## RETAIL STORE STOCK INVENTORY ANALYTICS

### NALAIYA THIRAN PROJECT BASED LEARNING on

### PROFESSIONAL READINESS FOR INNOVATION, EMPLOYABILITY AND ENTREPRENEURSHIP

#### A PROJECT REPORT

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#### **BACHELOR OF ENGINEERING**

IN

**E**LECTRONICS AND COMMUNICATION ENGINEERING

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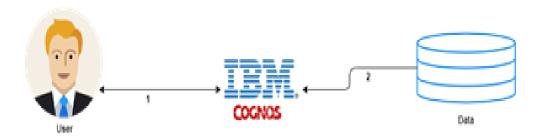
1.INTRODUCTION

#### 1.1 PROJECT OVERVIEW

This dataset contains a lot of historical sales data of a Brazilian top retailer

Basic Questions of every retailer: How much inventory should I carry? Too much inventory means working capital costs, operational costs and a complex operation, lack of inventory leads to lost sales, unhappy customers and a damaged brand.

This is why short-term forecasting is so important in the retail and consumer goods industry.



#### **PURPOSE**

Retail inventory management is the process of **ensuring you** carry merchandise that shoppers want, with neither too little nor too much on hand.

By managing inventory, retailers meet customer demand without running out of stock or carrying excess supply.

Regardless of the size of your company, having a proper inventory management system is very important for any business.

It can help you keep track of all your supplies and determine the exact prices. It can also help you manage sudden changes in demand without sacrificing customer experience or product quality.

#### **PURPOSE OF INVENTORY**

- To maintain accuracy and current stock position.
- To analysis product value in market and meter of flow.
- For replacement ( reorder) product and future plan.
- To maintain smooth operation.
- To consume production cost.

## 2.LITERATURE SURVEY

#### 2.1 EXISTING PROBLEM

Irrespective of the size of the business, inventory management is one of the most challenging processes in the retail sector.In this industry, the efficiency of inventory management directly impacts customer satisfaction. As retail is a fast-paced, and customer-facing sector, customer satisfaction is core to its business growth.

The inventory process involves multiple intricate aspects that drive accurate product delivery. Even a single error in the process can have expensive and long-term consequences. This will eventually affect the company's growth and reputation.

Thus, retail companies need to understand and analyze the risks involved in inventory management. Only then can companies find proactive solutions to the problems.

However, we have observed that companies who can identify the problems of the retail inventory management can select a retail inventory management system that fits their processes best.

#### CHALLENGES OF RETAIL INVENTORY MANAGEMENT:

#### **Unclear Communication**

Even in straightforward business processes, miscommunication can cause irreversible damage to efficiency. You can only imagine the farreaching impact it would have on a complex and multifarious process, like inventory management.

For instance, having the correct prices is critical to print the price labels for the products in the inventory. However, if an update in the prices is not communicated before printing the labels, the products would go out with the wrong price labels. The revisions for such errors would take a lot of time. Furthermore, if the miscommunication is not detected in time, it would affect the sales and profitability of the company.

Automation can help you streamline your communication flow across the departments. A retail inventory automation software would provide real-time information about the inventory. Correct and timely information would decrease events of miscommunication.

#### **Inadequate Access**

Generally, insufficient access to information would lead to miscommunication issues. Every department needs to have access to data that is crucial to their processes. Hence, the impact of the lack of proper access is not limited to individual processes. But it also affects the complete retail inventory management.

In the absence of adequate access, your team would resemble disconnected groups. Lack of access would leave them uninformed, which, in turn, affects their productivity. Therefore, better access would improve the efficiency of inventory and other business processes.

You can simplify your accessibility issue with retail inventory management software. The software can efficiently manage the access of the users, which would, in turn, improve the quality of the process.

#### **Inefficient Warehouse Management**

Many aspects of warehouse management would be vulnerable to errors without integrated software. Inept warehouse management could lead to lost orders, delays in order fulfillment, and errors in shipment. It also causes incorrect stock counts, inaccurate barcodes and labels, increased storage costs, and misplaced products. The problem will only deteriorate if multiple warehouses support your retail operations.

Barcoding technology is a boon to manage complex warehouse operations. A retail inventory management software with a barcode scanning tool could be an effective solution to manage warehouse processes efficiently.

#### **Overselling**

For instance, retail businesses keep a reserve of inventories beyond the necessary stock, referred to as safety stock. This safety stock would come to the rescue in a scenario when you are not able to meet the customers' demands with the regular stock. However, If you miscount your inventory, even safety stock may not be able to rescue your business from a chaotic situation.

If you could get notifications about the level of the stock in your inventory, you would minimize the chances of overselling. A retail inventory solution can provide real-time updates about your inventory levels.

#### **Spoiled Goods**

Expiration dates become crucial in the inventory tracking process. Inefficient inventory tracking can cause considerable stock and monetary loss for retail businesses.

For instance, the warehouse staff sends out a shipment of products with a later expiration date while warehousing considerable stock with an earlier expiration date. This error would not only hamper the process cycle but would also increase the risk of spoilage of the product with an earlier expiration date.

You can manage this issue with the introduction of technology. A retail inventory management solution can track the status of perishable goods and help you reduce spoilage.

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#### 2.3 Problem Statement Definition:

Problem Statement	I am (custome	I'm trying	But	Because	Which makes me
	r)	to			feel
PS-1	Retailer	Get the product details	Unable to get the information	I can't able to communicate the store	Tension
PS-2	Retailer	Sale the product	Unable to sale the product	The product is loss quality	Anxiety
PS-3	Retailer	Buy the product	Unable to get the product	The product is in process	Stress
PS-4	Retailer	Sale the product	Unable to maintain the stock	Unable to maintain inventory detail	Angry
PS-5	Retailer	Buy the product	Unable to get product	The product unavailability	Depressed

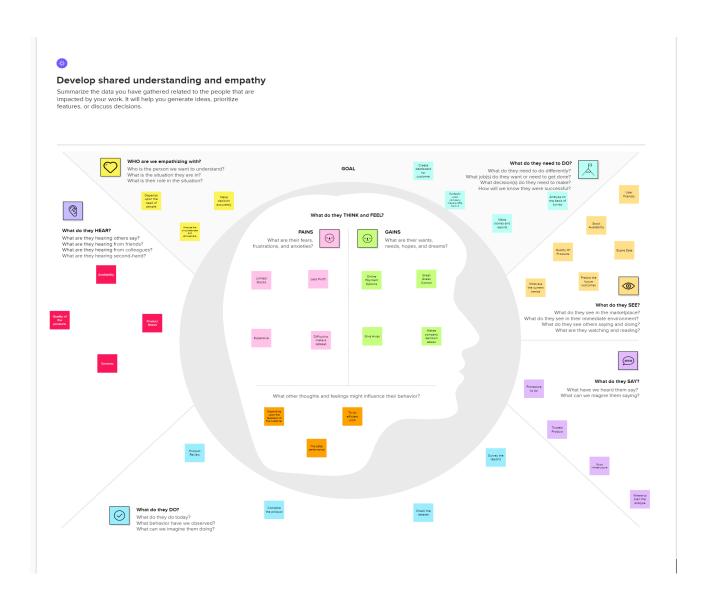
Problem Statement template helps you focus on what matters to

create experiences people will love. A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face.

Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service

# 3.IDEATION PHASE

#### 3.1 EMPATHY MAP CANVAS

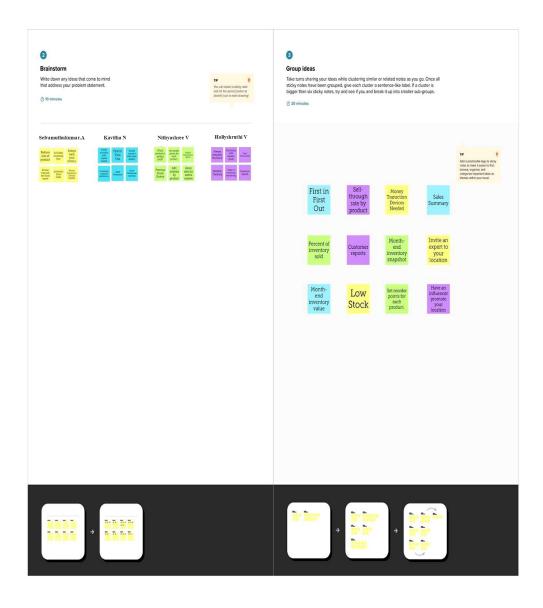


#### 3.2 IDEATION & BRAINSTROMING:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions. Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

### Step 1:Team Gathering, Collaboration and Select the Problem Statement

#### Step 2:Brainstorm, Idea Listing and Grouping



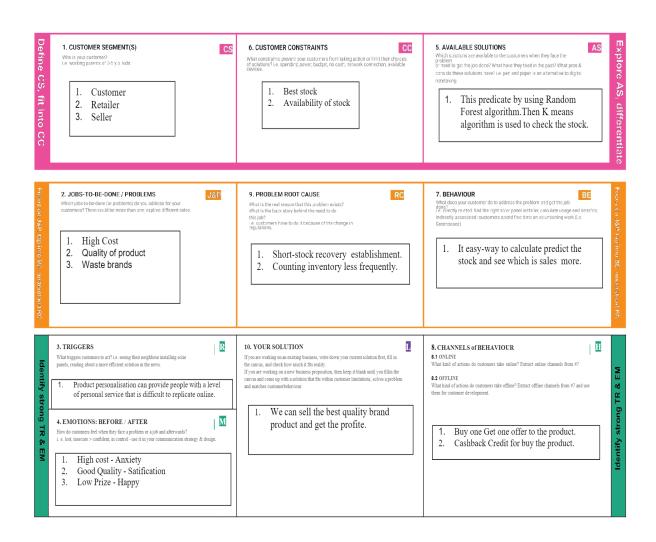
#### **Step-3: Idea Prioritization**

## 3.PROPOSED SOLUTION

#### 3.3 Proposed Solution

S. No.	Parameter	Description
1.	Problem Statement	
		• To checking the stock and then calculate
	Idea / Solution description	the sales percentage of the stock.
2.	idea / Solution description	• This predicate by using Random Forest algorithm.
		• Then K means algorithm is used to check the stock.
		• IBM Cognos is use to show to make
3.	Novelty / Uniqueness	Dashboard for the stock.
J.	rvoveity / Omqueness	• Automatically order the Stock when the Stock
		gets over.
		<ul> <li>Giving the percentage which stock is</li> </ul>
4	Cocial Import / Customor	sellers more in weekly & Monthly.
4.	Social Impact / Customer Satisfaction	• IA/o can call the best quality brand product and
	Saustacuon	<ul> <li>We can sell the best quality brand product and get the profit.</li> </ul>
		• It is essential for the retailer to track the daily
		product flow to calculate the profit and
		loss of the store.
5.	Business Model (Revenue	
	Model)	• Retailers will have to adjust their business models to accommodate the changing needs of customers
6.	Scalability of the Solution	
		<ul> <li>We can avoid for checking the stock daily</li> </ul>
		because it will check automatically and say
		the growth for the store.

#### 3.4 Problem Solution Fit:



## 4.REQUIREMENT ANALYSIS

#### **4.1 FUNCTIONAL REQUIREMENTS:**

#### **Inventory Management**

The primary purpose of inventory management is to ensure there is enough goods or materials to meet demand without creating overstock, or excess inventory.

#### **Inventory Tracking**

Inventory tracking is the systems and methods a company uses **to monitor how raw materials or finished goods move through the supply chain**. Fundamental to generating revenue, the goal is to have the right amount of stock to meet customer demand.

#### **Transfer Management**

Businesses that manage multiple sites have the advantage of moving their product to where it's most valuable. Bundling or kitting your products can be attractive to customers, especially during certain times of the year. Transfer management can help guide and direct your workforce to reduce any confusion and streamline their efforts.

Multi-Location Tracking

Stock Transfer

Order Picking

Kitting and Product Bundling

Voice Picking

#### **Purchasing**

Purchasing is an incredibly important feature to any warehouse that heavily relies on vendor goods to produce their own. This feature mainly works to help users create and manage purchase orders.

Some inventory software solutions allow users to add items to purchase orders through barcode scanners. Purchasing also involves receiving partial orders and tracking backorders.

Purchase Order

**Bulk Purchase Orders** 

Partial Receiving

Supplier Management

**Back-ordering** 

#### **Shipping**

From labeling to multi-carrier shipping and dispatching orders as multiple shipments, ensure your customers get their in-stock goods quickly with back-ordered items sent at a later time. Some systems allow you to ship by lot IDs, which is great for FIFO and LIFO shipments.

Some advanced systems sync orders with inventory levels, mark items for shipment, support multichannel sales and make autoadjustments to maintain profitability. Order management systems are an essential feature of increasing and maintaining customer satisfaction.

Labeling

Multi-carrier Shipping

Multiple Shipment Orders

#### Shipment by ID

#### **Reporting and Analytics**

Make your business thrive using inventory metrics and KPIs to evaluate patterns in your processes to forecast future demand and sales. Demand forecasting is a way to reduce safety stock and carrying costs.

Inflow Reports IM Many systems offer easy-to-understand dashboards to visualize your data. Keeping inventory around simply for safety's sake is no longer necessary when you have great insights into how much you'll actually need.

**Dashboards** 

**Customized Reports** 

**Report Integration** 

Drill-down

#### **Deployment**

Since not every system offers both deployment methods, you'll have to consider which is best for your company before you shortlist. Cloud-based inventory products typically have fewer sunk costs, offer better visibility and maintain a backup of your data. But many companies prefer on-premise due to privacy concerns or industry compliance standards.

There are also several types of cloud deployment methods like SaaS, PaaS and IaaS. Some products may offer you deployment options that are more specified, so it's important to understand the differences.

On-premise

Cloud-based

#### **Mobile Support**

Mobile support is often OS-specific, so it's important to keep that in mind as well. While most vendors try to support all popular platforms, it's not a universal concern. So it's always important that the inventory app you invest in can run on your existing hardware.

