, Female, 50, 67, 57\r\n121, Male, 27, 67, 56\r\n122, Female, 38, 67, 40\r\
n123, Female, 40, 69, 58\r\n124, Male, 39, 69, 91\r\n125, Female, 23, 70, 29\r\
n126, Female, 31, 70, 77\r\n127, Male, 43, 71, 35\r\n128, Male, 40, 71, 95\r\
n129, Male, 59, 71, 11\r\n130, Male, 38, 71, 75\r\n131, Male, 47, 71, 9\r\
n132, Male, 39, 71, 75\r\n133, Female, 25, 72, 34\r\n134, Female, 31, 72, 71\r\
n135, Male, 20, 73, 5\r\n136, Female, 29, 73, 88\r\n137, Female, 44, 73, 7\r\
n138, Male, 32, 73, 73\r\n139, Male, 19, 74, 10\r\n140, Female, 35, 74, 72\r\
n141, Female, 57, 75, 5\r\n142, Male, 32, 75, 93\r\n143, Female, 28, 76, 40\r\
n144, Female, 32, 76, 87\r\n145, Male, 25, 77, 12\r\n146, Male, 28, 77, 97\r\
n147, Male, 48, 77, 36\r\n148, Female, 32, 77, 74\r\n149, Female, 34, 78, 22\r\
n150, Male, 34, 78, 90\r\n151, Male, 43, 78, 17\r\n152, Male, 39, 78, 88\r\
n153, Female, 44, 78, 20\rn154, Female, 38, 78, 76\rn155, Female, 47, 78, 16\rn153, Female, 47, 78, 16\rn153, Female, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47, 47,
n156,Female,27,78,89\r\n157,Male,37,78,1\r\n158,Female,30,78,78\r\
n159.Male,34.78,1\r\n160,Female,30,78,73\r\n161,Female,56,79,35\r\
n162, Female, 29, 79, 83\r\n163, Male, 19, 81, 5\r\n164, Female, 31, 81, 93\r\
n165, Male, 50, 85, 26\r\n166, Female, 36, 85, 75\r\n167, Male, 42, 86, 20\r\
n168, Female, 33, 86, 95\r\n169, Female, 36, 87, 27\r\n170, Male, 32, 87, 63\r\
n171, Male, 40, 87, 13\r\n172, Male, 28, 87, 75\r\n173, Male, 36, 87, 10\r\
n174, Male, 36, 87, 92\r\n175, Female, 52, 88, 13\r\n176, Female, 30, 88, 86\r\
n177, Male, 58, 88, 15\r\n178, Male, 27, 88, 69\r\n179, Male, 59, 93, 14\r\
n180, Male, 35, 93, 90\r\n181, Female, 37, 97, 32\r\n182, Female, 32, 97, 86\r\
n183, Male, 46, 98, 15\r\n184, Female, 29, 98, 88\r\n185, Female, 41, 99, 39\r\
n186, Male, 30, 99, 97\r\n187, Female, 54, 101, 24\r\n188, Male, 28, 101, 68\r\
n189, Female, 41, 103, 17\r\n190, Female, 36, 103, 85\r\n191, Female, 34, 103, 23\
r\n192, Female, 32, 103, 69\r\n193, Male, 33, 113, 8\r\n194, Female, 38, 113, 91\
r\n195, Female, 47, 120, 16\r\n196, Female, 35, 120, 79\r\
n197, Female, 45, 126, 28\r\n198, Male, 32, 126, 74\r\n199, Male, 32, 137, 18\r\
n200, Male, 30, 137, 83\r\n'}
df = pd.read csv("Mall Customers.csv")
df.head()
     CustomerID
                          Gender
                                       Age
                                                Annual Income (k$)
                                                                                  Spending Score (1-100)
0
                             Male
                                         19
                                                                            15
                                                                                                                     39
                     1
                    2
                             Male
                                                                            15
                                                                                                                     81
1
                                         21
2
                    3
                          Female
                                         20
                                                                            16
                                                                                                                      6
3
                    4
                                                                            16
                                                                                                                     77
                          Female
                                         23
                    5
                          Female
                                         31
                                                                            17
                                                                                                                     40
dummy=pd.get dummies(df['Gender'])
dummy.head()
     Female
                  Male
0
              0
                        1
```

1

2

0

1

1

0

```
3
        1
               0
               0
df2=pd.concat((df,dummy),axis=1)
df2.head()
   CustomerID
               Gender Age Annual Income (k$) Spending Score (1-100)
0
             1
                  Male
                          19
                                                 15
                                                                           39
1
             2
                  Male
                          21
                                                 15
                                                                           81
2
             3
                Female
                          20
                                                 16
                                                                            6
3
             4
                Female
                          23
                                                 16
                                                                           77
4
             5
                Female
                          31
                                                 17
                                                                           40
   Female
            Male
0
        0
               1
               1
        0
1
2
         1
               0
3
         1
               0
4
         1
               0
df2.drop(['Gender'],axis=1)
     CustomerID Age Annual Income (k$) Spending Score (1-100)
Female Male
               1
                    19
                                          15
                                                                     39
0
      1
1
               2
                    21
                                          15
                                                                     81
0
      1
2
               3
                                                                      6
                    20
                                          16
1
      0
3
               4
                                                                     77
                    23
                                          16
1
      0
4
               5
                    31
                                          17
                                                                     40
1
      0
             . . .
