

Project Design Phase-I
Proposed Solution

Date	19 September 2022
Team ID	PNT2022TMID52669
Project Name	News Tracker
Maximum Marks	2 Marks

Proposed Solution Template:

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	If News app is filled with ads and spams it will annoy and irritates the user and affects the user experience. Also, now-a-days there is lot of fake news which gets shared.
2.	Idea / Solution description	A cloud-based web application which helps the user to get the real and trustful news as per their choices and location. A web which has simple user interface that gives the best user experience.
3.	Novelty / Uniqueness	With a smart saving option, our app will allow your users to consume news offline without any hassle. User will have the option to select what varieties of news he would like to see. Creating an attractive user interface for the customers and delivering important News Headlines with more details.
4.	Social Impact / Customer Satisfaction	Our web-App will give priority to some particular news under user's choice .so, giving priority to the topics that chosen by the user they can save the time and get rid out of searching in a newspaper or other social media. With a simple and attractive user interface the user will get best experience and satisfaction.
5.	Business Model (Revenue Model)	Advertising revenue, online traffic, Digital content delivery, continues breaking news.
6.	Scalability of the Solution	<ul style="list-style-type: none">• Best user interface• Offline usage• Remove ads• User customization option• Stable performance