Native Application

Mobile Website

Operating System

#### **Integration**

If you use multiple systems for your business, it's important they integrate well. It could be beneficial to integrate your other supply chain management systems, CRM platforms.

Centralizing business functions that used to exist only as separate processes is one of the greatest benefits of business software. If your systems can't share information freely, you're not getting the most from them.

Integration and Synchronization

API/Web Service

#### **4.2 Non Functional Requirements**

#### **Usability**

Usability defines how difficult it will be for a user to learn and operate the system.

**Efficiency of use:** the average time it takes to accomplish a user's goals, how many tasks a user can complete without any help, the number of transactions completed without errors, etc.

**Intuitiveness:** how simple it is to understand the interface, buttons, headings, etc.

**Low perceived workload:** how many attempts users need to accomplish a particular task.

#### **Security**

Security requirements ensure that the software is protected from unauthorized access to the system and its stored data. It considers different levels of authorization and authentication across different users roles. For instance, data privacy is a security characteristic that describes who can create, see, copy, change, or delete information. Security also includes protection against viruses and malware attacks.

#### Reliability

Reliability defines how likely it is for the software to work without failure for a given period of time. Reliability decreases because of bugs in the code, hardware failures, or problems with other system components. To measure software reliability, you can count the percentage of operations that are completed correctly or track the average period of time the system runs before failing.

#### **Performance**

Performance is a quality attribute that describes the responsiveness of the system to various user interactions with it. Poor performance leads to negative user experience. It also jeopardizes system safety when it's overloaded.

#### **Availabilty**

Availability is gauged by the period of time that the system's functionality and services are available for use with all operations. So, scheduled maintenance periods directly influence this parameter. And it's important to define how the impact of maintenance can be minimized. When writing the availability requirements, the team has to define the most critical components of the system that must be available at all times. You should also prepare user notifications in case the system or one of its parts becomes unavailable.

#### **Scalability**

Scalability requirements describe how the system must grow without negative influence on its performance. This means serving more users, processing more data, and doing more transactions. Scalability has both hardware and software implications. For instance, you can increase

scalability by adding memory, servers, or disk space. On the other hand, you can compress data, use optimizing algorithms, etc.

## 5.PROJECT DESIGN

#### **5.1 DATA FLOW DIAGRAM**

A Data Flow Diagram (DFD) is a traditional visual representation of the information flows within a system. A neat and clear DFD can depict the right amount of the system requirement graphically. It shows how data enters and leaves the system, what changes the information, and where data is stored.

#### 5.2 Solution & Technical Architecture

This data-set contains a lot of historical sales data of a Brazilian top retailer

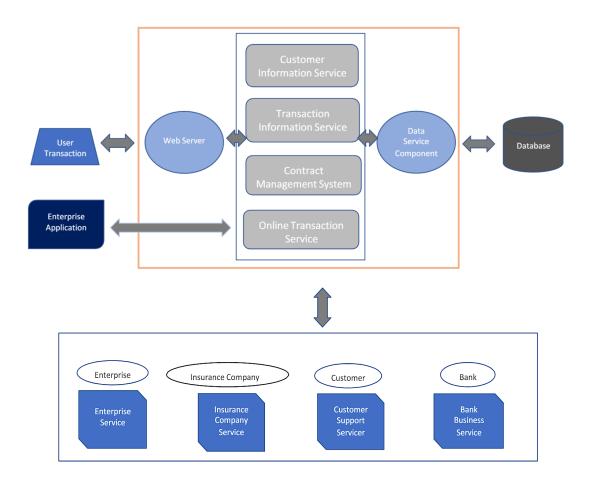
Basic Questions of every retailer: How much inventory should I carry? Too
much inventory means working capital costs, operational costs and a complex

operation, lack of inventory leads to lost sales, unhappy customers and a damaged brand.

This is why short-term forecasting is so important in the retail and consumer goods industry.

Automatically order the Stock when the Stock gets over.

#### **Technical Architecture**



#### **5.3 User Stories**

# 6.PROJECT PLANNING & SCHEDULING

#### 6.1 Sprint Planning & Estimation

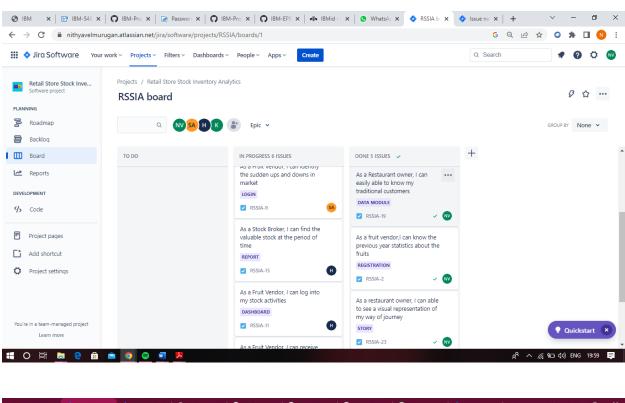
Sprint	Functional Requirement User Story User Story / Task (Epic) Number		Story Points	Priority	Team Members	
Sprint-1	Registration	USN-1	As a user, I can register for the application by entering my email, password, and confirming my password.	2	High	Selvamuthukumar, Kavitha, Hollyshruthi , Nithyashree
Sprint-1	Confirmation	USN-2	As a user, I will receive confirmation email oncel have registered for the application	1	High	Selvamuthukumar, Kavitha, Hollyshruthi, Nithyashree
Sprint-2	Registration through Facebook	USN-3	As a user, I can register for the application through Facebook	2	Low	Selvamuthukumar, Kavitha, Hollyshruthi, Nithyashree
Sprint-1	Registration throughGmail	USN-4	As a user, I can register for the application through Gmail	2	Medium	Selvamuthukumar, Kavitha, Hollyshruthi,Nithyashree
Sprint-1	Login	USN-5	As a user, I can log into the application by entering email & password	1	High	Selvamuthukumar, Kavitha, Hollyshruthi,Nithyashree
Sprint-2	Dashboard	USN-6	As a user, I can view my dashboard and can perform stock prediction and analysis	3	High	Selvamuthukumar, Kavitha, Hollyshruthi,Nithyashree
Sprint-2	View list of stocks	USN-7	As a user I can view the list of categorized products and their details	4	High	Selvamuthukumar, Kavitha, Hollyshruthi,Nithyashree
Sprint-2	Search products	USN-8	As a user I can search through the product using barcode	2	Medium	Selvamuthukumar, Kavitha, Hollyshruthi,Nithyashre
Sprint-3	Report generation	USN-9	As a user I can generate reports based on product sales	5	High	Selvamuthukumar, Kavitha, Hollyshruthi,Nithyashree