                   . . .
                                         . . .
                                                                    . . .
195
             196
                    35
                                         120
                                                                     79
      0
1
196
             197
                    45
                                         126
                                                                     28
1
      0
197
             198
                    32
                                         126
                                                                     74
0
      1
198
             199
                    32
                                         137
                                                                     18
```

```
199
             200
                    30
                                        137
                                                                    83
0
      1
[200 rows x 6 columns]
df2=df2.drop(['Gender'],axis=1)
df2.head()
   CustomerID
                Age Annual Income (k$) Spending Score (1-100) Female
Male
             1
                 19
                                       15
                                                                  39
                                                                            0
0
1
1
             2
                 21
                                       15
                                                                  81
                                                                            0
1
2
             3
                 20
                                       16
                                                                   6
                                                                            1
0
3
                 23
                                                                  77
             4
                                       16
                                                                            1
0
4
             5
                 31
                                       17
                                                                  40
                                                                            1
df2=df2.drop(['Male'],axis=1)
df2.head()
   CustomerID
                Age Annual Income (k$) Spending Score (1-100)
                                                                      Female
0
                 19
                                       15
             2
                                       15
                                                                  81
                                                                            0
1
                 21
2
             3
                 20
                                       16
                                                                   6
                                                                            1
                                                                  77
3
             4
                 23
                                       16
                                                                            1
             5
                 31
                                       17
                                                                  40
                                                                            1
df2.rename(columns={"Female":"Gender"})
     CustomerID Age Annual Income (k$) Spending Score (1-100)
Gender
               1
                    19
                                          15
                                                                    39
0
1
               2
                   21
                                          15
                                                                    81
0
2
               3
                   20
                                          16
                                                                     6
1
3
               4
                    23
                                          16
                                                                    77
1
               5
4
                   31
                                          17
                                                                    40
1
. .
             . . .
                   . . .
                                         . . .
                                                                   . . .
195
             196
                   35
                                         120
                                                                    79
1
196
             197
                   45
                                         126
                                                                    28
1
```

197 0	198	32	126	74
198	199	32	137	18
0 199 0	200	30	137	83

[200 rows x 5 columns]

df.shape

(200, 5)

df.info

		taFrame.info		CustomerID	Age	Annual Income
	Spending S	Score (1-100)	Female	15		39
0 0	1	19		15		39
1	2	21		15		81
0	2	20		16		6
2 1	3	20		16		6
3	4	23		16		77
1	-	2.1		17		40
4 1	5	31		17		40
195 1	196	35		120		79
196 1	197	45		126		28
197 0	198	32		126		74
198 0	199	32		137		18
199 0	200	30		137		83

[200 rows $x \ 5$ columns]>

Perform Below Visualizations.

