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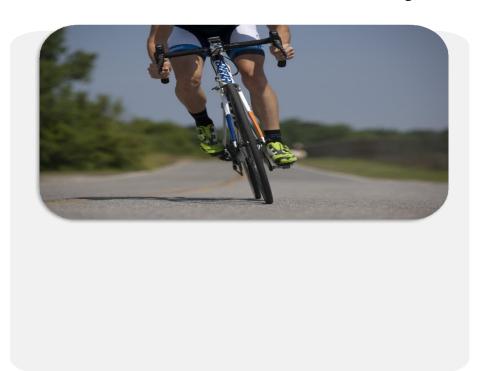
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A New Hint To Transportation Analysis of The NYC Bike Share System



- Seeking to reduce carbon emissions and increase active travel, U.S. cities have increasingly adopted bike sharing systems In recent years.
- Bike sharing system have become increasingly popular in many cities. These services allow users to rent bikes for

utilitarian and recreational trips in the urban area.

 Bike sharing has been considered a suitable mode to support the first and last mile connectivity problems of fixed route transit services.

Social Impact

 Reduce the traffic and environment friendly.

Business model or Impact

- Government can promote environment friendly bicycles.
- Fitness companies can run campaigns to target the right customers.

Existing Solutions

https://www.yulu.bike/

Recommended Technology Stack

Cognos Analytics, Tableau, Data
 Analytics with Python, Power-Bl, etc.

References

 https://www.researchgate.net/publication/2 60227758 Bicycle Shari ng Systems Demand.