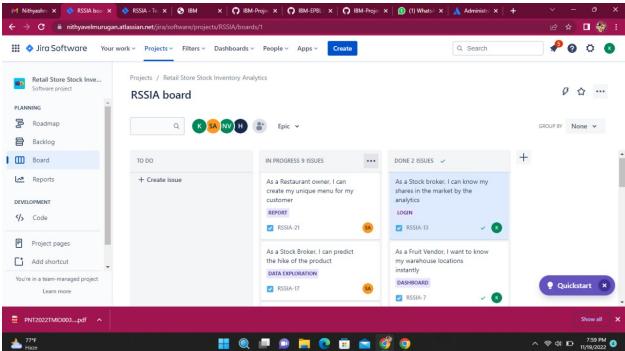
Sprint	Functional Requirement (Epic)	User Story Number	User Story / Task	Story Points	Priority	Team Members
Sprint-3	Stock Prediction	USN-10	As a user I can predict out of stock and less stock for a product	5	High	Selvamuthukumar, Kavitha,Hollyshruthi, Nithyashree
Sprint-4	Notification system	USN-11	As a user I can view notification for expired andout of stock products	4	High	Selvamuthukumar, Kavitha,Hollyshruthi, Nithyashree
Sprint-4	Re-Ordering stock	USN-12	As a user I can reorder stocks based on predictions and notification	3	High	Selvamuthukumar, Kavitha,Hollyshruthi, Nithyashree
Sprint-2	Updating stock	USN-13	As a user I can add/delete products	5	High	Selvamuthukumar, Kavitha, Hollyshruthi, Nithyashree
Sprint-4	Invoice generation	USN-14	As a user I can generate invoice calculating taxes, discount and calculate credits	4	High	Selvamuthukumar, Kavitha,Hollyshruthi, Nithyashree
Sprint-4	Discount system	USN-15	As a user I can provide discount based on credit points	3	Medium	Selvamuthukumar, Kavitha,Hollyshruthi, Nithyashree

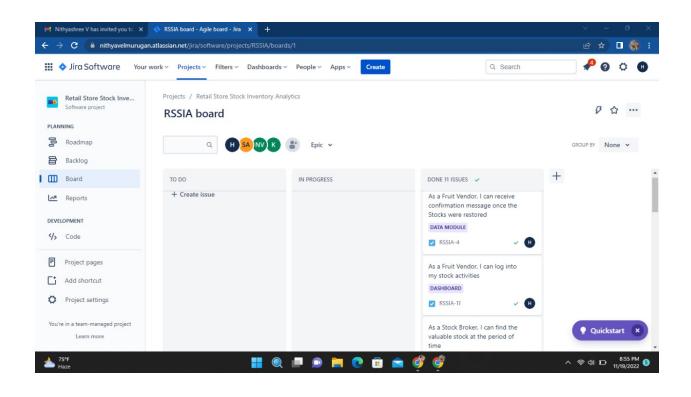
### **6.2 Sprint Delivery Schedule**

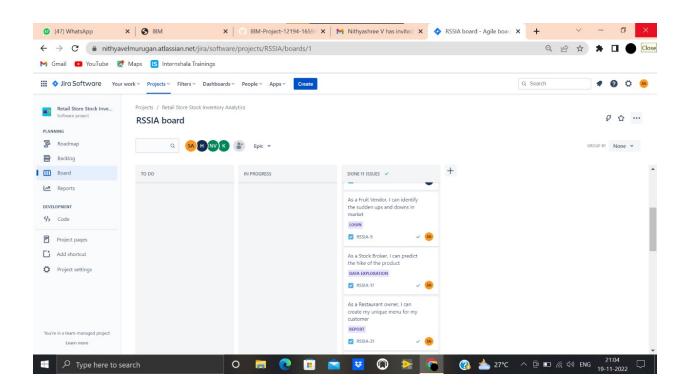
Sprint	Total Story Points	Duration	Sprint Start Date	Sprint End Date (Planned)	Story Points Completed (as on Planned End Date)	Sprint Release Date (Actual)
Sprint-1	6	6 Days	24 Oct 2022	29 Oct 2022	6	29 Oct 2022
Sprint-2	16	6 Days	31 Oct 2022	05 Nov 2022	16	05 Nov 2022
Sprint-3	10	6 Days	07 Nov 2022	12 Nov 2022	10	12 Nov 2022
Sprint-4	14	6 Days	14 Nov 2022	19 Nov 2022	14	19 Nov 2022

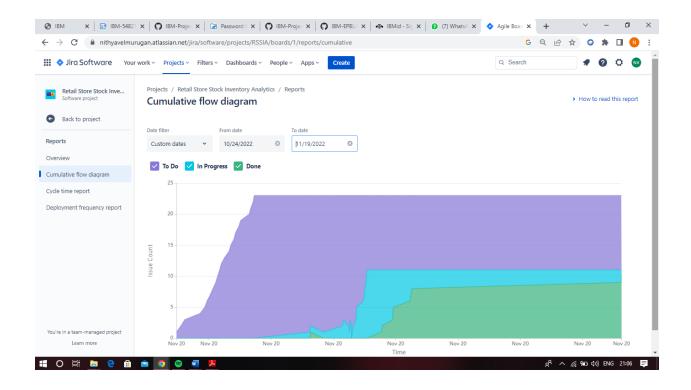
#### 6.3 Report from JIRA

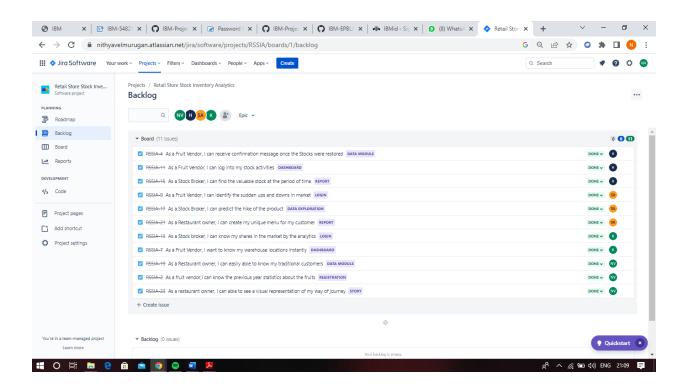


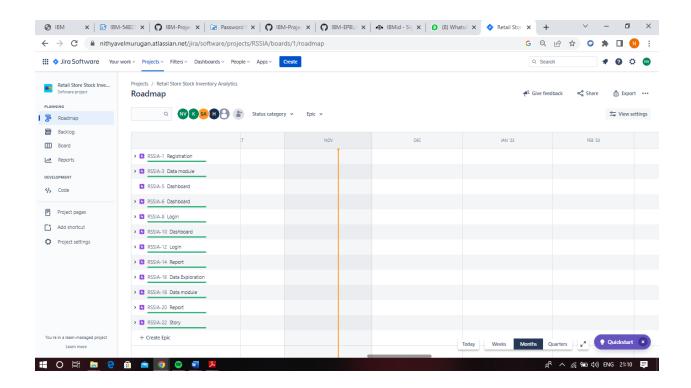












# 7.CODING AND SOLUTIONING

#### **7.1 FEATURE 1**

#### Centralized inventory management

One of the most important functions of the inventory management system is that it tracks all of the information about the inventory. An inventory management system effectively keeps a good track of the stock levels, history of the product as well as many other product specifications. One of the greatest features of the inventory management system software is that it syncs with other modules of the inventory system. This assists in the operation of the inventory system accurately.

