

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	18 September 2022
Team ID	PNT2022TMID39429
Project Name	PERSONAL ASSISTANCE FOR SENIORS WHO ARE SELF RELIANT
Maximum Marks	4 Marks

BRAINSTORMING AND IDEA PRIORITIZATION:

STEP 1 : DEFINE PROBLEM STATEMENTS

1

Define your problem statement
What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.
 5 minutes

PROBLEM

DEPRESSION DUE TO HEALTH ISSUES AND LONLINESS

PROBLEM

ABSENCE OF RELIABLE ATTACHMENT FIGURE

PROBLEM

DECLINED SOCIETAL ENGAGEMENT

PROBLEM

LACK OF EMERGENCY RESPONSE INFRASTRUCTURE

PROBLEM

LOSING INDEPENDENCY TO REDUCED PHYSICAL CAPABILITY

STEP 2 : BRAINSTORM

2

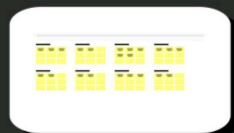
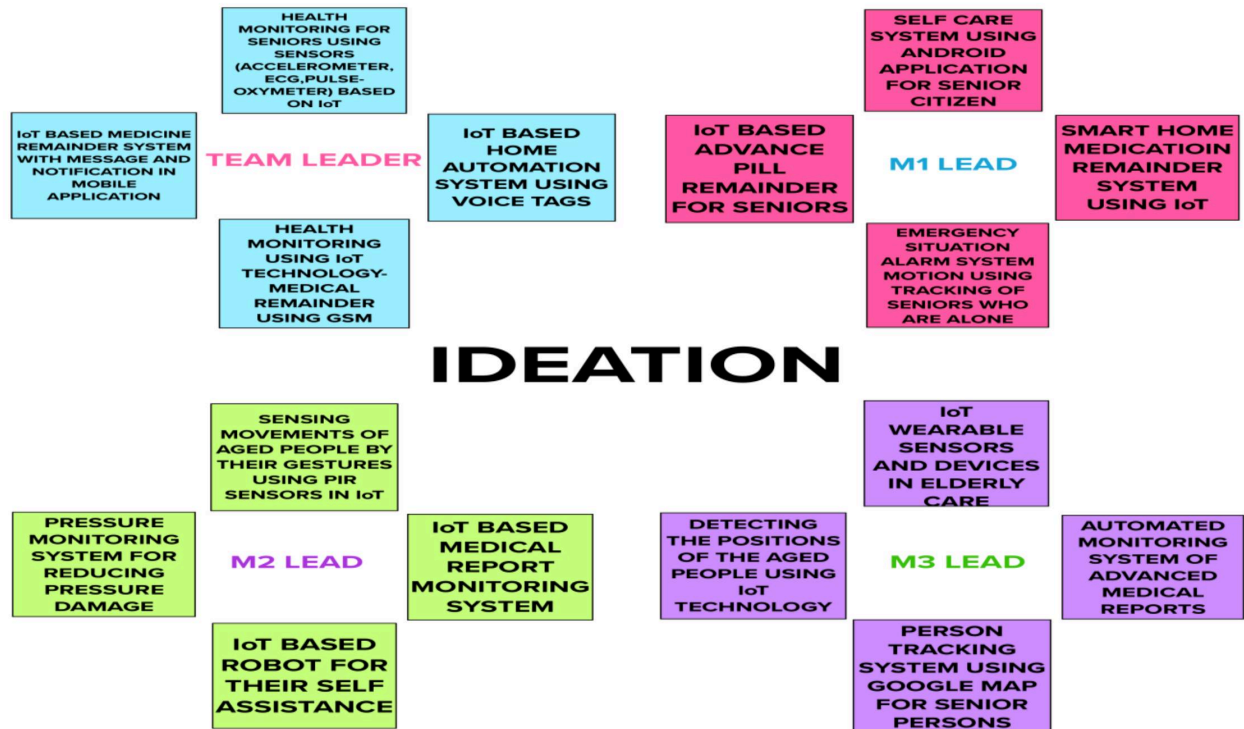
Brainstorm

Write down any ideas that come to mind that address your problem statement.

