

# PROBLEM SOLUTION FIT

## 1. CUSTOMER SEGMENT(S) CS

People are struggling to track their expenses for their savings in the future.

## 6. CUSTOMER CONSTRAINTS CC

People have to enter every record manually. The category divided may be blunder or messy. Person who is handling the system must have some technical knowledge

## 5. AVAILABLE SOLUTIONS AS

People can add their income and savings to the system for every month. If the savings is not reached our expected limit, an alert message will be sent to the people.

## 2. JOBS-TO-BE-DONE / PROBLEMS J&P

Expense Tracker is difficult to track the monthly expense manually. It may get loss during accident, flood etc.

## 9. PROBLEM ROOT CAUSE RC

As the number could not be identified correctly and unable to understand the handwritten number, it leads to loss of the expense records.

## 7. BEHAVIOUR BE

There may keep a temporary note on their mobile. He/She will tell the other persons to remember the expense they do while calculating the expenses they consider only the expenses that are single time and huge and leave the rest

## 3. TRIGGERS TR

It helps people how to save expenses periodically by entering the records in the system. It reduces manual work.

## 10. YOUR SOLUTION SL

This application helps people related to finances with high security. It helps to provide a visual representation of expenses and notify users of un-tracked expenses with good support.

## 8. CHANNELS of BEHAVIOUR CH

### 8.1 ONLINE

Enter the expense in the system and it leads to properly maintained of the data.

### 8.2 OFFLINE

Noting the expense manually in notes leads to loss of data and miscalculation of data may occur

## 4. EMOTIONS: BEFORE / AFTER EM

Stress time in managing expenses manually. An easy and efficient way to manage expenses and ensure security