Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare
🕐 **1 hour** to collaborate
👤 **2-8 people** recommended

Share template feedback

Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕐 10 minutes

A. Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B. Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C. Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Open article →

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① Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕐 5 minutes

The child safety wearable device provides parent with real time location and alert system

Key rules 🤚 🧠 brainstorming
To run a smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

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② Brainstorm

Write down any ideas that come to mind that address your problem statement.

🕐 10 minutes

TIP You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

Hariprasad

- Track by GPS sensor
- Start alerting if a child was in danger
- Confirming if sensor is with the Child
- Notify to Guardian
- May be body heat sensor in Gadget confirms the presence of child
- Online & offline tracker

Ponbalaji

- wifi and audio play back modules are used
- if pulse rate of child decrease then BPM increase
- Counter time should be checked for time interval of 30 min
- Mobile apps alert nearby police station or caretakers of children
- Body position is determined by triple axis accelerometer
- GSM/GPRS block is activated with SIM card on the board

Sri RathanVignesh

- cry detection
- child safety improvement
- enable tracking of child location and capture of data remotely
- Temperature sensor
- Panic button
- Real-time tracking

Vijay

- Monitoring by parents via GPS
- Enable tracking of child location and capture of data remotely
- sos light along with distress alarm buzzer for their child's surrounding and to locate their children
- trigger the alarm and enable automatic video recording whenever the emergency button is pressed
- smart band connected to parents so they can monitor their child
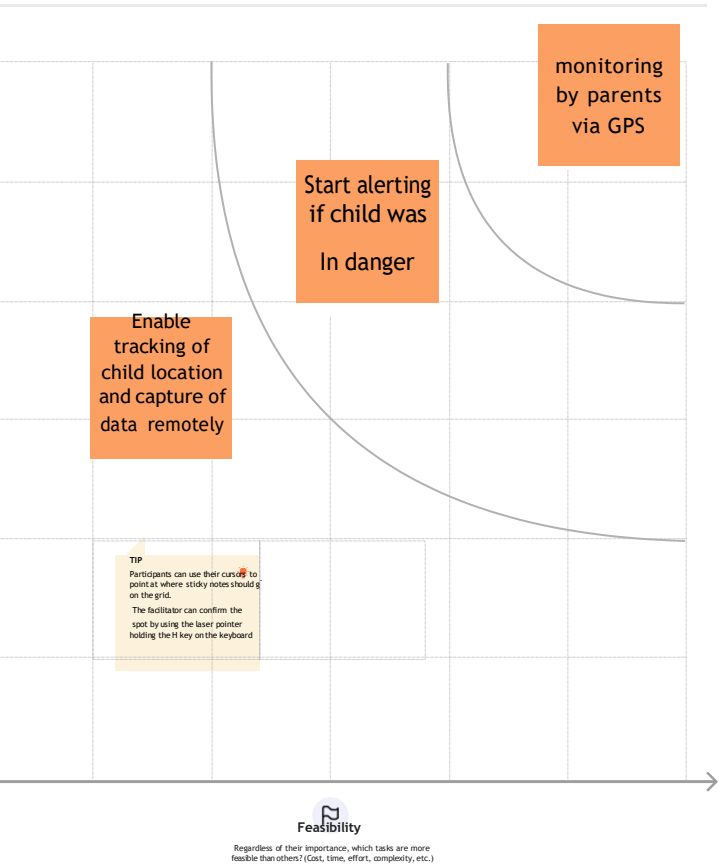- Smart watch with phone call, notification and GPS location for child's safety

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Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

🕐 20 minutes

- Temperature sensor
- May be body heat sensor in Gadget confirms the presence of child
- Enable tracking of child location and capture of data remotely
- Smart watch with phone call, message notification and GPS location for child's safety
- Track by GPS sensor
- monitoring by parents via GPS
- trigger the alarm and enable automatic video recording whenever the emergency button is pressed
- Panic button
- Start alerting if a child was in danger
- sos light along with distress alarm buzzer for their child's surrounding and to locate their children
- smart band connected to parents so they can monitor their child
- Real-time tracking

TIP Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and

- monitoring by parents via GPS
- Start alerting if child was In danger
- Enable tracking of child location and capture of data remotely

Feasibility
Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

TIP Participants can use their cursor to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.

After you collaborate

You can export the mural as an image or pdf to share with members of your company who might find it helpful.

Quick add-ons

A. Share the mural
Share a view link to the mural with stakeholders to keep them in the loop about the outcomes of the session.

B. Export the mural
Export a copy of the mural as a PNG or PDF to attach to emails, include in slides, or save in your drive.

Keep moving forward

Strategy blueprint
Define the components of a new idea or strategy.
Open the template →

Customer experience journey map
Understand customer needs, motivations, and obstacles for an experience.
Open the template →

Strengths, weaknesses, opportunities & threats
Identify strengths, weaknesses, opportunities, and threats (SWOT) to develop a plan.
Open the template →

Share template feedback