⌚ 10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!



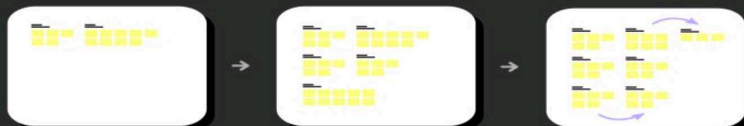
STEP 3 : TOP 3 IDEAS

TOP 3 IDEAS

**SELF CARE
SYSTEM USING
ANDROID
APPLICATION
FOR SENIOR
CITIZEN**

**HEALTH
MONITORING FOR
SENIORS USING
SENSORS
(ACCELEROMETER
,ECG,PULSE-OXY
METER) BASED ON
IoT**

**PERSON
TRACKING
SYSTEM USING
GOOGLE MAP
FOR SENIOR
PERSON**



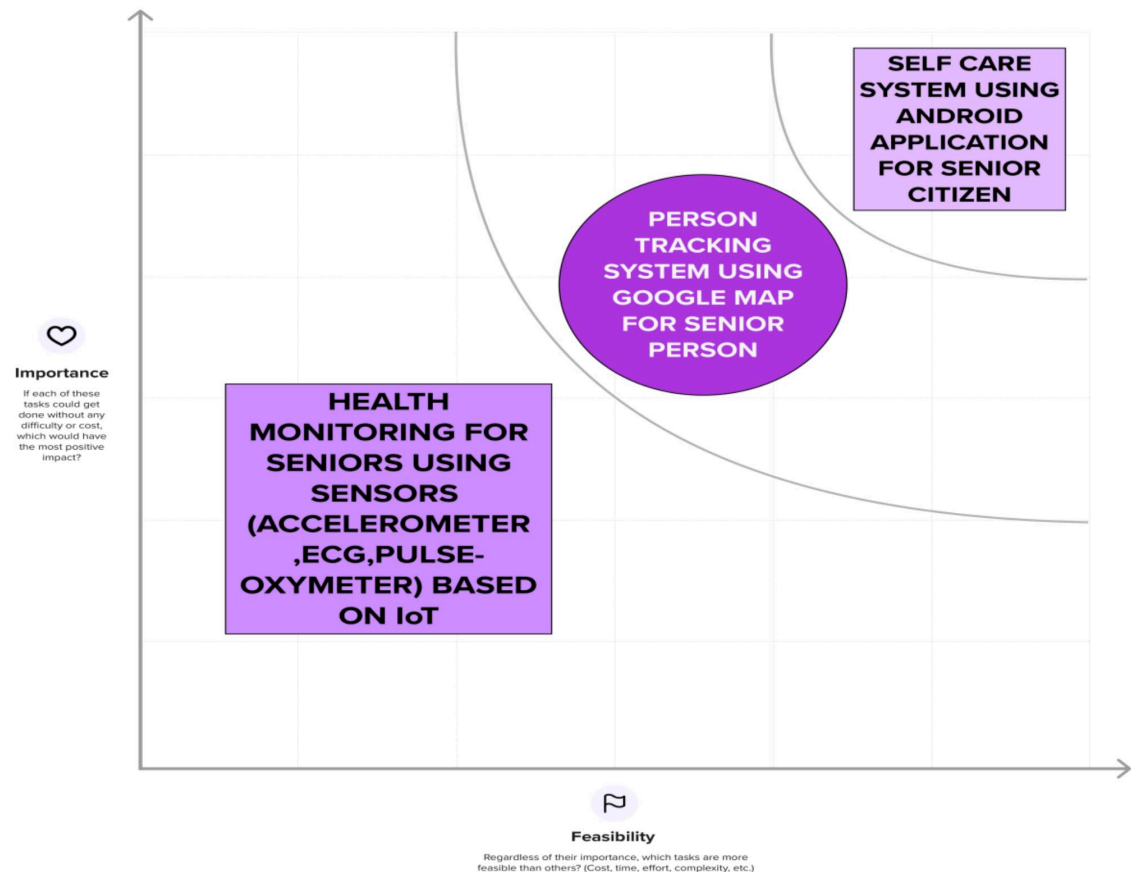
STEP 4 : PRIORITIZE

4