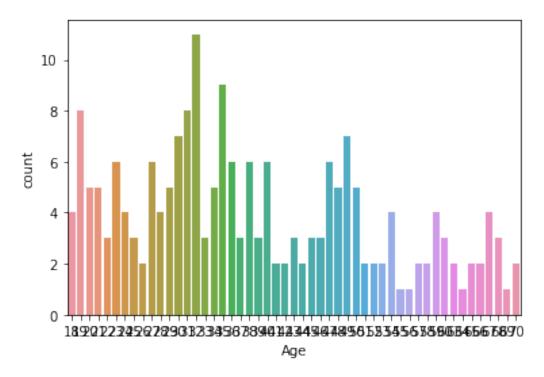
#Univariate Analysis

sns.countplot(df['Age'])

/usr/local/lib/python3.7/dist-packages/seaborn/_decorators.py:43: FutureWarning: Pass the following variable as a keyword arg: x. From version 0.12, the only valid positional argument will be `data`, and passing other arguments without an explicit keyword will result in an

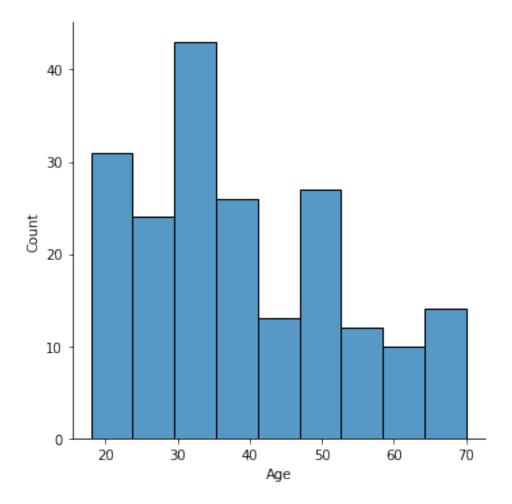
error or misinterpretation. FutureWarning

<matplotlib.axes._subplots.AxesSubplot at 0x7f4c077418d0>



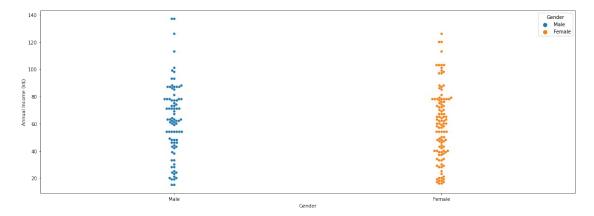
sns.displot(df.Age)

<seaborn.axisgrid.FacetGrid at 0x7f4c0789a090>



```
#Bivariate Analysis
plt.figure(figsize = (20,7))
sns.swarmplot(x = 'Gender', y = 'Annual Income (k$)', data = df, hue =
'Gender')
```

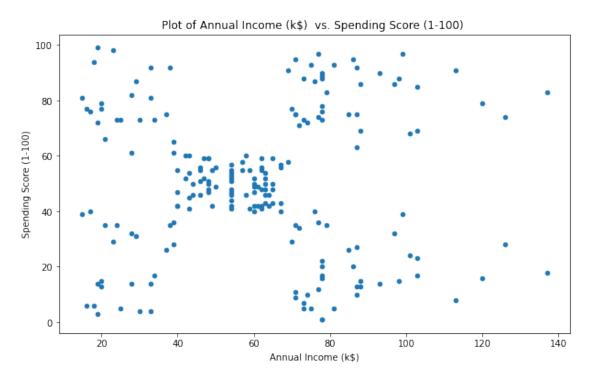
<matplotlib.axes._subplots.AxesSubplot at 0x7f4c075a0e10>



df.plot.scatter("Annual Income (k\$)", "Spending Score (1-100)",
figsize=(10, 6),

```
title="Plot of Annual Income (k$) vs. Spending Score
```

(1-100) ")
plt.show()
plt.close()

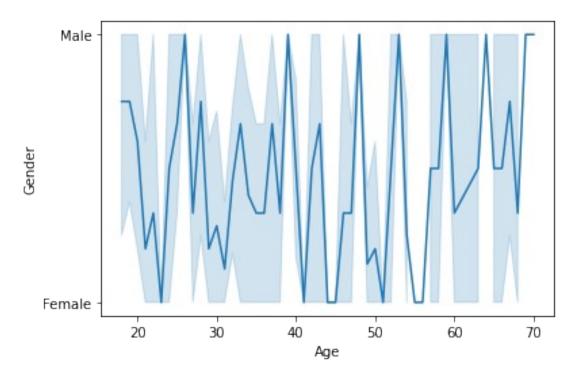


sns.lineplot(df.Age,df.Gender)

/usr/local/lib/python3.7/dist-packages/seaborn/_decorators.py:43: FutureWarning: Pass the following variables as keyword args: x, y. From version 0.12, the only valid positional argument will be `data`, and passing other arguments without an explicit keyword will result in an error or misinterpretation.

