Ideation Phase
Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID52669
Project Name	News Tracker Application
Maximum Marks	2 Marks

Customer Problem Statement Template:

Physical newspaper printing procedure takes long time to print for mass public. Now a days in the Modern world the people who are busy with their daily schedules needs an effcient tool which helps them to stay on trends in the felds in which they are interested in and keep them updated about the daily happenings in a faster way than the conventional methods so that they can cope up with their schedules as well as with daily happenings.

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	Student	Read news on television to know Educational news	More irrelevant Content	to Know the educational updates	Wasting time
PS-2	Office Worker	Looking for Business News	Hard to find the relevant news	to Know the Business updates	Wasting Time
PS-3	Youngsters	Interests in Fashion and trends	Hard to find the relevant news	to Know the new trends	uninformative
PS-4	Senior Citizen	To know daily updates	Hard to find the relevant news	to stay updated	outdated