

Project Design Phase-I

Problem – Solution Fit Template

Team ID	<u>IBM-Project-55145-1666074957</u>
Project Name	University Admit Eligibility Predictor
Maximum Marks	2 Mark

Problem – Solution Fit Template:

The Problem-Solution Fit simply means that you have found a problem with your customer and that the solution you have realized for it actually solves the customer's problem. It helps entrepreneurs, marketers and corporate innovators identify behavioral patterns and recognize what would work and why.

Purpose:

- ❑ Solve complex problems in a way that fits the state of your customers.
- ❑ Succeed faster and increase your solution adoption by tapping into existing mediums and channels of behavior.
- ❑ Sharpen your communication and marketing strategy with the right triggers and messaging.
- ❑ Increase touch-points with your company by finding the right problem-behavior fit and building trust by solving frequent annoyances, or urgent or costly problems.
- ❑ **Understand the existing situation in order to improve it for your target group.**

Template:

Project Title: University Admit Eligibility Predictor Project Design Phase-I - Solution Fit Template Team ID: PNT2022TMD32941

<p>1. CUSTOMER SEGMENT(S):</p> <p>Hsc finished students or UG completed students</p>	<p>6. CUSTOMER CONSTRAINTS</p> <p>Network connection ,Cost ,Time ,PoorKnowledge, Lack of Resources.</p>	<p>5. AVAILABLE SOLUTION:</p> <p>Seat allotment,Eligibility criteria, Previous year cut off , Exam scores likeGRE,TOEFL,GATE etc.</p>
<p>2. JOBS-TO-BE-DONE / PROBLEMS</p> <p>High Fees structure , placement Opportunites & Training ,Courses Offered ,Advanced Technology , Career development programmes</p>	<p>9. PROBLEM ROOT CAUSE</p> <p>Lack of Placement Opportunites and Not meeting the Expected cut off. Due to high Competition & less opportunities results in the difficulty to choose a right college</p>	<p>7. BEHAVIOUR</p> <p>Referring Articles & checking websites ,Visiting College premises , Academic Performes , Fees structure and enquiring Alumni.</p>
<p>3. TRIGGERS</p> <p>To put a road map for future career & to get high paying job offers.</p>	<p>10. YOUR SOLUTION</p> <p>This idea help the students to get the list of colleges by comparing the studentsmarks&colleges cut off & predicting admission probability. Here the chance of occurrence of error is less when compared to existing system. It is fast, efficient & reliable. It helps you to understand as to how your profile can</p>	<p>8. CHANNELS OF BEHAVIOUR</p> <p>Referring articles & websites , Advertisements, College Reputation, Course Available, List of Top College,Eligibility Criteria, Previous Placements.</p>
<p>4. EMOTIONS: BEFORE / AFTER</p> <p>Confused, Anxious about peer group, Exciting & Enthusiastic & Friendly Faculties</p>	<p>11. BE FUTURE</p> <p>Improved to secure an admit in your target college.</p>	<p>Enquiring College students, Speaking to Academic representatives.</p>

References:

- <https://www.ideahackers.network/problem-solution-fit-canvas/>
- <https://medium.com/@epicantus/problem-solution-fit-canvas-aa3dd59cb4fe>

Project Design Phase-I

Problem – Solution Fit Template

Team ID	<u>IBM-Project-42692-1660705650</u>
Project Name	University Admit Eligibility Predictor
Maximum Marks	2 Marks

Problem – Solution Fit Template:

The Problem-Solution Fit simply means that you have found a problem with your customer and that the solution you have realized for it actually solves the customer's problem. It helps entrepreneurs, marketers and corporate innovators identify behavioural patterns and recognize what would work and why.

Purpose:

- ☐ Solve complex problems in a way that fits the state of your customers.
- ☐ Succeed faster and increase your solution adoption by tapping into existing mediums and channels of behaviour.
- ☐ Sharpen your communication and marketing strategy with the right triggers and messaging.
- ☐ Increase touch-points with your company by finding the right problem-behaviour fit and building trust by solving frequent annoyances, or urgent or costly problems.
- ☐ **Understand the existing situation in order to improve it for your target group.**

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1. CUSTOMER SEGMENT(S) Hsc. finished students or UG completed students	4. CUSTOMER CONSTRAINTS Network connection ,Cost ,Time ,PoorKnowledge, Lack of Resoures...	5. AVAILABLE SOLUTION Seat allotment,Eligibility criteria, Previous year cut off , Exam scores likeGRE,TOEFL,GATE etc..			
2. JOBS-TO-BE-DONE / PROBLEMS High Fees structure , placement Opportinites & Training ,Courses Offered , Advanced Technology , Career development programmes	9. PROBLEM ROOT CAUSE Lack of Placement Opportinites and Not meeting the Expected cut off. Due to high Competition & less opportunities results in the difficulty to choose a right college	7. BEHAVIOUR Referring Articles & checking websites ,Visiting College premises , Academic Performes , Fees structure and enquiring Alumni.			
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4. EMOTIONS: BEFORE / AFTER Confused, Anxious about peer group, Exciting & Enthusiastic & Friendly Faculties	6. FUTURE IMPROVED TO SECURE AN ADMIT IN YOUR TARGET COLLEGE. Enquiring College students, Speaking to Academic representatives..				

References:

1. <https://www.ideahackers.network/problem-solution-fit-canvas/>
2. <https://medium.com/@epicantus/problem-solution-fit-canvas-aa3dd59cb4fe/>