

Document an existing experience

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Team ID : PNT2022TMID45080

<div>SCENARIO</div> <div>B</div>	<div>Entice</div> <div>How</div> <div>d</div>	<div></div> <div>Enter</div> <div>What</div> <div>a</div>	<div></div> <div>Engage</div> <div>In</div>	<div>Exit</div> <div>What</div> <div>t</div>	<div>Extend</div> <div>What</div> <div>t</div>
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<p>rowing, booking, attending, and rating a local city tour</p>	<p>does someone initially become aware of this process?</p>	<p>do people experience as they begin the process?</p>	<p>the core moments in the process, what happens?</p>	<p>do people typically experience as the process finishes?</p>	<p>happens after the experience is over?</p>
<p>Steps What do</p>	<p>AWARENESS ON</p> <p>CONSIDERATION CONVERSION</p> <p>Looking towards</p> <p>Helps to find unit suitability for needs.</p>	<p>Understanding ining igning ding up internal prospects objectives experiences capabilities</p> <p>Requires actionable</p>	<p>Def relevant Des differential Built required</p> <p>Preparing and designing</p> <p>Discovering the specific deciding the priorities</p> <p>Obvious</p>	<p>Keeping it short and</p> <p>Depending on survey</p>	<p>On point of contact</p> <p>Finding out about the product through to the decision to buy , and even after purchasing</p>

e s t h e p e r s o n (o r g r o u p) t y p i c a l l y e x p e r i e n c e ?		behavioral s with measurable in gies/tools ,	data objective involved delivering technolo		
I n t e r a c t i o n s W h a t i n t e r	pres	E x p l o r e W o r d	F	Satisfie	Exc ite me nt

[illegible]

		<div>product</div>	<div>experience</div>		
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	<div>Goals & motivations</div> <div>Help me to predict this phenomenon</div> <div>Help me to avoid errors in analysis</div>	<div>Help me to utilize this that my purpose</div>	<div>Help me to avoid fatal errors during process execution</div> <div>Help me in organizing and reconfiguring the process for certain situations</div>	<div>Help me in feeling confident about the</div> <div>Help me to make feel the friendly</div>	

r s o n , s p r i m a r y g o a l o r m o t i v a t i o n ? (“ H e l p m e . . .” o r “ H e l p m e a v o i d . . .”)		r c h a s e i s p r o d u c t f n a l i z e d a n d t e l l m e		n s r e g a r d i n g t h e r e p o r t g e n e r a t e d	
			H e l p m e t o b e waste financ es or get di sa pp oi nt ed		

	ive, fun, motivating, delightful, or exciting?				gating the tailored and prospects unique use personalized experience	
	Negative moments What's the	Harder to determine when critical resource may be required	Defamation of character and becoming enraged	Is the product intuitive enough to find a way around quickly?	Providing wrong or inaccurate information about the product	Failing to offer real time support
		Lots of manual work and unnecessary long	Impromptu reactions with being			Failing to resolve the

	p s d o e s a t y p i c a l p e r s o n f i n d f r u s t r a t i n g , c o n f u s i n g , a n g e r i n g , c o s t l y ,		g h e c t i c t o g i v e a p r o s p e c t s a n d l e a d s r e s p o n s e		t i a l f e a t u r e s f r o n t - a n d -		f i r s t t o u c h p o i n t
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	o r t i m e - c o n s u m i n g ?					
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