

Ideation Phase


Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID49331
Project Name	Plasma Donor Application
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template




Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

- 10 minutes to prepare
- 1 hour to collaborate
- 2-8 people recommended

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Before you collaborate

A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

A

Team gathering

Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B

Set the goal

Think about the problem you'll be focusing on solving in the brainstorming session.

C

Learn how to use the facilitation tools

Use the Facilitation Superpowers to run a happy and productive session.

[Open article](#)

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

During COVID 19 crisis, the requirement of plasma become high and the donor count being low. Saving the donor information and helping the need by notifying the current donors would be a helping hand. In regard to the problem we developed a web application for blood banks to manage information about their donors and plasma stock.

Key rules of brainstorming

To run a smooth and productive session

Stay in topic.


Defer judgment.

Go for volume.

Encourage wild ideas.

Listen to others.

If possible, be visual.



Need some inspiration?

See a finished session of this template to kickstart your work.

[Open example](#)

Step-2: Brainstorm, Idea Listing and Grouping

Brainstorm solo

Have each participant begin in the "solo brainstorm space" by silently brainstorming ideas and placing them into the template. This "silent-storming" avoids group-think and creates an inclusive environment for introverts and extroverts alike. Set a time limit. Encourage people to go for quantity.

🕒 10 minutes

Saravanan

Developing responsive app for donor and user	Providing information who can donate plasma	Donor can get information
Step by step process	Registration Form	Email verification
Separate Registration Page	Chatt box	Clearance option in manual

Yasotha

Collection user data	Updating database	Creating Awareness
Blood Group Matching	Providing Instruction	Verify donor
Storing Contact	Chatt display	Organizing Donor Details

Prasanth

Tracking donor	Updating user details	Create Awareness to donor
Identify who needs plasma?	Send Certificate to donors	Send Email to users
Display donor count	Display Importance of plasma	Maintaining the details of plasma donor

Vanitha

user design	user privacy	Answer chatbox messages
Search option for blood group	Request donor option	About us page
user feedback		

Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

