

TEAM ID:PNT2022TM006310

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare

1 hour to collaborate

2-8 people recommended

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

Open article

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

How might we [your problem statement]?

Key rules of brainstorming

To run an smooth and productive session

Stay in topic.

Encourage wild ideas.

Defer judgment.

Listen to others.

Go for volume.

If possible, be visual.

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

KAVIPRIYA V

Imparting through sign language apps

Use audio induction loop

Relay through video calls

Facial expression to be noted

Use normal lip movements

Make eye contact with them

Proper precautions in pregnancy period

Awareness towards bilingual-bicultural education

Less scans for foetus

Use flex sensors

Vibratctile to communicate

Nuclear bomb explosions should be avoided

DEEPASARASWATHI M

Face serious problems in communication

Barallite language to connect

Proper motivation and guidance

Easy to understand

User friendly

No proper nutrition

No proper recurtious

Failure to provide jobs

Connect via light blinks

Accurate gesture recognition

Severe

Jaundice in the neonatal period

Insufficient of malnutrition

No proper intercourse cause deafness

Due to poor access to the health care of people

Disability due to gene issue

Explosions should be avoided

Nuclear bomb

SHANMUGAM N

Try escaping from tragedy

Always depends on others

Awareness among people so they don't mock them

Proper and cheap treatment

Distance from excessive noise

Hand waving methodology

Physical proximity

Use gesture to connect

Make sure to have normal conversation

Suicidal issues can be avoided

If natural disability doctors should detect and prevent it

Severe

Jaundice in the neonatal period

No proper intercourse cause deafness

Utilize finger spelling

Reduce spending time in noisy areas

Accidents should be avoided as it takes away hearing ability

Insufficient of malnutrition curriculum

While

Manipulate through text, messages & emails

Learn basic sign language

How to pose

Use sign language glove

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

CAUSE

No proper intercourse cause deafness

Insufficient of malnutrition

Severe

Jaundice in the neonatal period

Due to poor access to the health care of people

Disability due to gene issue

No proper nutrition

Explosions should be avoided

Nuclear bomb

PREVENTION

Proper precautions in pregnancy period

Less usage of noisy things

While listening music keep the volume at safe level

Distance from excessive noise

Try escaping from tragedy

Less scans for foetus

Accident should be avoided as it takes away hearing ability

Ear plugs when used

Proper and cheap treatment

Connect via light blinks

Manipulate through text, messages & emails

Use audio induction loop

Use sign language glove

Hand waving methodology

Use flex sensors

Proper motivation and guidance

Awareness towards bilingual-bicultural education

Learn a basic sign language

Utilize finger spelling

Braille language to connect

IDEAS

Use flex sensors

Connect via light blinks

Manipulate through text, messages & emails

Use audio induction loop

Use sign language glove

Hand waving methodology

Proper motivation and guidance

Awareness towards bilingual-bicultural education

Learn a basic sign language

Utilize finger spelling

Braille language to connect

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

COLLABORATE IDEAS

Use flex sensors

Connect via light blinks

Relay through video calls

Use normal lip movements

Vibratctile to communicate

Facial expression to be noted

Hand waving methodology

Use sign language glove

Utilize finger spelling

Braille language to connect

Proper and cheap treatment

Use gesture to connect

Use audio induction loop

Imparting through sign language apps

Use sign language glove

Utilize finger spelling

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

Share the mural

Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

Export the mural

Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint

Define the components of a new idea or strategy.

Open the template

Customer experience journey map

Understand customer needs, motivations, and obstacles for an experience.

Open the template

Strengths, weaknesses, opportunities & threats

Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.

Open the template

Share template feedback

Share template feedback

Need some inspiration?

With a variety of ideas to choose from

Feasibility

How feasible is it? (Cost, time, effort, complex)

Feasibility

How feasible is it? (Cost, time, effort, complex)

