

# Custo Journey Map

This Template describes about customer journey and their experience with the application with the interaction level

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# CONSIDERATION

Should consider

about the job that

was suggested by

the application

## DECISION

# SERVICE

The job and the

role provided by

the vendor

## LOYALITY

Be loyal to the position you are appled

Aware of fraud vendor

AWARENESS

### TOUCHPOINTS

CUSTOMER

ACTIONS

The type of account you are creating and job your are appling

Take decision about role you are appling

Apply for the job

role

The service provided by application to interact with vendor

Be carefull about the service that being used in the application

Aware of service that not available to you

## BUSINESS GOALS

Interest on the job role

Marketing, satisfaction of customer

The type of account you are creating and job your are appling

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### Pain Points

To many steps to get the desired product

Maintaining the skills

Providing the desired job suggestions for the customer

Providing correct vendors

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