

IDEATION PHASE

Brainstorm & Idea Prioritization Template

Date	27 October 2022
Team ID	PNT2022TMID12034
Project Name	Car Resale Value Prediction
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization :

encouraged to collaborate, helping each other develop a rich amount of creative ideas.

solutions.

Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

10 minutes to prepare
1 hour to collaborate
2-8 people recommended

Before you collaborate

A littlebit of preparation goes a long way with this session. Here's what you need to do to get going.

10 minutes

Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

Open article

TEAM DETAILS :
SURYA
RAGUBALAN
RANJETH ASWIN
VIJAY

1 Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

5 minutes

PROBLEM

THE MAIN AIM OF THE PROJECT IS TO PREDICT THE PRICE OF USED CARS USING DIFFERENT MACHINE LEARNING MODELS

Key rules of brainstorming
To run as smooth and productive session

- Stay in topic.
- Encourage wild ideas.
- Defer judgment.
- Listen to others.
- Go for volume.
- If possible, be visual.

2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

SURYA

- CREATING USER PROFILES
- FINDING INSIGHTS
- COLLECTING THE CAR DETAILS FROM THE SELLER
- BUILDING NEW
- CHECKING ACCURACY
- REPROCESSING THE DATA

RAGUBALAN

- ASKING CUSTOMER QUERIES
- PROFILE VERIFICATION
- PRIVACY POLICY
- PROVIDING FEASIBLE AMOUNT TO BUY THE CAR

RANJETH ASWIN

- CHECKING THE CONDITION OF THE CAR
- PROVIDING DETAILS OF THE CAR TO USERS
- VERIFYING THE DETAILS VALID OR NOT
- COLLECTING FEEDBACKS
- ANALYSING THE DATA

VIJAY

- COLLECTING THE DIFFERENT TYPES OF NEW BRANDS
- PROVIDING INSURANCE
- UI APPLICATIONS
- PROVIDING CONTACT DETAILS

3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

CAR DETAILS:

- UPDATING THE NEW DETAILS
- PROVIDING THE CAR DETAILS TO USER
- KILOMETR DRIVEN DETAILS

TESTING:

- TESTING UI APPLICATION
- TESTING THE PROCESS

REFINEMENTS:

- FILTRATION BASED ON THE BRANDS OF THE CAR
- SEARCHING BASED ON COLOR
- ACT BASED ON QUERIES

FEEDBACK:

- ASKING REVIEWS
- COLLECTING FEEDBACKS

USER PROFILE:

- REGATING USER PROFILR
- PROFILE PRNCTY
- PROFILE VERIFICATION

4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

Importance
If each of these items could get done without any difficulty or cost, which would have the most positive impact on the user?

Feasibility
Regardless of their importance, which ideas are most feasible to deliver? (Time, effort, complexity, etc.)

Unlimited area