#### Tagging and Barcoding

Another great feature of the inventory management system is the elimination of standard human errors. Manual data functioning can cause errors, but scanning the barcode saves ample time for workers. The barcoding feature reduces employee training sessions and budget value.

Traditionally, recording the data of the products requires so much effort. The inventory management system has made it easier by offering barcoding and tagging features. Now, the bulkiest work is completed in the least amount of time. Thus, inventory management system software lets you track the products efficiently with the help of tagging and barcoding.

#### Reporting of the business activities

One of the most advantageous tools of an inventory management system is the reporting of various business activities. Management of an inventory business demands people in charge to remain updated regarding various business activities such as the driver's location, the status of the product, information regarding the shipment of the order, etc. You can integrate many tools in the inventory management app for carrying out the reporting of tasks efficiently.

#### Forecasting of the inventory

It is a quite discomforting situation when company products go out of stock. An inventory management system allows you to check what products get out of stock, and what products are abundantly available in the stock of the company. This is a uniquely beneficial way of maintenance of a good user experience as well as spending resources wisely. Consequently, business owners purchase the business inventory smartly and intelligently. This feature of the inventory management system helps managers in meeting customer expectations and reduction of stock out risks.

#### **7.2 FEATURE 2**

#### Alerts regarding the inventory details

The manual work inventory supervision days are bygone. Now, managers do not have to spend a good amount of time and energy on the management of the stock data. A great inventory management system is one with a stock-out alert feature. In the alerts, the software describes various consequential issues that may occur due to reduced stock of a particular item.

#### Backup and security of the inventory

No matter the type of your business, proper backup, and security of the inventory is critical for the functioning of the inventory. <u>Inventory management systems</u> software has good security layers that make hacking impossible. In case inventory software gets hacked, the data has a backup that business operators can access and use. So, backup and security of the inventory prevent any hiccups.

#### Internet of Things (IoT) and Cloud data software

Inventory management system is cloud-based software, which can be accessed

from all types of devices. Also, inventory management system software is IoT-driven, which makes it easier to record all the details of the inventory intelligently and smartly.

<u>IoT</u> keeps the inventory optimized and organized efficiently. All of the employees of the company can get real-time updates.

#### Integration of inventory management software with other systems

Nowadays, companies have installed an ERP system that has increased the productiveness of the companies to a greater extent. If inventory management systems software can be integrated with ERP, the company can benefit a lot from the integration. Data can be retrieved relentlessly from the system.

#### **Optimized** inventory

Another great feature of the inventory management software system is that it optimizes and organizes the inventory of companies. It becomes easier for the managers to function and meet deadlines with the optimized inventory.



#### **8.1 TEST CASES**

#### MODEL PERFORMANCE TESTING

S. NO	PARAMETER	SCREENSHOTS/VALUES
1.	Dashboard design	The dashboard is created with three category i.e,Overview,Sales,Price
		Retail Management  Stock  1.49K  Retail Management  Var Sales  Retail Management  Retail Management  Retail Management  Stock Sales  Figure Sales  Retail Management  Retail Management
		Price by Year
2.	Data Responsiveness	The data is downloaded from external API and uploaded in the IBM cognos analytics with watson and data module is created.
3.	Amount Data is Rendered	The dataset which downloaded from the external API and uploaded rendered from the DB2

4.	Utilization of data filters	The data filters is used for preprossesing the data.i.e,Cleaning of data,Removing the null value.The unwanted columns are removed from the dataset and additional data which are required is added to the dataset
5.	Effective User Stories	The story is created with two scenes i.e,Introduction,Sales by Year & Stock  Retail Store Stock Inventory Analytics  Retail Store Stock Inventory Analytics  Retail Store Stock Inventory Analytics
6.	Descriptive	The report is created with two visualizations
	Report	i.e,Result,Sales greater than 350.

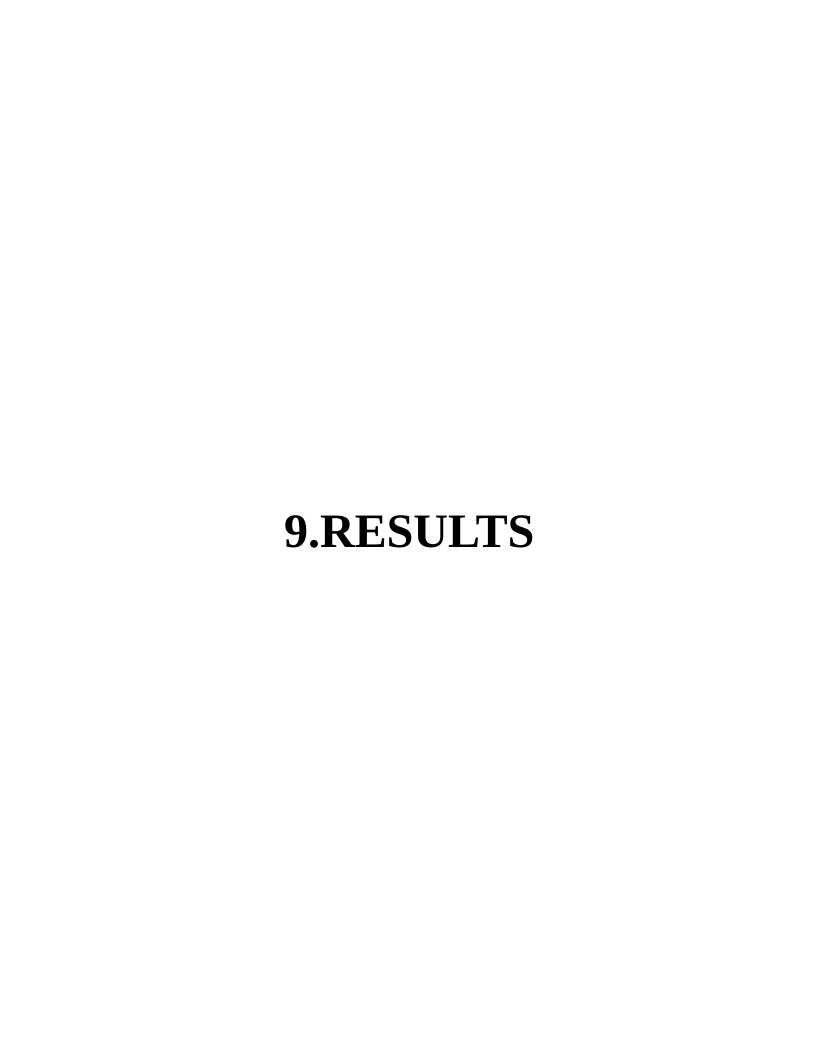
#### 8.2 USER ACCEPTANCE TESTING

#### **Purpose of document**

The purpose of the document is to give a clear view on what needs to be done i.e. the target and what is done and what are the things required to achieve the goal. The functional and User Application Interface is given under the feature type. The objective is given under the components column. The steps which need to be performed to achieve the goal is given under the Steps to execute column. The data which need to be tested is given under the test data column. The result or final objective which need to be achieved or attained are given under the expected result. The outcome which is actually attained is given under the actual result column. The status column contains whether the test is passed or fail. If in case the test failed the details of it has to be filled in the comments column. The automation of the test case has to be filled in the TC for automation which is denoted by "yes" or "no". If in case the test failed the bug which occurred has to be given with its ID in the bug ID column. The person who performed the respective action is given under the executed by column.