FutureWarning

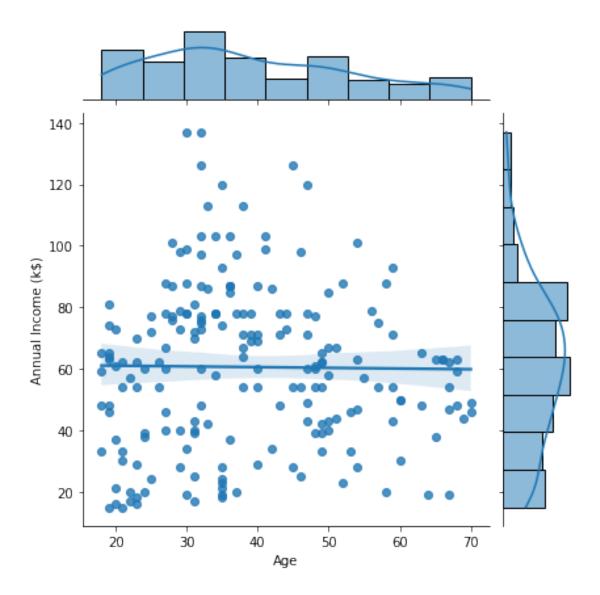
<matplotlib.axes. subplots.AxesSubplot at 0x7f4c066fffd0>

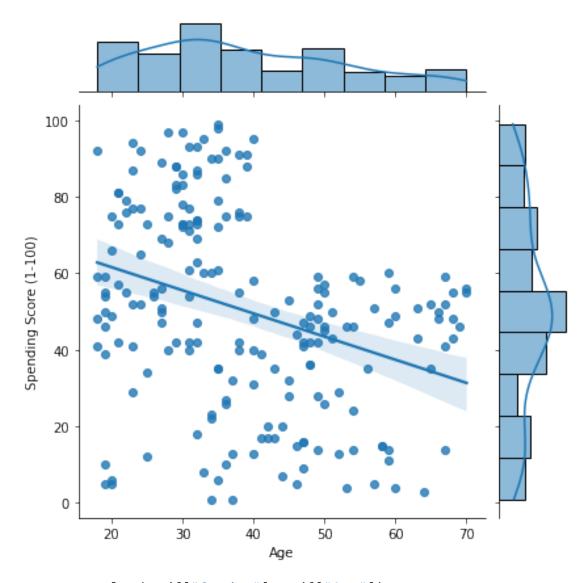


```
plt.figure(figsize=(20, 5))
```

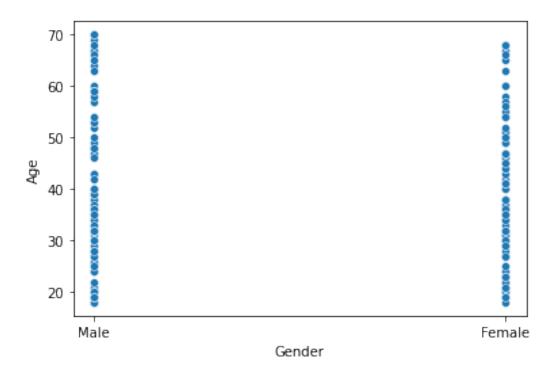
```
_ = sns.jointplot(data=df, x='Age', y='Annual Income (k$)',
kind='reg')
_ = sns.jointplot(data=df, x='Age', y='Spending Score (1-100)',
kind='reg')
```

<Figure size 1440x360 with 0 Axes>



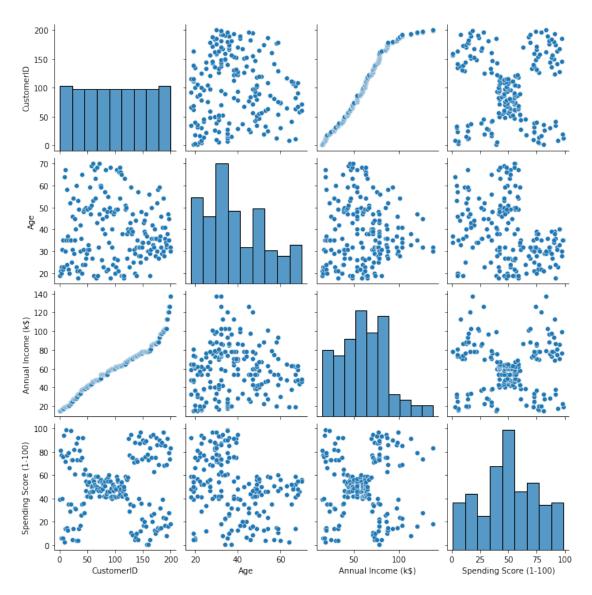


sns.scatterplot(x=df["Gender"],y=df["Age"])
<matplotlib.axes._subplots.AxesSubplot at 0x7f4c0cbe5090>



#Multivariate Analysis
sns.pairplot(df)

<seaborn.axisgrid.PairGrid at 0x7f4c0cd81710>



Perform descriptive statistics on the dataset.

