

ESTIMATE THE CROP YIELD USING DATA ANALYTICS

PROBLEM SOLUTION FIT

- Define cs,fit into cc

1.CUSTOMER SEGMENT(CS) Farmer Crop production will become more difficult with weather change and environmental degradation	6.CUSTOMER CONSTRAINT <ul style="list-style-type: none">○ Reduce crop damage○ Crop duration○ Crop yield crops	5.AVAILABLE SOLUTION <ul style="list-style-type: none">○ Improve the Quality of the product○ Increased Productivity
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- FOCUS ON JP,TAP INTO BE,UNDERSTAND RC

2.JOB-TO-BE-DONE / PROBLEM <ul style="list-style-type: none">○ Analyse the growth of plants○ To improve the crop productivity○ Improve the profit	9.PROBLEM ROOT CAUSE <ul style="list-style-type: none">○ Healthy crop production○ Reducing Waste○ Improving profits	7 BEHAVIOUR. Pain : <ul style="list-style-type: none">○ Due to Extreme weather disrupt the crop production○ Scared to make Wrong decisions Gain : <ul style="list-style-type: none">○ Increased profitability○ Better productivity
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• **IDENTIFY STRONG TR AND EM**

3. TRIGGERS <ul style="list-style-type: none">○ Before: Fear and doubt fullness about the software rather than hope.○ After: Trust.	10. YOUR SOLUTION <ul style="list-style-type: none">○ Digital Farming and precision Agriculture○ Forecast weather condition by users location○ Analyse the crop yield	8. CHANNELS OF BEHAVIOUR Online: Accessing web page By Socialmedia and advertisments
4. EMOTIONS: <ul style="list-style-type: none">○ Stressed & confused○ Troubled & worried		