#### **Test Case Analysis**

SECTION	TEST	NOT	FAIL	PASS
	CASE	TESTED		
Dataset	5	0	0	5
Dashboard	8	0	0	8
Report	2	0	0	2
Story	5	0	0	5
Embed dashboard, report and story in simple .html file	15	0	0	15
Embed dashboard, report and story in simple web app	25	0	0	25

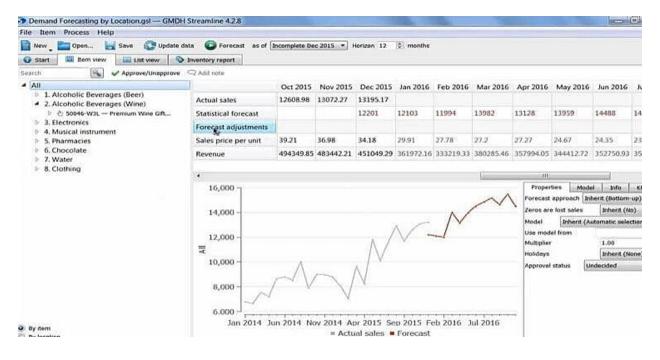


#### 9.1 PERFORMANCE METRICES

The following are the five most effective inventory KPIs and metrics:

#### **Demand Forecast Accuracy**

An excellent inventory management metric for determining how strong collaboration is in a manufacturing operation, <u>demand forecasting</u> reflects the variation in real or actual demand and what is estimated at the factory level. Inventory metrics for manufacturing can make operations more effective by closing the gaps between forecasted demand and actual demand.



This inventory metric also contributes directly to reducing inventory carrying costs, a key indicator of inventory management effectiveness. With demand forecasts on hand, you're less likely to order inventory beyond market demand. Further, demand forecasts can also clue you in on when to order more stock than normal, so you never miss a chance for growth.

#### **Customer Satisfaction Levels**

Often measured in <u>net promoter scores (NPS)</u>, customer satisfaction levels need to be evaluated across all distribution and selling channels. Best-in-class manufacturers measure selling and distribution separately, determining an NPS for each channel. This is to index your customers' order-to-delivery times and check to see if they're consistent with what you originally expected.

#### **Perfect Order Performance**

Perfect order performance quantifies how effectively an organization delivers complete, accurate and damage-free orders to customers on time. The equation that defines the perfect order index (POI) or perfect order performance is: (percent of orders delivered on time) \* (percent of orders complete) \* (percent of orders damage free) \* (percent of orders with accurate documentation) \* 100.

DIFOT, or <u>delivered in full and on time</u>, is a critical KPI for purchase orders. But it can be a bit misleading if manufacturers assess it individually instead of using it in the <u>POI formula</u> above. The more configurable products are, the more difficult perfect orderperformance is to attain. However, the rapid growth of <u>manufacturing intelligence</u> is making perfect order performance more attainable than ever across the spectrum of production strategies.

#### 1. Fill Rate Effectiveness as a Percentage of All Orders

Measuring supply chain collaboration needs to be a priority when selecting inventory metrics and KPIs to manage your operation. Tracking fill rate effectiveness as a percentage of all orders directly reflects how many orders or

requests for material from production centers are fulfilled. Taking this metric a step further provides insights into how well production centers are managing inbound inventories to meet customer delivery dates.

## **Gross Contribution Margins by Product, Production Facility and Business Unit**

Best-in-class inventory management solutions provide gross contribution margin (GCM) performance levels across several different dimensions of business. GCM is one of the most effective metrics a business can use to evaluate how well collaboration is happening across business units.f you know the GCM attributable to a given production center, you can track performance and effectiveness levels by location.

#### 10.ADVANTAGES AND DISADVANTAGES

#### **ADVANTAGES**

An advantage of the retail inventory method is that it does not require a physical inventory. The retail inventory method only requires an organization to record the retail prices of inventory items.

If an organization has multiple locations in different cities and states, performinga physical inventory can become a costly and time-consuming undertaking. By using retail inventory, an organization can prepare an inventory for a centralized location.

The retail inventory method also allows the organization to create an inventory value report for budgeting or the preparation of financial statements.

#### **DISADVANTAGES**

On the other hand, the retail inventory method is only accurate if all pricing across the board is the same and all pricing changes occur at the same rate. In most cases this is not realistic in retail because of the many variations that exist in merchandise pricing.

- 1. For example, depreciation, markdowns, product damage and theft can affect the price of the retail inventory.
- 2. For this reason, any calculations made using the retail inventory method should serve only as an estimate.

# 11.CONCLUSION

#### CONCLUSION

For the success of the program, the managers of the retail stores must formulate a modern way of managing the inventory by instituting electronic systems to take care of the resources of the company. This ensures that they can be accounted for and there are proper records available all the time for reference to be made when the need arises. Besides, the retail management system is necessary for ensuring that there is accountability in the way the company handles its stock. It helps in saving time.

Retail companies have acquired significant importance within several countries due to their high economic contribution. Therefore, the need to analyze their KPIs becomes highly significant, as well as their different systems, methodologies, and tools used within inventory management and optimization. From the aspects mentioned above, the main trends in inventory management within companies were define.

## 12.FUTURE SCOPE

#### New inventory management skills

As stock control advances, inventory managers need new skills to match them. Besides organizational skills and general computational skills in math, data analytics, and forecasting, inventory managers in 2019 will need to learn bits and pieces of topics like:

Coding and algorithms (you may need to insert a few lines of codes here and there.)

Application programming interfaces (APIs).

Enterprise resource planning (ERP).

