Define CS, fit into CC

1. CUSTOMER SEGMENT(S)

- People one Who reads news now-a-days
- From young people to old people
- From Office Workers to jobless person
- From poor to rich
- From village people to city people
- From School student to College Students

6. CUSTOMER CONSTRAINTS

It is important for them to satisfy their customers.

But there are lot of limitations such as

- No network, Provide Download option.
- No well-organized content.
- No related and interesting and educating content.
- Annoying user interface
- No customization option

5. AVAILABLE SOLUTIONS

Only Relevant content and Saves the Time

Explore AS, differentiate

Focus on J&P, tap into BE, understand RC

2. JOBS-TO-BE-DONE / PROBLEMS   J&P

client-side satisfaction is the most
important thing. User can save time
by receiving only, the relevant content and
The user can receive messages based on their
location.

9. PROBLEM ROOT CAUSE   R

No user customization. This leads to
unorganized and lot of ads make the
Bad UI and UX

7. BEHAVIOUR   BE

User can simply Install the app and get started with
their favorite content. User need all types of content
but needs their favorite content to be prioritized.
User may avoid notification if it is not related.

Focus on J&P, tap into BE, understand RC

3. TRIGGERS **TR**

User will be attracted by it's best UI, UX. Our application will saves a lot of time for the user. This Software like as a journalism. It access the user location and give the related news

4. EMOTIONS: BEFORE / AFTER **EM**

Before:

wasting of time to read irrelevant content

After:

Satisfaction

10. YOUR SOLUTION **SL**

- Providing content customization tiles and search bars
- Enabling download options and save or pin post options
- Providing Chat bot
- Saves content for offline usage
- Provides customization options

8. CHANNELS of BEHAVIOUR **CH**

8.1_ONLINE

User can customize their news according to their interest.

User can interact with community feed and user can report

8.2_OFFLINE

User can save post and then read it for later

User can download post and can share it to other people