df.describe()

100)	CustomerID	Age	Annual Income (k\$)	Spending Score (1-
100) count	200.000000	200.000000	200.000000	
200.000 mean	0000 100.500000	38.850000	60.560000	
50.2000		13.969007	26.264721	
25.823				
min 1.0000	1.000000 90	18.000000	15.000000	
25% 34.750	50.750000	28.750000	41.500000	
50%	100.500000	36.000000	61.500000	

50.000000

75% 150.250000 49.000000 78.000000

73.000000

max 200.000000 70.000000 137.000000

99.000000

Check for Missing values and deal with them

df.isnull().sum().sort values(ascending=False)

CustomerID	0
Gender	0
Age	0
Annual Income (k\$)	0
Spending Score (1-100)	0

dtype: int64

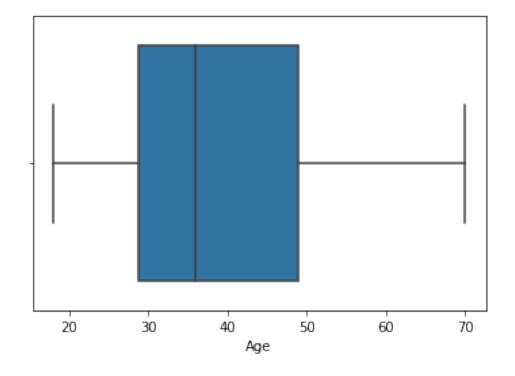
Find the outliers and replace them outliers

sns.boxplot(df.Age)

/usr/local/lib/python3.7/dist-packages/seaborn/_decorators.py:43: FutureWarning: Pass the following variable as a keyword arg: x. From version 0.12, the only valid positional argument will be `data`, and passing other arguments without an explicit keyword will result in an error or misinterpretation.

FutureWarning

<matplotlib.axes. subplots.AxesSubplot at 0x7f4c0adef750>

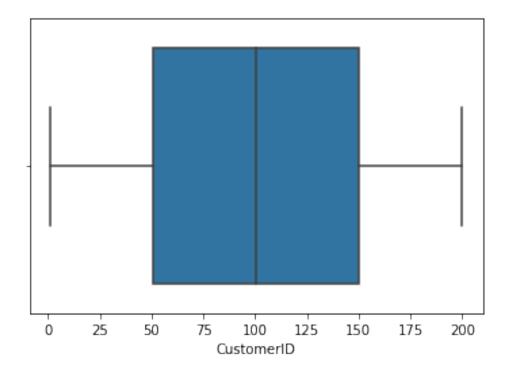


sns.boxplot(df.CustomerID)

/usr/local/lib/python3.7/dist-packages/seaborn/_decorators.py:43: FutureWarning: Pass the following variable as a keyword arg: x. From version 0.12, the only valid positional argument will be `data`, and passing other arguments without an explicit keyword will result in an error or misinterpretation.

FutureWarning

<matplotlib.axes._subplots.AxesSubplot at 0x7f4c0ad3dc90>



Check for Categorical columns and perform encoding.

df=pd.get_dummies(df,columns=['CustomerID'])
df.head()

	Gender	Age	Annual	Income	(k\$)	Spending	Score	(1-100)
Cu	stomerID	_1 \						
0	Male	19			15			39
1								
1	Male	21			15			81
0								
2	Female	20			16			6
0								
3	Female	23			16			77
0								
4	Female	31			17			40
0								

CustomerID 2 CustomerID 3 CustomerID 4 CustomerID 5

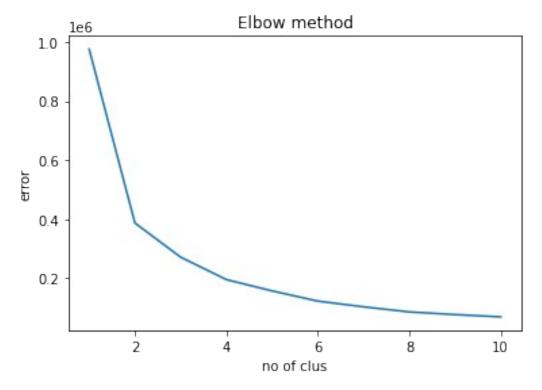
```
CustomerID_6
                . . .
                0
                               0
                                               0
                                                               0
0
0
   . . .
1
                1
                               0
                                               0
                                                               0
0
2
                0
                                1
                                               0
                                                               0
0
   . . .
3
                               0
                0
                                               1
                                                               0
0
   . . .
                0
                                0
                                                               1
4
                                               0
0
   . . .