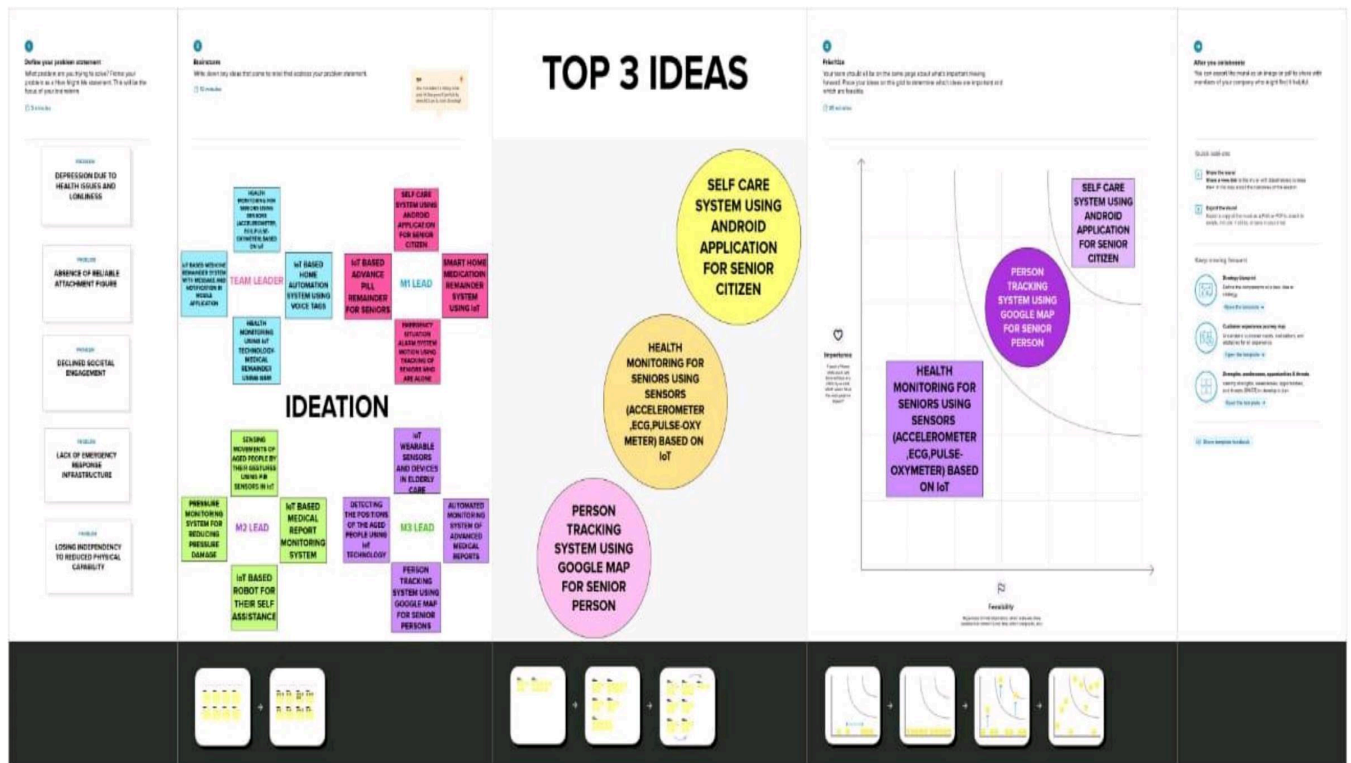
Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes



BRAINSTORM AND IDEA PRIORITIZATION



REFERENCE LINK:

<https://app.mural.co/invitation/mural/chamberofsecrets6096/1663487663404?sender=u73175aa79ddf73614ea64084&key=5ab3a2de-aa8f-425d-af2f-524935918fa2>

2

Brainstorm

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⌚ 10 minutes

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