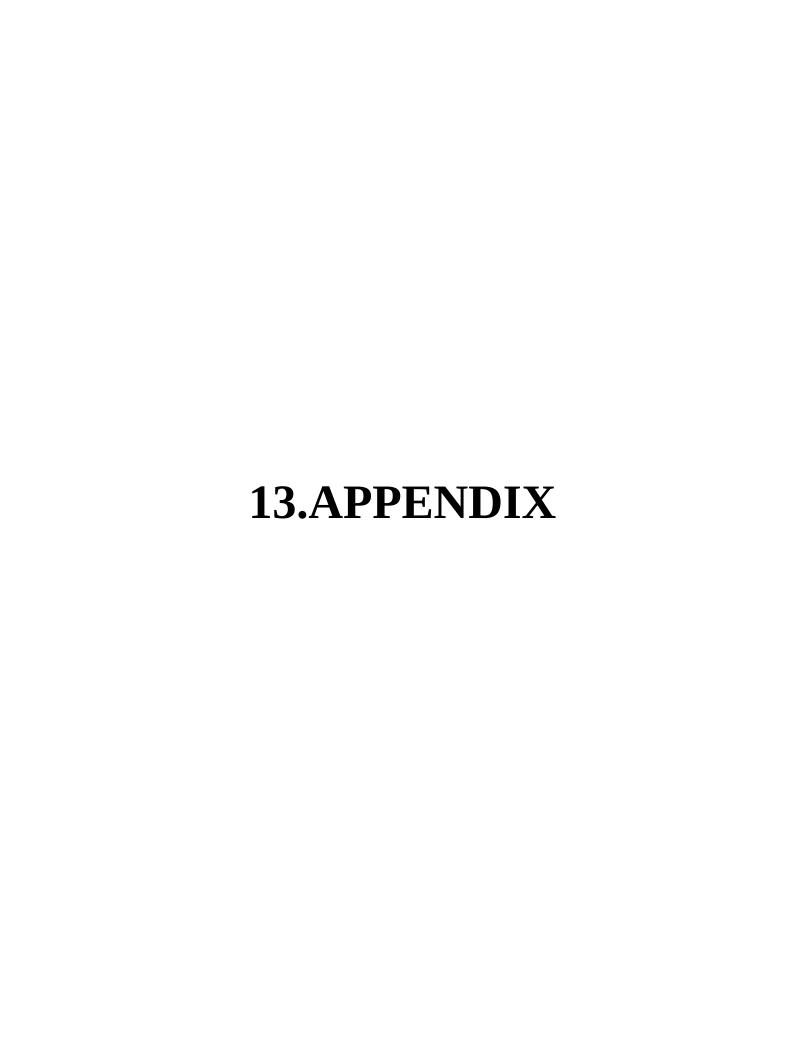
New reporting technologies (they keep improving; you want to keep up with them.)

As an inventory manager or store operator or owner, you may not need to know these skills too in-depth, but a basic knowledge of them is necessary.

#### **Inventories that power experiential retail**

- 1. Experiential retail is a trend that's catching fire especially in the past few months.
- 2. In fact, they keep popping up in the news section of Google search results:
- 3. The concept of consumers being in an exciting and relaxed place because a brand is becoming one of the strongest arms of retailing today. But as experiential retail grows in prominence and usefulness, the inventories that power them grow as well.
- 4. For example, Nordstrom launched "Nordstrom Local" a new line of smaller stores, with its first in West Hollywood, California. They didn't design the store to sell anything; it's simply an inventory that powers experiential retail for Nordstrom.
- 5. According to <u>CNBC</u>, "Nordstrom Local will have eight dressing rooms where shoppers may try on clothes, but stores won't actually keep inventory for purchase in stock."

- 6. The stores also have bars where shoppers can order drinks.
- 7. "Shopping today may not always mean going to a store and looking at a vast amount of inventory," Shea Jensen, Nordstrom's senior vice president of customer experience, explains. "It can mean trusting an expert to pick out a selection of items."
- 8. From brands like Amazon and Apple to backyard restaurants, every store is launching its own experiential retail initiatives in whatever way possible.



#### **SOURCE CODE**

```
<!DOCTYPE html>
<html lang="en">
 <head>
   <!-- basic -->
   <meta charset="utf-8">
   <meta http-equiv="X-UA-Compatible" content="IE=edge">
   <!-- mobile metas -->
   <meta name="viewport" content="width=device-width, initial-scale=1">
   <meta name="viewport" content="initial-scale=1, maximum-scale=1">
   <!-- site metas -->
   <title>IBM Analytical Board</title>
   <meta name="keywords" content="">
   <meta name="description" content="">
   <meta name="author" content="">
   <!-- bootstrap css -->
   <link rel="stylesheet" href="css/bootstrap.min.css">
   <!-- style css -->
   <link rel="stylesheet" href="css/style.css">
   <!-- Responsive-->
   <link rel="stylesheet" href="css/responsive.css">
   <!-- fevicon -->
   k rel="icon" href="images/fevicon.png" type="image/gif" />
   <!-- Scrollbar Custom CSS -->
   k rel="stylesheet" href="css/jquery.mCustomScrollbar.min.css">
   <!-- Tweaks for older IEs-->
   link rel="stylesheet" href="https://netdna.bootstrapcdn.com/font-awesome/4.0.3/css/font-
awesome.css">
   <link rel="stylesheet"</pre>
href="https://cdnjs.cloudflare.com/ajax/libs/fancybox/2.1.5/jquery.fancybox.min.css"
media="screen">
 </head>
 <!-- body -->
 <body class="main-layout">
   <div id="mySidepanel" class="sidepanel">
```

```
<a href="javascript:void(0)" class="closebtn" onclick="closeNav()">×</a>
 <a href="index.html">Home</a>
</div>
<!-- header -->
<header>
 <!-- header inner -->
 <div class="header">
   <div class="container-fluid">
     <div class="row">
       <div class="col-xl-4 col-lg-4 col-md-4 col-sm-4">
       <div class="col-xl-4 col-lg-4 col-md-4 col-sm-4">
     </div>
   </div>
 </div>
</header>
<section class="banner main">
 <div id="banner1" class="carousel slide" data-ride="carousel">

    class="carousel-indicators">

     data-target="#banner1" data-slide-to="0" class="active">
     data-target="#banner1" data-slide-to="1">
     data-target="#banner1" data-slide-to="2">
   </01>
   <div class="carousel-inner">
     <div class="carousel-item active">
       <div class="container">
        <div class="carousel-caption">
          <div class="text-bg">
            <h1>Data Analytics</h1>
            <span>Board</span>
          </div>
        </div>
       </div>
     </div>
     <div class="carousel-item">
       <div class="container">
```

```
<div class="carousel-caption">
          <div class="text-bg">
            <h1>Create </h1>
            <span>Analysis</span>
          </div>
        </div>
       </div>
     </div>
     <div class="carousel-item">
       <div class="container">
         <div class="carousel-caption">
          <div class="text-bg">
            <h1>Store</h1>
            <span>Analysis</span>
          </div>
        </div>
       </div>
     </div>
   </div>
   <a class="carousel-control-prev" href="#banner1" role="button" data-slide="prev">
   <i class="fa fa-arrow-left" aria-hidden="true"></i>
   </a>
   <a class="carousel-control-next" href="#banner1" role="button" data-slide="next">
   <i class="fa fa-arrow-right" aria-hidden="true"></i>
   </a>
 </div>
</section>
<!-- <div id="contact" class="contact">
 <div class="container">
   <div class="row">
     <div class="col-md-12">
       <div class="titlepage">
        <h2>Continent Outcome</h2>
        <center>
          <iframe
```

src="https://us3.ca.analytics.ibm.com/bi/?perspective=dashboard&pathRef=.my\_folders%2 Fwebsite%2Bfile%2Fcontinent%2Bmap&closeWindowOnLastView=true&ui\_appbar

```
=false&ui_navbar=false&shareMode=embedded&action=view&mode=dash board&subView=model0000018484d8cead_00000002" width="1200" height="1000" frameborder="0" gesture="media" allow="encrypted-media" allowfullscreen=""></iframe> </center> </div> </div>
```

```
</div>
</div>
</div>
</div>-->
<div id="contact" class="contact">
<div class="container">
<div class="row">
<div class="col-md-12">
<div class="titlepage">
<div class="titlepage">
<div class="titlepage">
<fi><h2>Store Analysis</h2>
<center>
<iframe
```