   CustomerID 191
                     CustomerID 192
                                       CustomerID 193
                                                         CustomerID 194
0
                  0
                                    0
1
                                                      0
                                                                        0
2
                  0
                                    0
                                                      0
                                                                        0
3
                  0
                                    0
                                                      0
                                                                        0
4
                  0
                                    0
                                                      0
                                                                        0
                                       CustomerID_197
   CustomerID 195
                     CustomerID 196
                                                          CustomerID 198
0
                                                      0
                                                                        0
                  0
                                    0
                                                      0
                                                                        0
1
2
                  0
                                    0
                                                      0
                                                                        0
3
                                                      0
                                                                        0
                  0
                                    0
4
                  0
                                    0
                                                      0
                                                                        0
                     CustomerID 200
   CustomerID 199
0
1
                  0
                                    0
2
                  0
                                    0
3
                  0
                                    0
[5 rows x 204 columns]
Scaling the data
from sklearn.preprocessing import scale
x scaled=pd.DataFrame(scale(X),columns=X.columns)
x_scaled.head()
         Age Annual Income (k$) Spending Score (1-100)
                                                                CustomerID_1
0 -1.424569
                         -1.738999
                                                    -0.434801
                                                                    14.106736
1 -1.281035
                         -1.738999
                                                     1.195704
                                                                    -0.070888
2 -1.352802
                         -1.700830
                                                    -1.715913
                                                                    -0.070888
```

3 -1.137502	-1.700830	1.0	040418 -0.070888
4 -0.563369	-1.662660	-0.3	395980 -0.070888
CustomerID_2 CustomerID_6 \ 0 -0.070888 0.070888 1 14.106736		-0.070888 -0	omerID_5 0.070888 - 0.070888 -
0.070888 2 -0.070888			0.070888 -
0.070888 3 -0.070888 0.070888	-0.070888	14.106736 - (0.070888 -
4 -0.070888 0.070888	-0.070888	-0.070888 14	4.106736 -
CustomerID_7 CustomerID 193	CustomerID_1	l91 CustomerID_	192
0 -0.070888	-0.0708	388 -0.0708	888 -0.070888
1 -0.070888	0.0708	388 -0.070	-0.070888
2 -0.070888	0.0708	388 -0.070	888 -0.070888
3 -0.070888	-0.0708	388 -0.070	888 -0.070888
4 -0.070888	-0.0708	388 -0.070	888 -0.070888
$0 - 0.07\overline{0}88$	-0.070888 38 -0.070888 38 -0.070888 38 -0.070888	-0.07 0 888	-0.070888 -0.070888 -0.070888
CustomerID_19 0	-0.070888 38 -0.070888 38 -0.070888 38 -0.070888	CustomerID_200 -0.070888 -0.070888 -0.070888 -0.070888 -0.070888	

[5 rows x 203 columns]

Perform any of the clustering algorithms and Add the cluster data with the primary dataset

```
from sklearn import cluster
error=[]
for i in range(1,11):
  kmeans=cluster.KMeans(n clusters=i,init='k-means++',random state=0)
  kmeans.fit(df2)
  error.append(kmeans.inertia )
error
[975512.0600000003,
 387065.71377137717,
 271384.508782868.
 195401.19855991466,
 157157.7579059829,
 122625.19813553878,
 103233.01724386725,
 86053.67444777445,
 76938.97565600359,
 69231.3360761156]
import matplotlib.pyplot as plt
plt.plot(range(1,11),error)
plt.title('Elbow method')
plt.xlabel('no of clus')
plt.ylabel('error')
plt.show()
```



```
km model=cluster.KMeans(n clusters=i,init='k-means++',random state=0)
km model.fit(df2)
KMeans(n clusters=10, random state=0)
km model.predict(df2)
array([5, 9, 5, 9, 5, 9, 5, 9, 5, 9, 5, 9, 5, 9, 5, 9, 5, 9, 5, 9, 5,
9,
       5, 9, 5, 9, 5, 9, 5, 9, 5, 9, 5, 9, 5, 9, 5, 9, 5, 9, 5,
1,
       5, 1, 3, 1, 1, 1, 3, 1, 1, 3, 3, 3, 3, 3, 1, 3, 3, 1, 3, 3,
1,
       3, 3, 1, 1, 3, 3, 3, 3, 1, 3, 3, 4, 3, 3, 4, 3, 3, 4, 3, 7,
4,
       4, 7, 7, 4, 7, 4, 4, 4, 7, 4, 7, 4, 4, 7, 7, 4, 7, 4, 7, 7, 7,
7,
       7, 4, 7, 4, 4, 4, 7, 7, 7, 7, 4, 7, 7, 8, 0, 8, 0, 8, 0, 8, 0,
8,
       0, 8, 0, 8, 0, 8, 0, 8, 0, 8, 0, 8, 0, 8, 0, 8, 0, 8, 0, 8, 0,
8,
       0, 8, 0, 8, 0, 8, 0, 8, 0, 8, 6, 2, 6, 2, 6, 2, 6, 2, 6, 2, 6,
2,
       6, 2, 6, 2, 6, 2, 6, 2, 6, 2, 6, 2, 6, 2, 6, 2, 6, 2, 6, 2, 6,
2,
       6, 2], dtype=int32)
km model.predict([[19,21,20,23,31]])
/usr/local/lib/python3.7/dist-packages/sklearn/base.py:451:
UserWarning: X does not have valid feature names, but KMeans was
fitted with feature names
  "X does not have valid feature names, but"
array([5], dtype=int32)
Split the data into dependent and independent variables.
