## Ideation Phase Define the Problem Statements

Date	19 September 2022
Team ID	PNT2022TMID26285
Project Name	AI- Based Localization And Classification Of Skin
	Disease With Erythema
Maximum Marks	2 Marks

## **Customer Problem Statement Template:**

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

l am	Describe customer with 3-4 key characteristics - who are they?	Describe the customer and their attributes here
I'm trying to	List their outcome or "Job" the care about - what are they trying to achieve?	List the thing they are trying to achieve here
but	Describe what problems or barriers stand in the way – what bothers them most?	Describe the problems or barriers that get in the way here
because	Enter the "root cause" of why the problem or barrier exists – what needs to be solved?	Describe the reason the problems or barriers exist
which makes me feel	Describe the emotions from the customer's point of view – how does it impact them emotionally?	Describe the emotions the result from experiencing the problems or barriers

## **Example:**



Problem	l am	I'm trying to	But	Because	Which makes me feel
Statement (PS)	(Customer)				
PS-1	Patient with	To find the	Not able	Most of web	Frustrated
	skin Disease	type of	to find	application	
		disease	the	don't have a	

			accurate type of my disease	good prediction	
PS-2	Family or a friend of the patient with skin Disease	To easily find about the disease the patient have without or before the consultation of the Doctor.	But it always fails without the help of the Doctor	Because most of the apps or web application is poor in predicting the disease	Irritated