## Ideation Phase Define the Problem Statements

| Date          | 8 November 2022                                     |
|---------------|---|
| Team ID       | PNT2022TMID09309                                    |
| Project Name  | Project - Inventory Management System for Retailers |
| Maximum Marks | 2 Marks   |

## **Customer Problem Statement Template:**

To create an inventory management system that will allow retailers to satisfy demand from customers without running out of inventory or holding too much on hand.

| l am                   | Describe customer<br>with 3-4 key<br>characteristics -<br>who are they?                            | Describe the customer and their attributes here                             |
|------------------------|--|---|
| I'm trying to          | List their outcome<br>or "Job" the care<br>about - what are<br>they trying to<br>achieve?          | List the thing they are trying to achieve here                              |
| but                    | Describe what problems or barriers stand in the way — what bothers them most?                      | Describe the problems or barriers that get in the way here                  |
| because                | Enter the "root<br>cause" of why the<br>problem or barrier<br>exists – what needs<br>to be solved? | Describe the reason the problems or barriers exist                          |
| which makes<br>me feel | Describe the emotions from the customer's point of view – how does it impact them emotionally?     | Describe the emotions the result from experiencing the problems or barriers |

| Problem<br>Statement<br>(PS) | I am<br>(Customer) | I'm trying to                              | But                         | Because  | Which<br>makes me<br>feel |
|------------------------------|--------------------|--|-----------------------------|--|---------------------------|
| PS-1                         | Retailer           | Find number of stocks in my inventory      | It's<br>difficult           | My inventory has n number of product difficult to count manually       | Tired                     |
| PS-2                         | Retailer           | Maintaining<br>the invoice of<br>inventory | It's difficult and unsecure | It may get lost<br>or damaged  | Afraid                    |
| PS-3                         | Retailer           | Access a particular stock                  | I can't find<br>the stock   | There are n<br>number of<br>stock in my<br>inventory                   | Time consuming            |
| PS-4                         | Retailer           | Minimize<br>stock error                    | I can't<br>minimize<br>it   | It's tough to<br>maintain large<br>number of<br>stocks without<br>loss | disappointed              |