y=df['Age']
У
       19
0
1
       21
2
       20
3
       23
4
       31
195
       35
196
       45
197
       32
198
       32
```

```
199
       30
Name: Age, Length: 200, dtype: int64
X=df.drop(columns=['Gender'],axis=1)
X.head()
                               Spending Score (1-100)
   Age
        Annual Income (k$)
                                                          CustomerID 1
0
    19
                           15
    21
                           15
                                                     81
                                                                      0
1
2
                           16
                                                                      0
    20
                                                      6
3
                                                     77
                                                                      0
    23
                           16
4
    31
                          17
                                                     40
                                                                      0
   CustomerID_2 CustomerID_3 CustomerID_4 CustomerID_5
CustomerID_6
                               0
                                               0
                                                              0
               0
0
1
               1
                               0
                                               0
                                                              0
0
2
               0
                               1
                                               0
                                                              0
0
3
               0
                               0
                                               1
                                                              0
0
4
               0
                               0
                                               0
                                                              1
0
   CustomerID 7
                        CustomerID 191 CustomerID 192
                 . . .
CustomerID_193
                                       0
                                                                           0
                                                         0
1
               0
                                       0
                                                         0
                                                                           0
2
               0
                                                                           0
                                       0
                                                         0
3
               0
                                       0
                                                         0
                                                                           0
4
               0
                                       0
                                                         0
                                                                           0
   CustomerID 194
                     CustomerID 195
                                      CustomerID 196
                                                        CustomerID 197
0
                                                                       0
                 0
                                   0
                                                     0
                                                                       0
1
2
                 0
                                   0
                                                     0
                                                                       0
3
                 0
                                   0
                                                     0
                                                                       0
4
                 0
                                   0
                                                     0
                                                                       0
   CustomerID 198
                     CustomerID 199
                                       CustomerID 200
0
1
                 0
                                   0
                                                     0
```

```
3
                0
                                 0
                                                  0
4
                0
[5 rows x 203 columns]
Split the data into training and testing
from sklearn.model selection import train test split
X_train,X_test,y_train,y_test =
train test split(x scaled, y, test size=0.2, random state=0)
Build the Model
from sklearn.linear model import Ridge
from sklearn.linear model import Lasso
r=Ridge()
l=Lasso()
r.fit(X train,y train)
Ridge()
l.fit(X train,y train)
Lasso()
Train the model
pred1=r.predict(X test)
pred1
array([45.40190903, 40.56733809, 45.56811187, 43.06755995,
32.70560084,
       43.12534643, 30.37011146, 43.26168608, 48.58966798,
42.09175307,
       29.77544482, 34.21018815, 38.50510145, 43.56977944,
46.72528056,
       30.13331981, 27.96638989, 43.84702599, 33.98940373,
47.76080314.
       32.85588314, 32.11625646, 31.62552153, 33.90237619,
52.30550922,
       37.22539382, 35.44553785, 32.95775026, 38.90964643,
44.08038004,
       37.65752793, 42.69828709, 41.76213554, 29.7794493 ,
43.64602056,
       36.05640641, 37.38099427, 35.70728062, 42.12114016,
50.7276423 ])
pred1 train=r.predict(X train)
pred2=l.predict(X test)
pred2
```

```
array([51.0750721 , 39.90569023, 52.93663574, 47.35194481,
27.80552655,
       45.49038116, 23.15161744, 47.35194481, 56.65976303,
43.62881752,
       20.35927197, 31.52865384, 37.11334477, 46.42116299,
55.7289812
       24.08239926. 19.42849015. 46.42116299. 30.59787201.
