



<div></div> <div><ul style="list-style-type: none">Save<div>Endangered</div><div>Species</div><ul style="list-style-type: none">Expanding the lifespan of certain species through medicineHelps to gather aerial species away from places where they are prone to tower kill or other dangers</div>	<div>fill in the canvas, and check how much it fits reality.</div> <div>If you are working on a new business proposition, then keep it blank until you fill in the canvas and come up with a solution that fits within customer limitations, solves a problem and matches customer behaviour.</div>	<div><div>8.1 • capture image and search it</div><div>8.2 • Browse using the internet</div><div>OFFLINE</div><div>8.3 • Hand notes</div><div>8.4 • Getting the information from</div><div>8.5 experienced user</div></div> <div></div>
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Define CS, fit into C	1. CUSTOMER SEGMENT(S) <div>CS</div> <ul style="list-style-type: none"> • Ornithologist • Botanist • Zoologist • Students • Hiker • Marine biologist • Research people • Touris 	6. CUSTOMER CONSTRAINTS <div></div> <ul style="list-style-type: none"> • Network issues • Insufficient knowledge about the biodiversity. • Cannot remember all the basic life saving tips • Making observations among species. 	5. AVAILABLE SOLUTIONS <div></div> <ul style="list-style-type: none"> • Need to always carry a guidebook around everywhere • Internet databases where we must search for certain species from the mountain of images from the web using modern algorithms. • Usage of ai to tackle different complex difficulties in the wildlifeis an alternative to digital notetaking 	Explore AS, differ
Focus on J&P, tap into BE, understand RC	2. JOBS-TO-BE-DONE / PROBLEMS <div></div> <ul style="list-style-type: none"> • Unable to identify sub species of certain amphibians or birds. • Cannot find a suitable place to work in the workplace • Cannot find the exact habitat of certain species; explore different sides. 	9. PROBLEM ROOT CAUSE <div>RC</div> <ul style="list-style-type: none"> • complexities in identification • Information gathering • Need to depend on external resources • Large dataset. 	7. BEHAVIOUR <div>BE</div> <ul style="list-style-type: none"> • Volunteering for jobs where we can actively work with wildlife • Finding rare and endangered species of flora and fauna and help them navigate in current 	Focus on J&P, tap into BE, understand RC

	4. EMOTIONS: BEFORE / AFTER <div>EM</div> <ul style="list-style-type: none"> • Co2 to o2 • Imbalanced world to sustainable world • Accumulation of waste to renewable energy 			
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