src="https://us3.ca.analytics.ibm.com/bi/?perspective=dashboard&pathRef=.my\_folders%2 Fstore&closeWindowOnLastView=true&ui\_appbar=false&ui\_navbar=false&shareMode=embedded&action=view&mode=dashboard&subView=model00000 184851898e0\_00000000" width="1200" height="1000" frameborder="0" gesture="media" allow="encrypted-media" allowfullscreen=""></iframe> </div>

```
</div>
</div>
</div>
</div id="contact" class="contact">
<div id="container">
<div class="row">
<div class="row">
<div class="col-md-12">
<div class="titlepage">
<h2>Analytical Stock Outcome</h2>
<center>
<iframe
```

src="https://us3.ca.analytics.ibm.com/bi/?perspective=dashboard&pathRef=.my\_folders%2 Fwebsite%2Bfile%2Fstock%2Bsecond%2Bfile&closeWindowOnLastView=true&ui\_a ppbar=false&ui\_navbar=false&shareMode=embedded&action=view&mode =dashboard&subView=model00000184898c32d4\_00000000" width="1200" height="1000" frameborder="0" gesture="media" allow="encrypted-media" allowfullscreen=""></iframe>

```
</center>
         </div>
        </div>
      </div>
     </div>
     <div id="contact" class="contact">
      <div class="container">
        <div class="row">
         <div class="col-md-12">
           <div class="titlepage">
             <center>
             <h2>Daily Customer Count of Store Analysis</h2>
             <iframe
src="https://us3.ca.analytics.ibm.com/bi/?perspective=dashboard&pathRef=.my_folders%2
Fwebsite%2Bfile%2Fstore%2Bwebsite&closeWindowOnLastView=true&ui_appbar=f
alse&ui_navbar=false&shareMode=embedded&action=view&mode=dashbo
ard&subView=model000001848a190533_00000002" width="1200" height="1000"
frameborder="0" gesture="media" allow="encrypted-media" allowfullscreen=""></iframe>
             </center>
           </div>
         </div>
        </div>
      </div>
      <div id="team" class="team">
      <div class="container">
        <div class="row">
         <div class="col-md-12">
           <div class="titlepage">
             <h2>Our Team</h2>
             </div>
         </div>
        </div>
        <div class="row">
         <div class="col-md-4">
           <div class="team box">
             <figure><img src="images/team_img1.jpg" alt="#"/></figure>
```

```
<div class="social box">
    ul class="social team">
      <a href="#"><i class="fa fa-facebook" aria-hidden="true"></i></a>
      <a href="#"><i class="fa fa-twitter" aria-hidden="true"></i></a>
      <a href="#"><i class="fa fa-linkedin" aria-hidden="true"></i></a>
      <a href="#"><i class="fa fa-instagram" aria-hidden="true"></i></a>
    <h3>Selvamuthukumar</h3>
    Team Lead - Developer
   </div>
 </div>
</div>
<div class="col-md-4">
 <div class="team box">
   <figure><img src="images/team_img2.jpg" alt="#"/></figure>
   <div class="social box">
    ul class="social team">
      <a href="#"><i class="fa fa-facebook" aria-hidden="true"></i></a>
      <a href="#"><i class="fa fa-twitter" aria-hidden="true"></i></a>
      <a href="#"><i class="fa fa-linkedin" aria-hidden="true"></i></a>
      <a href="#"><i class="fa fa-instagram" aria-hidden="true"></i></a>
    <h3>Nithyashree</h3>
    Software Engineer
   </div>
 </div>
</div>
<div class="col-md-4">
 <div class="team box">
   <figure><img src="images/team_img3.jpg" alt="#"/></figure>
   <div class="social box">
    ul class="social team">
      <a href="#"><i class="fa fa-facebook" aria-hidden="true"></i></a>
      <a href="#"><i class="fa fa-twitter" aria-hidden="true"></i></a>
      <a href="#"><i class="fa fa-linkedin" aria-hidden="true"></i></a>
      <a href="#"><i class="fa fa-instagram" aria-hidden="true"></i></a>
```

```
<h3>Selva muthukumar & Holly </h3>
               Data Analyst
             </div>
            </div>
          </div>
        </div>
       </div>
     </div>
     <footer>
       <div class="footer">
        <div class="container">
          <div class="row">
            <div class="col-md-4">
             <h3>Retail Store Stock Analysis</h3>
             To Identify the stock analysis of retail store to recognize and formulate the
seamless operation to overcome the necessity for the products and also to identify the back-up
stock of the risk products which are going on a fast sale process. 
            </div>
            <div class="col-md-4">
             <div class="fid box">
               <h3>Find us </h3>
               ul class="location icon">
                 <a href="#"><i class="fa fa-map-marker" aria-
hidden="true"></i></a>Kavitha N<br>Nithyashree V<br>Coimbatore Institute of Engnieering
And Technology <br>Coimbatore
                 <a href="#"><i class="fa fa-phone" aria-hidden="true"></i></a><br>
                  +91 6385262317<br>> +91 6379543989
                 <a href="#"><i class="fa fa-envelope" aria-hidden="true"></i></a><br/>br>
kavitha.tech<br/>hr>nithya.dev@gmail.com
                 </11/>
             </div>
            </div>
            <div class="col-md-4">
             <div class="fid box">
               <h3>News letter</h3>
```

```
<form class="news form">
                 <input class="letter_form" placeholder=" Email" type="text" name="Email">
                 <button class="sumbit">Subscribe</button>
               </form>
               ul class="social_icon">
                 <a href="#"><i class="fa fa-facebook" aria-hidden="true"></i></a>
                 <a href="#"><i class="fa fa-twitter" aria-hidden="true"></i></a>
                 <a href="#"><i class="fa fa-linkedin-square" aria-
hidden="true"></i></a>
                 <a href="#"><i class="fa fa-instagram" aria-hidden="true"></i></a>
               </div>
            </div>
          </div>
        </div>
        <div class="copyright">
        <div class="container">
          <div class="row">
            <div class="col-md-12">
             © 2022 All Rights Reserved. Design by Muzakeer</a>
            </div>
          </div>
        </div>
       </div>
     </div>
   </footer>
   <script src="js/jquery.min.js"></script>
   <script src="js/popper.min.js"></script>
   <script src="js/bootstrap.bundle.min.js"></script>
   <script src="js/jquery-3.0.0.min.js"></script>
   <!-- sidebar -->
   <script src="js/jquery.mCustomScrollbar.concat.min.js"></script>
   <script src="js/custom.js"></script>
   <script>
     function openNav() {
      document.getElementById("mySidepanel").style.width = "250px";
     }
```

```
function closeNav() {
    document.getElementById("mySidepanel").style.width = "0";
    }
    </script>
    </body>
</html>
```

#### **GIT HUB LINK**

https://github.com/IBM-EPBL/IBM-Project-54821-1662458046

#### PROJECT DEMO LINK

https://drive.google.com/file/d/1zLVqffylke1X1uuEIQjCAGvfF1Disn4y/view?usp=drivesdk