57.59054485,
       29.66709019, 28.73630837, 25.01318108, 30.59787201,
67.82914489,
       38.97490841, 35.25178112, 30.59787201, 39.90569023,
48.28272663,
       35.25178112, 46.42116299, 42.6980357, 20.35927197,
45.49038116,
       36.18256294, 38.04412659, 31.52865384, 45.49038116,
64.1060176 1)
pred2 train=l.predict(X train)
profit=pd.DataFrame({'Actual':y test,'ridge pred':pred1,'lasso pred':p
red2})
profit.head(11)
             ridge pred
                         lasso pred
     Actual
18
              45.401909
                          51.075072
         52
170
         40
              40.567338
                           39.905690
107
         54
              45.568112
                          52.936636
98
         48
              43.067560
                          47.351945
177
         27
              32.705601
                          27.805527
182
         46
              43.125346
                          45.490381
         22
              30.370111
                          23.151617
5
146
         48
              43.261686
                          47.351945
12
              48.589668
                          56.659763
         58
152
         44
              42.091753
                          43.628818
61
         19
              29.775445
                          20.359272
Test the model
p=r.predict([[5, 9, 5, 9, 5, 9, 5, 9, 5, 9, 5, 9, 5, 9, 5, 9, 5, 9, 5, 9, 5, 9, 5,
9, 5, 9,
       5, 9, 5, 9, 5, 9, 5, 9, 5, 9, 5, 9, 5, 9, 5, 9, 5, 9, 5,
1,
       5, 1, 3, 1, 1, 1, 3, 1, 1, 3, 3, 3, 3, 1, 3, 3, 1, 3, 3, 3,
1,
       3, 3, 1, 1, 3, 3, 3, 3, 3, 1, 3, 3, 4, 3, 3, 4, 3, 3, 4, 3, 7,
4.
       4, 7, 7, 4, 7, 4, 4, 4, 7, 4, 7, 4, 7, 7, 4, 7, 4, 7, 7, 7,
7,
       7, 4, 7, 4, 4, 4, 7, 7, 7, 7, 4, 7, 7, 8, 0, 8, 0, 8, 0, 8, 0,
8,
       0, 8, 0, 8, 0, 8, 0, 8, 0, 8, 0, 8, 0, 8, 0, 8, 0, 8, 0, 8, 0,
```

```
8.
      0, 8, 0, 8, 0, 8, 0, 8, 0, 8, 6, 2, 6, 2, 6, 2, 6, 2, 6, 2, 6,
2,
      6, 2, 6, 2, 6, 2, 6, 2, 6, 2, 6, 2, 6, 2, 6, 2, 6, 2, 6, 2, 6,
2,
      6, 2, 4, 6, 7]
print(p)
5, 9, 5, 9,
      5. 9. 5. 9. 5. 9. 5. 9. 5. 9. 5. 9. 5. 9. 5. 9. 5. 9. 5. 9. 5.
1,
      5, 1, 3, 1, 1, 1, 3, 1, 1, 3, 3, 3, 3, 3, 1, 3, 3, 1, 3, 3,
1.
      3, 3, 1, 1, 3, 3, 3, 3, 3, 1, 3, 3, 4, 3, 3, 4, 3, 3, 4, 3, 7,
4,
      4, 7, 7, 4, 7, 4, 4, 4, 7, 4, 7, 4, 7, 7, 4, 7, 4, 7, 7, 7,
7,
      7, 4, 7, 4, 4, 4, 7, 7, 7, 7, 4, 7, 7, 8, 0, 8, 0, 8, 0, 8, 0,
8,
      0, 8, 0, 8, 0, 8, 0, 8, 0, 8, 0, 8, 0, 8, 0, 8, 0, 8, 0, 8, 0,
8,
      0, 8, 0, 8, 0, 8, 0, 8, 0, 8, 6, 2, 6, 2, 6, 2, 6, 2, 6, 2, 6,
2,
      6, 2, 6, 2, 6, 2, 6, 2, 6, 2, 6, 2, 6, 2, 6, 2, 6, 2, 6, 2, 6,
2,
      6, 2, 4, 6, 7]
print(p1)
[34.6929234]
[103.68305171]
/usr/local/lib/python3.7/dist-packages/sklearn/base.py:451:
UserWarning: X does not have valid feature names, but Ridge was fitted
with feature names
  "X does not have valid feature names, but"
/usr/local/lib/python3.7/dist-packages/sklearn/base.py:451:
UserWarning: X does not have valid feature names, but Lasso was fitted
with feature names
  "X does not have valid feature names, but"
Measure the performance using Evaluation Metrics
from sklearn import metrics
# R-Square
# testing accuracy for both model
print(metrics.r2 score(y test,pred1))
print(metrics.r2 score(y test,pred2))
```

```
0.728431906852201
0.995175995732047
#Training accuracy for both model
print(metrics.r2_score(y_train,pred1_train))
print(metrics.r2 score(y train,pred2 train))
0.9999927831781418
0.9952088438199637
## MSE(Mean square error)
print(metrics.mean squared error(y test,pred1))
print(metrics.mean_squared_error(y_test,pred2))
44.71640221771658
0.7943205427611527
## RMSE
print(np.sqrt(metrics.mean_squared_error(y_test,pred1)))
print(np.sqrt(metrics.mean_squared_error(y_test,pred2)))
6.687032392453066
0.8912466228610085
```