

Project Design Phase-II

Customer Journey Map

Date	08 October 2022
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Project Name	IoT based safety gadget child monitoring and notification

User journey

by the design team and stakeholders

People
 2-4

Time
 30 min

Difficulty
 Beginner

Creating a user journey is a quick way to help you and your team gain a deeper understanding of who you're designing for, aka the stakeholder in your project. The information you add here should be representative of the observations and research you've done about your users. ¹²

Phases	Needs	Awareness	Action	Monitoring
Steps <small>Detailed actions your user has to perform</small>	The Child wants to wear the smart watch	If the child is in any dangerous zone	The Child will press the emergency button	The parent will receive the notification from the child
Feelings <small>What your user might be thinking and feeling at the moment</small>	<div style="display: flex; align-items: center;"> <div style="margin-right: 10px;"> </div> <div> <div style="display: flex; justify-content: space-around; font-size: 0.7em;"> <div style="background-color: #ffc107; padding: 2px 5px;">Less knowledge about child</div> <div style="background-color: #ffc107; padding: 2px 5px;">Bad network coverage / issues</div> <div style="background-color: #ffc107; padding: 2px 5px;">Emergency may be occurred</div> </div> </div> </div>	 The parents /guardian simultaneously check the child status	 The child in danger zone the parents/guardian verify the child monitoring location	 Then parents check the received captured videos and recordings and communicate the child
Pain points <small>Problems your user runs into</small>	<div style="display: flex; justify-content: space-around; font-size: 0.7em;"> <div style="background-color: #ffc107; padding: 2px 5px;">Wearable devices not perfectly handle by child</div> <div style="background-color: #ffc107; padding: 2px 5px;">Poor network connection</div> <div style="background-color: #ffc107; padding: 2px 5px;">Low battery level</div> </div>	If the watch get lost	If any network issues occur	The parent can't track the child's location if the smart watch battery power is down
Opportunities <small>Potential improvements or enhancements to the experience</small>	<div style="display: flex; justify-content: space-around; font-size: 0.7em;"> <div style="background-color: #17a2b8; color: white; padding: 2px 5px;">Adding to user is easy</div> <div style="background-color: #17a2b8; color: white; padding: 2px 5px;">Better quality devices are required by wearable device</div> <div style="background-color: #17a2b8; color: white; padding: 2px 5px;">Maintenance is easy</div> </div>	Market about the devices in advertisements	Child exact locations updating continuously without interpreted The device send audio and video are in better quality	The wearable devices features are update particular time Maintenance the image of wearable device.

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